Post-Election & Covid-19 Opinion Poll

March 2020

REDC

Methodology and Weighting

/ RED C interviewed a random sample of 1062 adults aged 18+ online between Friday 20th and Wednesday 25th March.

/ A online approach was used, among our bespoke online panel RED C Live.

/ Interviews are conducted across the country and the results weighted to the profile of all adults.

/ Panellists were chosen at random to complete the poll, with quotas set and weights allocated on age, gender, class and region to ensure a nationally representative sample.

/ A further past vote weighting is included that weights to first preference votes stated support for parties among panellists to the actual results of General Election 2020.

/ In all respects the poll was completed to the opinion polling guidelines set out by both ESOMAR and AIMRO.

REDC LIVE

RED C have the highest online research quality standards in the industry

Sample is drawn by RED C's own online panel, RED C Live, that consists of **over 40,000 participants**, recruited from online and offline means.

RED C are proud to have such a high quality resource in the market place

✓ Unlike most generic panels, our panellist are given **fair reward** for their time helping to ensure the highest levels of engagement and quality of response across our surveys.

✓ The RED C Live panel is **fully owned** by RED C. This ensures that panel members are not over-interviewed, enabling us to provide the highest quality standards to our clients.

✓ RED C Live has proven to hold **higher numbers of difficult to reach** sample profiles including those aged 65+ and 17-24 year olds vs. leading panel providers.

Pre-Screening
All respondents are pre-screened and invited to take part in the survey based on the information held on them in the panel.

Invites
Panelists are recruited for surveys a maximum of 3 times per month for ad hoc projects and once every 3 months for tracker surveys.

Fair Reward
We pay respondents €1 for every 5 minutes of survey completion, much higher than the market rate

Logic Traps
We have inbuilt logic questions and failures at these questions are rejected.

Time Delays
All surveys have in-built time delays from the appearance of questions to the presentation of response options.

The Move to Online Polling

RED C were delighted with the accuracy of our polling for the Business Post at the recent General Election 2020. The accuracy of our polls underlines the quality of our offering.

During the campaign we actually conducted 4 polls in total, two that were run on our telephone omnibus and published in the Business Post on the 26th January and the 2nd February, while we also conducted two further polls online using our RED Line omnibus service.

The online polls were run in order to for us to test how accurately we could predict the result of the Election using an online approach, which is very commonly used in other countries such as the UK.

The results of these online polling tests were also highly successful, with an average error of 0.80%, at a similar level to the exit poll which had 5000 interviews conducted on the day.

These results back up the quality credentials both of the RED C Live online panel generally, and also of the RED C sampling and quality control team tasked with ensuring we reach a representative sample through that panel.
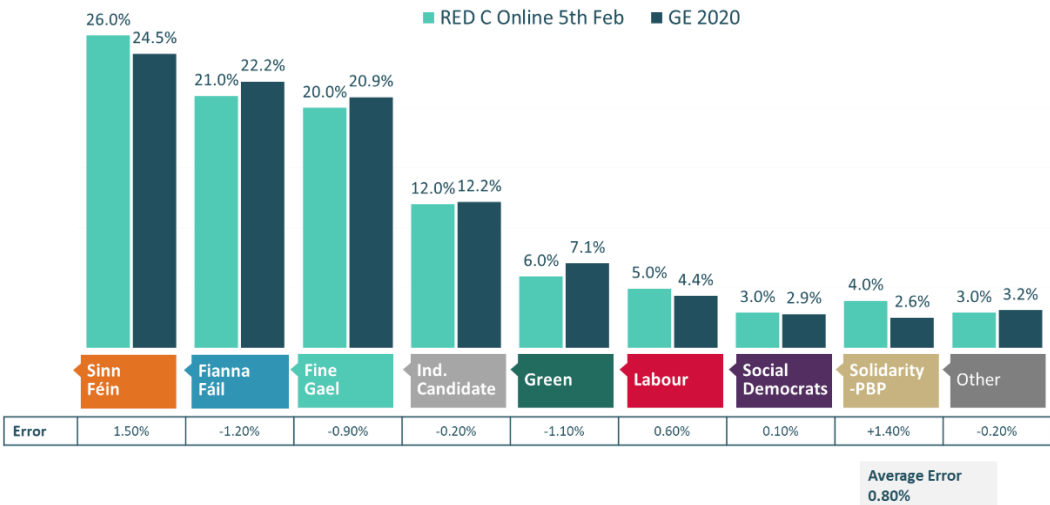
It has proved that we can, with our expert knowledge of the political landscape in Ireland and our strict quality controls, utilise a more cost effective and flexible online approach for polling moving forward.
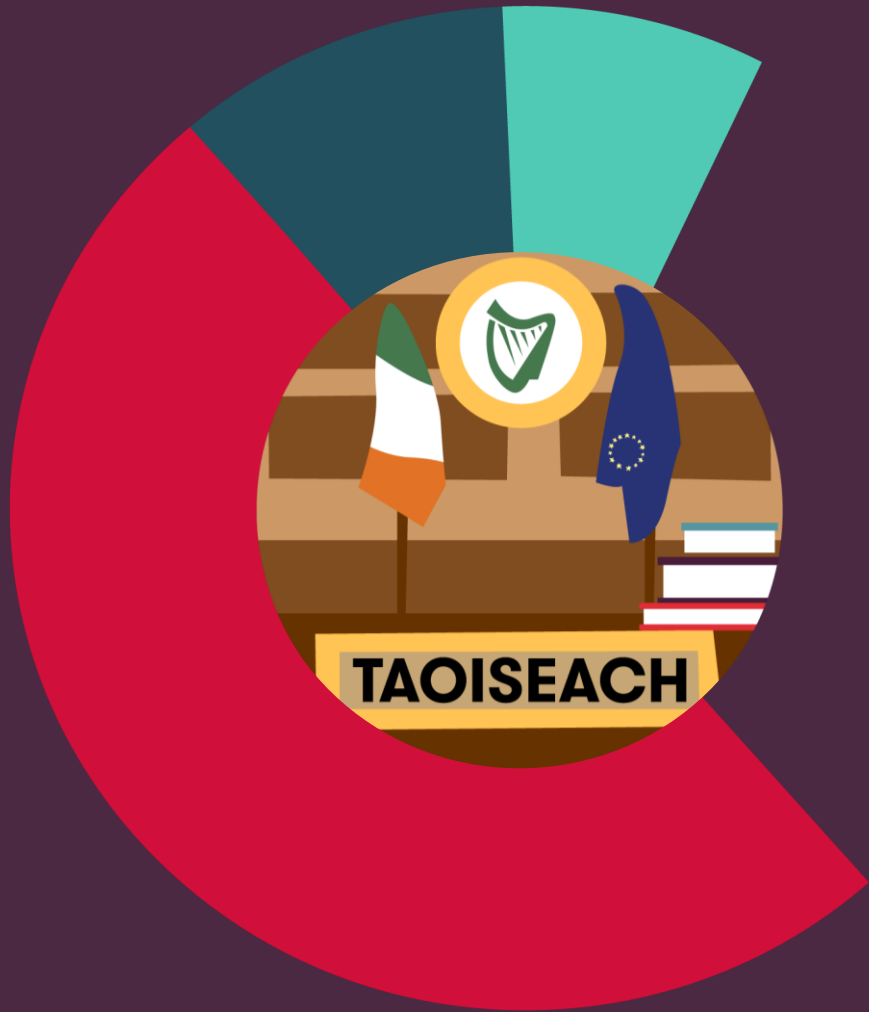
Based on the success of these tests we have moved our regular tracking polls to a more cost effective online approach each month to measure trends in voters support for parties, with possible supplementary telephone polls where required.

Final Online Poll Test During GE 2020

First Preference Vote Intention – RED C 5th Feb vs. Result

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)
(Base: All adults 18+ who will vote)

RED C Online 5th Feb / GE 2020

	Sinn Féin	Fianna Fáil	Fine Gael	Ind. Candidate	Green	Labour	Social Democrats	Solidarity -PBP	Other
RED C Online 5th Feb	26.0%	21.0%	20.0%	12.0%	6.0%	5.0%	3.0%	4.0%	3.0%
GE 2020	24.5%	22.2%	20.9%	12.2%	7.1%	4.4%	2.9%	2.6%	3.2%
Error	1.50%	-1.20%	-0.90%	-0.20%	-1.10%	0.60%	0.10%	+1.40%	-0.20%

Average Error 0.80%

General Election

First Preference Vote Intention – 29th March 2020

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)

Fine Gael
34% +13

Sinn Féin
28% +3

Fianna Fáil
18% -4

Undecided Voters
10%

Green
5% -2

Labour
3% -1

Ind. Candidates
5% -7

Social Democrats
3% =

Aontú
2% =

Solidarity-PBP
2% -1

Change since GE2020

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First Preference Vote Intention – 26th March 2020

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)
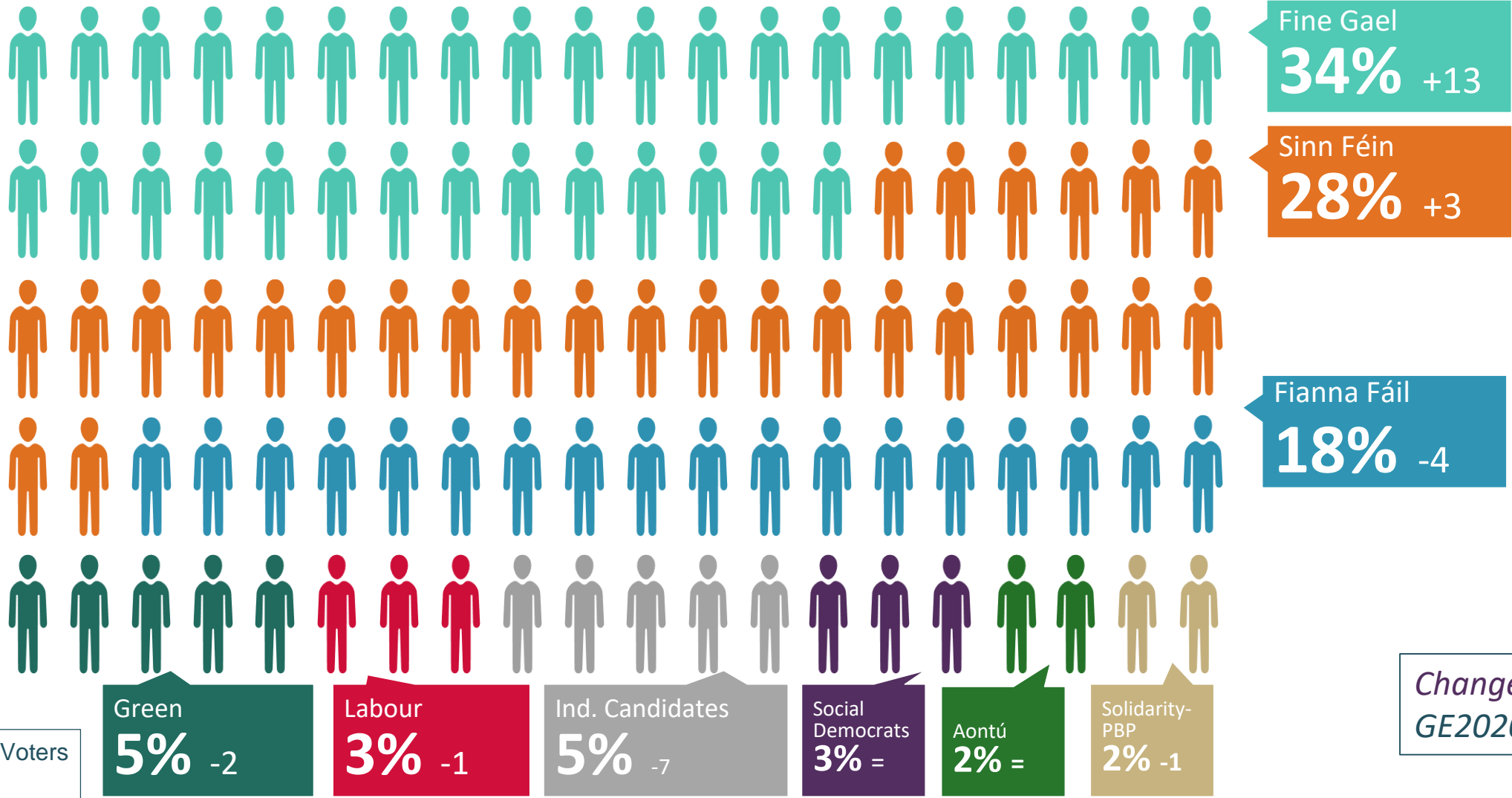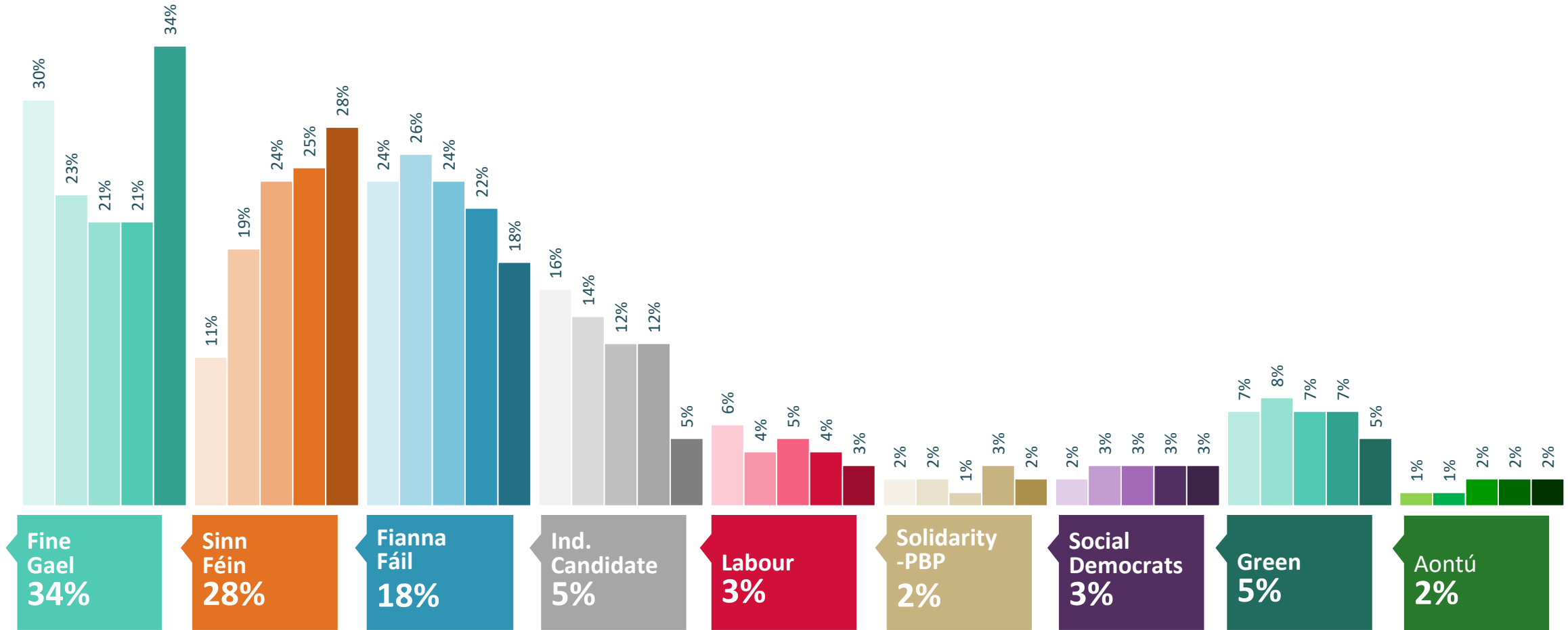
(Base: All adults 18+ who will vote)

Fine Gael 34% — 30% 23% 21% 21% 34%

Sinn Féin 28% — 11% 19% 24% 25% 28%

Fianna Fáil 18% — 24% 26% 24% 22% 18%

Ind. Candidate 5% — 16% 14% 12% 12% 5%

Labour 3% — 6% 4% 5% 4% 3%

Solidarity -PBP 2% — 2% 2% 1% 3% 2%

Social Democrats 3% — 2% 3% 3% 3% 3%

Green 5% — 7% 8% 7% 7% 5%

Aontú 2% — 1% 1% 2% 2% 2%

Other Parties 0%

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Party 1ˢᵗ Preference Vote Intention X Demographics

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

Note: Results on sub sample of the population are based on a much smaller sample size per group, and as such have a much higher margin of error. The results should therefore be treated with caution

March 2020	Total	Gender		Age			Social Class			Region			
		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Rest of Leinster	Munster	Conn/Ulster
Fine Gael	34%	32%	37%	21%	35%	43%	40%	25%	58%	38%	40%	27%	32%
Sinn Fein	28%	27%	29%	32%	34%	19%	18%	41%	10%	28%	23%	27%	38%
Fianna Fáil	18%	20%	16%	19%	12%	24%	18%	18%	22%	9%	22%	26%	15%
Independents	5%	6%	5%	3%	7%	5%	4%	6%	2%	3%	2%	9%	7%
The Green Party	5%	4%	5%	11%	3%	3%	9%	1%	2%	10%	2%	5%	2%
Labour	3%	4%	1%	2%	3%	2%	2%	3%	0	3%	3%	2%	<1%
Social Democrats	3%	3%	2%	4%	2%	2%	5%	1%	0	3%	3%	2%	2%
Aontú	2%	2%	2%	3%	1%	2%	1%	2%	6%	1%	3%	0	3%
Solidarity - People Before Profit	2%	2%	3%	5%	3%	0	3%	3%	0	5%	2%	2%	1%

First Preference Vote Intention – Since GE 2016

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)
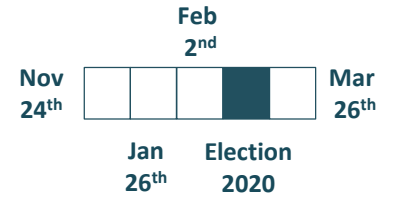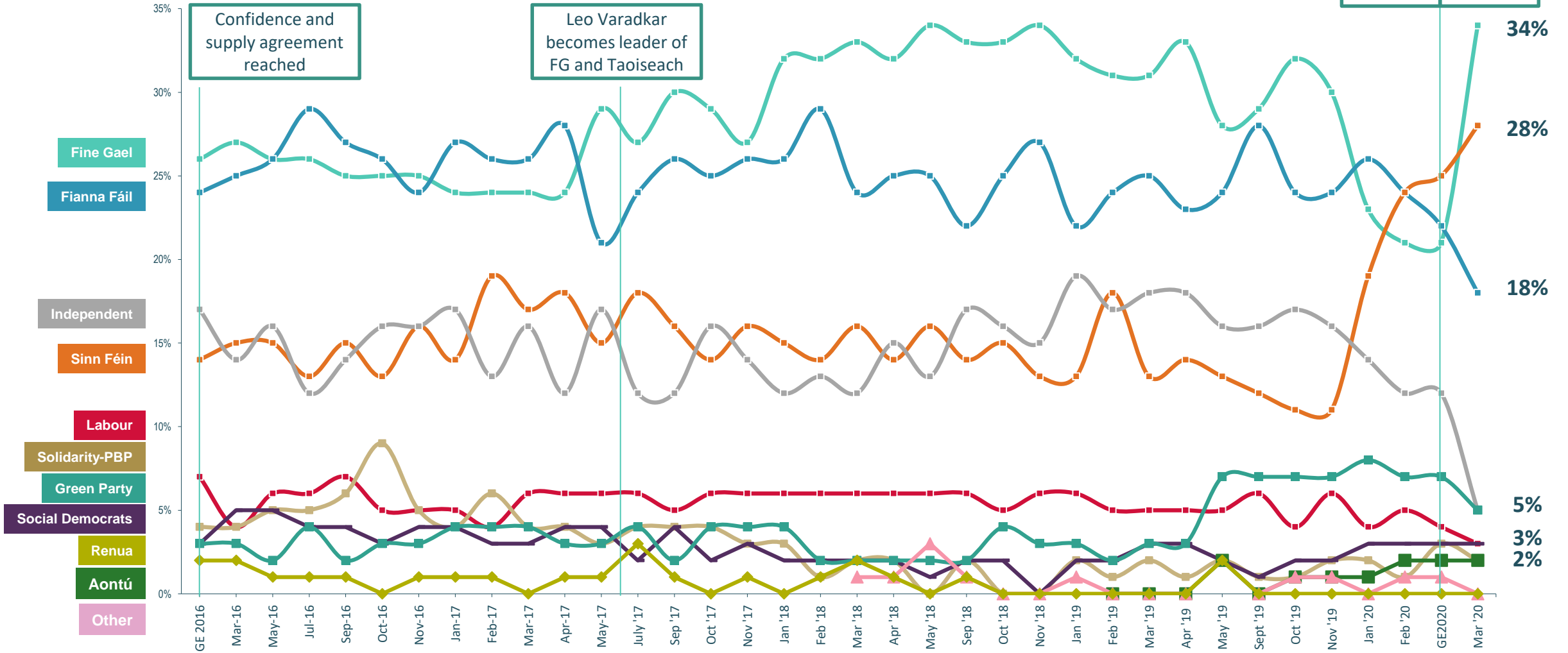
(Base: All adults 18+ who will vote)

GE2020

Outbreak of Covid-19

Confidence and supply agreement reached

Leo Varadkar becomes leader of FG and Taoiseach

- Fine Gael
- Fianna Fáil
- Independent
- Sinn Féin
- Labour
- Solidarity-PBP
- Green Party
- Social Democrats
- Renua
- Aontú
- Other

34%
28%
18%
5%
3%
2%

GE 2016, Mar-16, May-16, Jul-16, Sep-16, Oct-16, Nov-16, Jan-17, Feb-17, Mar-17, Apr-17, May-17, July '17, Sep '17, Oct '17, Nov '17, Jan '18, Feb '18, Mar '18, Apr '18, May '18, Sep '18, Oct '18, Nov '18, Jan '19, Feb '19, Mar '19, Apr '19, May '19, Sept '19, Oct '19, Nov '19, Jan '20, Feb '20, GE2020, Mar '20

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First Preference Vote Intention – 2012-2020

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)
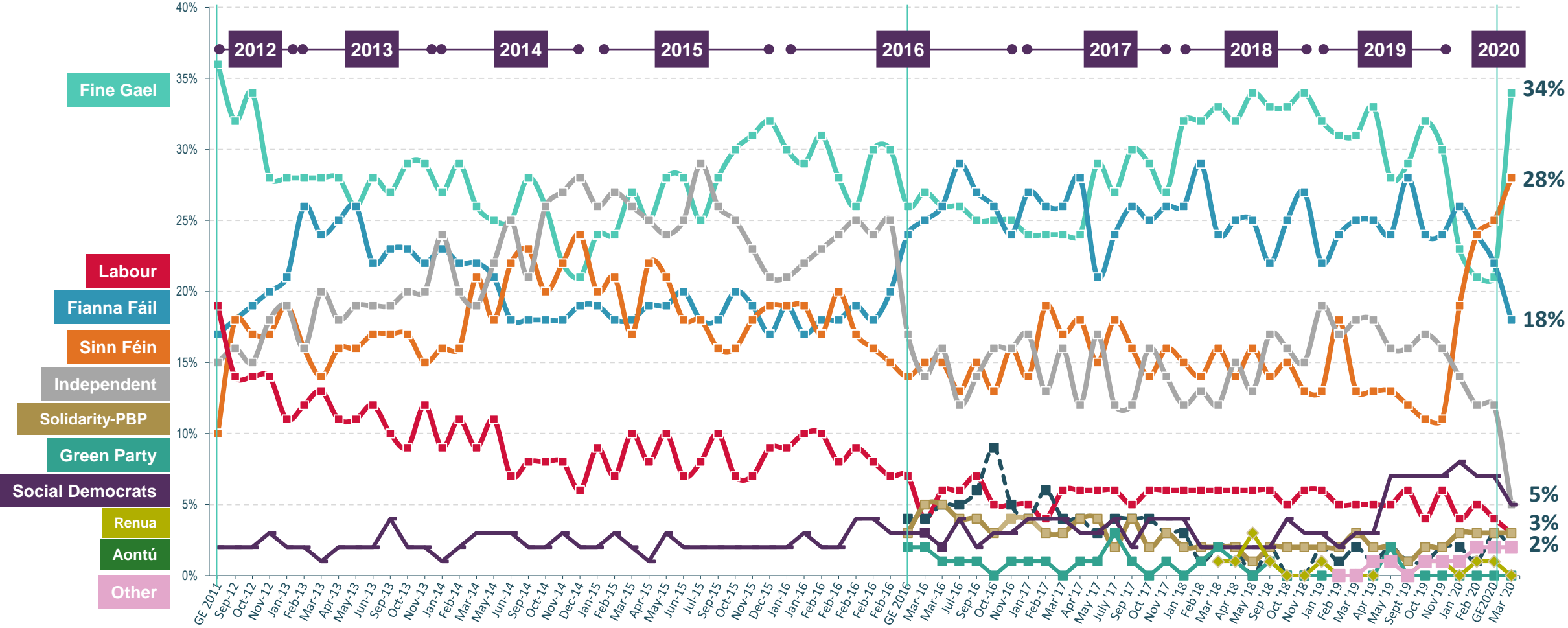
(Base: All adults 18+ who will vote)

Note; From GE 2016 Onwards, 'Independents/Others' split out to show Solidarity-PBP, Social Democrats & Renua separately

First Preference Vote Intention – 2009 to 2020

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)

2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020

Legend:
- Fianna Fáil
- Fine Gael
- Labour
- Independent
- Sinn Féin
- Ind Alliance
- Solidarity-PBP
- Green Party
- Social Democrats
- Renua
- Aontú
- Other

Values at right: 34% 28% 18% 5% 3% 2%

Note; From GE 2016 Onwards, 'Independents/Others' split out to show Solidarity-PBP, Social Democrats & Renua separately
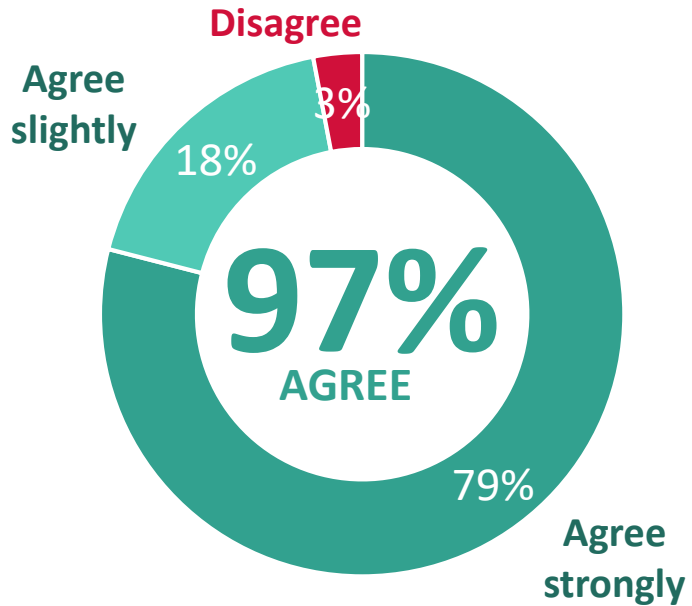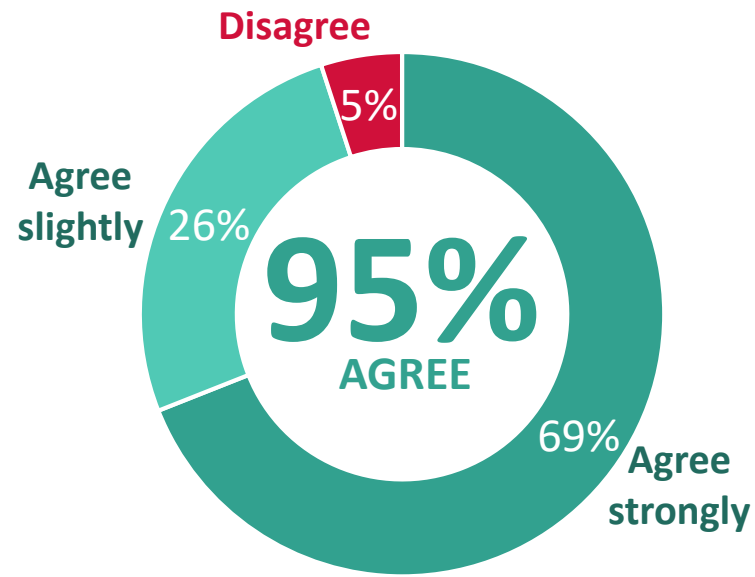
10
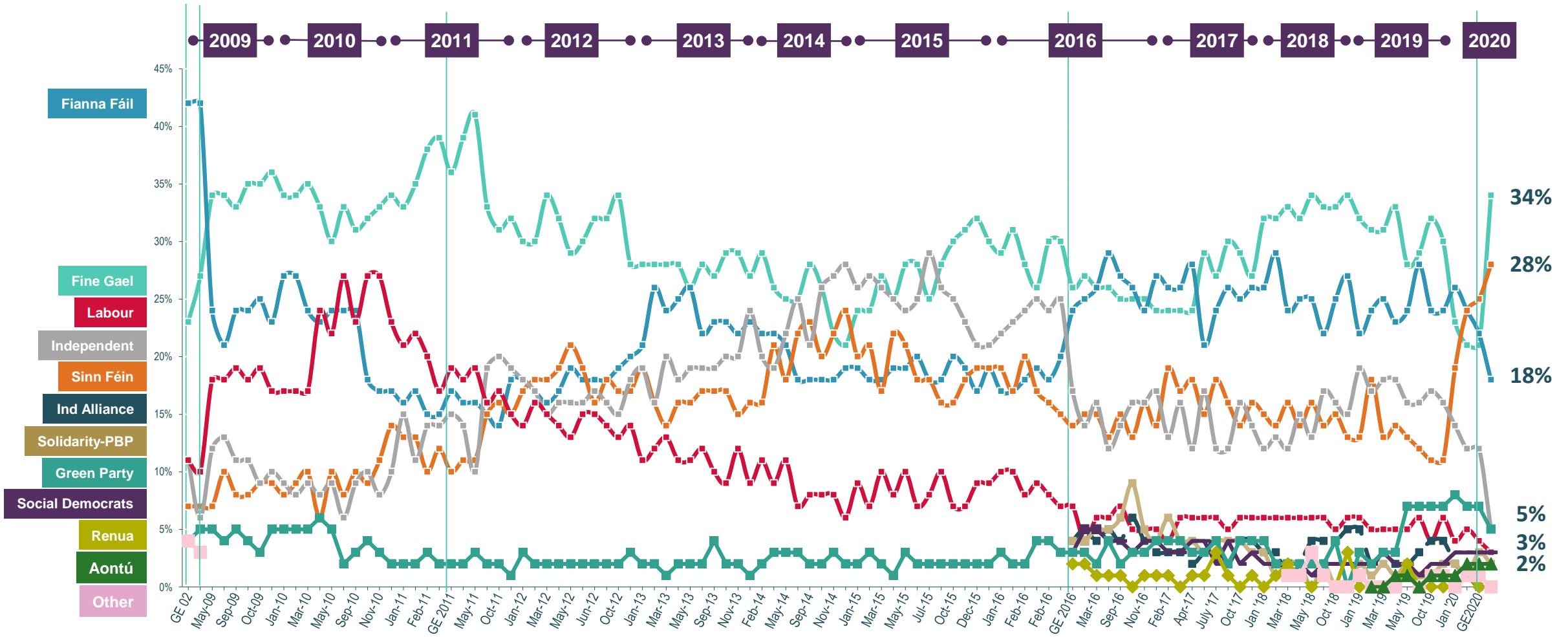
Covid-19

Attitudes towards Covid-19 policies

Q5. Now we would like to ask your opinion with regard to the government's handling of the Covid-19 crisis. How much do you agree or disagree with each of the following statements that other people have made?

The government should have powers to detain those found to have the virus for as long as necessary, if they refused to self-isolate

Disagree 3%
Agree slightly 18%
97% AGREE
79% Agree strongly

The government should have the power to stop people from moving around to suppress the spread of the virus

Disagree 5%
Agree slightly 26%
95% AGREE
69% Agree strongly

The government should have banned all non-essential flights into the country at the start of the coronavirus outbreak

Disagree 13%
Agree slightly 28%
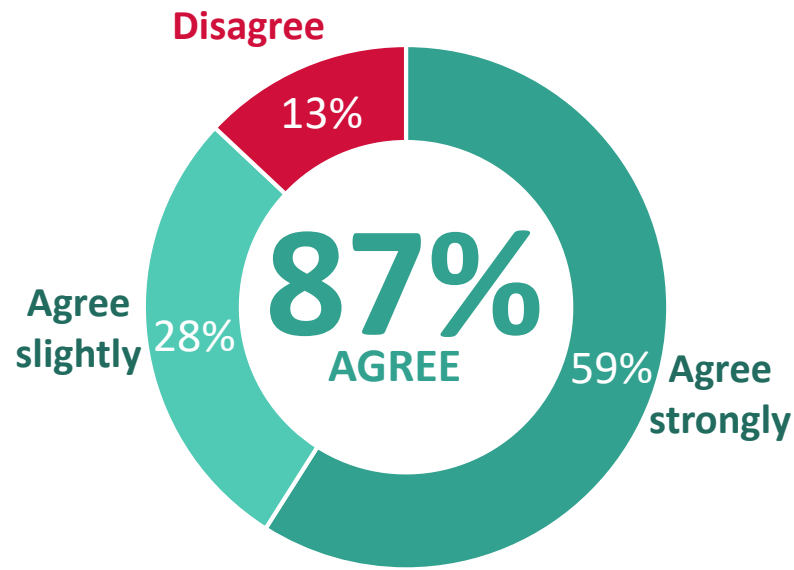**87% AGREE**
59% Agree strongly
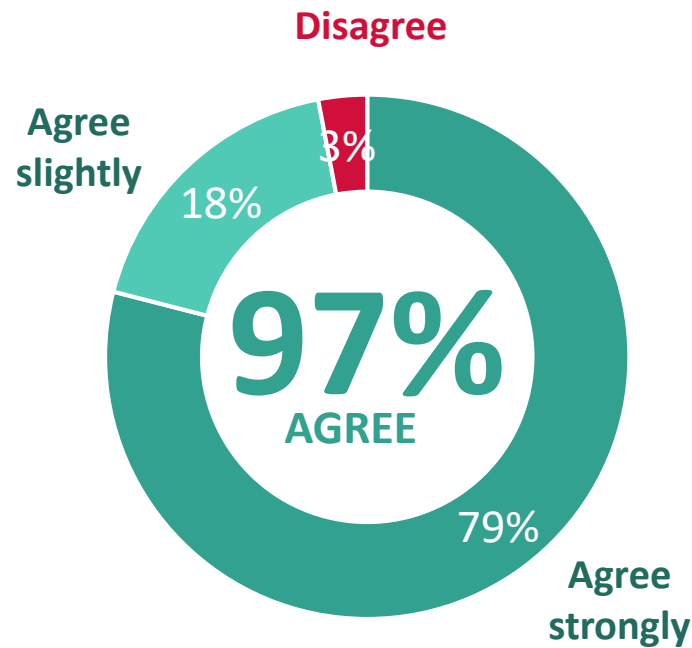
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Powers of Detainment

Q5 (1). The government should have powers to detain those found to have the virus for as long as necessary, if they refused to self-isolate

(Base: All Irish Adults aged 18+ - 1062)

Disagree

Agree slightly

Agree strongly

3%

18%

97% AGREE

79%

Legend: ■ Agree strongly ■ Agree slightly ■ Disagree

AGREE

		Agree strongly	Agree slightly	Disagree	AGREE
	Total	79%	18%	3%	97%
Gender	Male	78%	19%	3%	97%
	Female	80%	18%	3%	97%
Age	18-34	67%	30%	3%	97%
	35-54	81%	15%	4%	96%
	55+	87%	12%	1%	99%
Social Class	ABC1	77%	19%	4%	96%
	C2DE	82%	16%	2%	98%
	F	69%	31%	0	100%
Region	Dublin	76%	20%	4%	96%
	Rest of Leinster	77%	19%	4%	96%
	Munster	82%	17%	1%	99%
	Ulster/ Connacht	83%	16%	1%	99%
Party Preference	Fianna Fáil	80%	17%	3%	97%
	Fine Gael	81%	17%	2%	98%
	Sinn Féin	78%	19%	3%	97%
	Green Party	67%	31%	2%	98%
	Independent Candidate	86%	11%	3%	97%

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Stopping Citizens from Moving Around

Q5 (2). The government should have the power to stop people from moving around to suppress the spread of the virus

(Base: All Irish Adults aged 18+ - 1062)

95% AGREE

- Disagree 5%
- Agree slightly 26%
- Agree strongly 69%

Legend: ■ Agree strongly ■ Agree slightly ■ Disagree
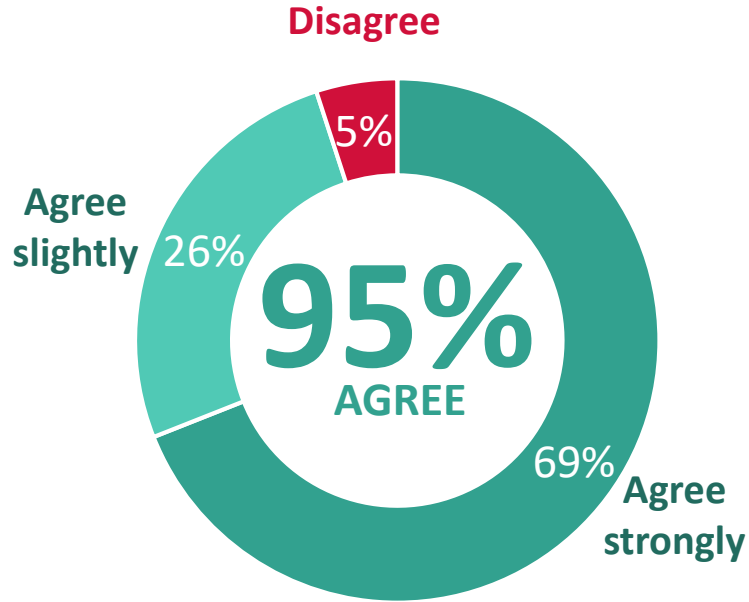
		Agree strongly	Agree slightly	Disagree	AGREE
	Total	69%	26%	5%	95%
Gender	Male	67%	27%	6%	94%
	Female	72%	25%	3%	97%
Age	18-34	58%	36%	6%	94%
	35-54	73%	23%	4%	96%
	55+	76%	20%	4%	96%
Social Class	ABC1	66%	29%	5%	95%
	C2DE	74%	23%	3%	97%
	F	64%	22%	14%	86%
Region	Dublin	66%	29%	5%	95%
	Rest of Leinster	70%	25%	5%	95%
	Munster	71%	26%	3%	97%
	Ulster/ Connacht	74%	21%	5%	95%
Party Preference	Fianna Fáil	70%	27%	3%	97%
	Fine Gael	72%	22%	6%	94%
	Sinn Féin	69%	27%	4%	96%
	Green Party	56%	40%	4%	96%
	Independent Candidate	65%	21%	14%	86%

Ban All Non-Essential Flights

Q5 (3). The government should have banned all non-essential flights into the country at the start of the coronavirus outbreak

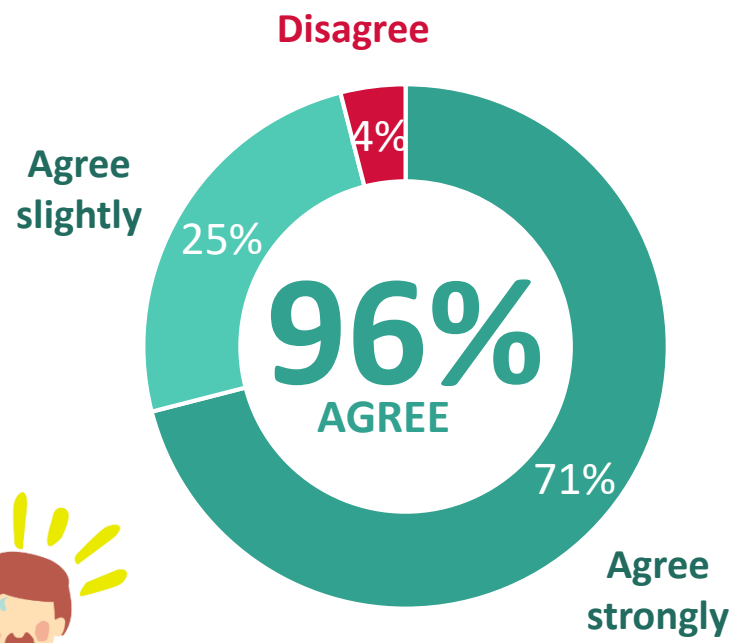(Base: All Irish Adults aged 18+ - 1062)

Disagree 13%

Agree slightly 28%

87% AGREE
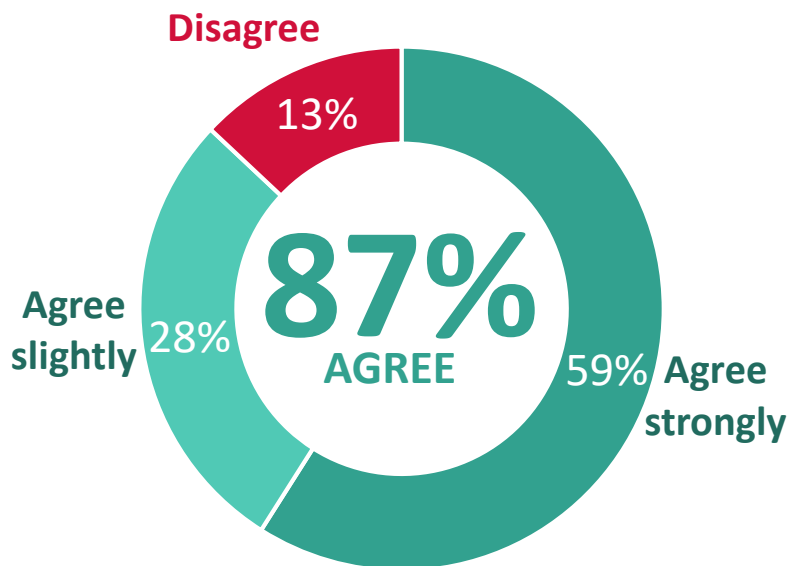
59% **Agree strongly**

		Agree strongly	Agree slightly	Disagree	AGREE
	Total	59%	28%	13%	87%
Gender	Male	57%	29%	14%	86%
	Female	62%	26%	12%	88%
Age	18-34	59%	28%	13%	87%
	35-54	64%	25%	11%	89%
	55+	54%	31%	15%	85%
Social Class	ABC1	49%	35%	16%	84%
	C2DE	70%	23%	7%	93%
	F	44%	21%	35%	65%
Region	Dublin	55%	34%	11%	89%
	Rest of Leinster	57%	29%	14%	86%
	Munster	63%	23%	14%	86%
	Ulster/ Connacht	65%	23%	12%	88%
Party Preference	Fianna Fáil	57%	31%	12%	88%
	Fine Gael	45%	33%	22%	78%
	Sinn Féin	77%	20%	3%	97%
	Green Party	46%	35%	19%	81%
	Independent Candidate	67%	21%	12%	88%

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Economic Impact of Covid-19

Q5. Now we would like to ask your opinion with regard to the government's handling of the Covid-19 crisis.
How much do you agree or disagree with each of the following statements that other people have made?

I am concerned that the coronavirus will have a long-lasting impact on the economy

Disagree **4%**

Agree slightly **25%**

96% AGREE

Agree strongly **71%**

I am worried that my personal income/job will be affected by the coronavirus

Already Affected **4%**

Disagree **25%**

Agree strongly **40%**

75% AGREE / ALREADY AFFECTED

Agree slightly **31%**

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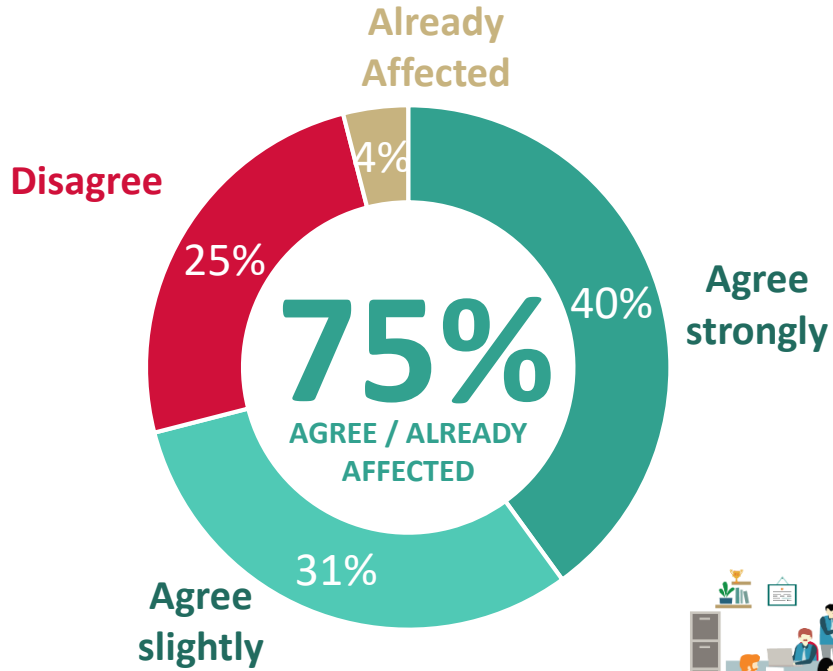
Covid-19's Impact on the Irish Economy

Q5 (5). I am concerned that the coronavirus will have a long-lasting impact on the economy

(Base: All Irish Adults aged 18+ - 1062)

Legend: ■ Agree strongly ■ Agree slightly ■ Disagree

Donut chart:
- Disagree 4%
- Agree slightly 25%
- Agree strongly 71%
- **96% AGREE**

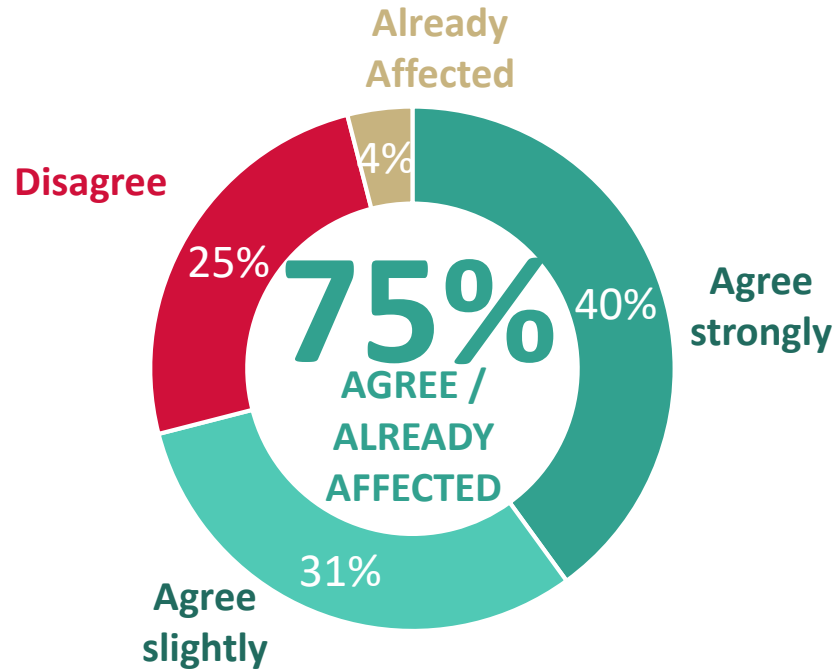|		Agree strongly	Agree slightly	Disagree	AGREE
	Total	71%	25%	4%	96%
Gender	Male	65%	29%	6%	94%
	Female	77%	20%	3%	97%
Age	18-34	68%	27%	5%	95%
	35-54	76%	19%	5%	95%
	55+	69%	28%	3%	97%
Social Class	ABC1	73%	22%	5%	95%
	C2DE	71%	25%	4%	96%
	F	54%	46%	0	100%
Region	Dublin	73%	22%	5%	95%
	Rest of Leinster	69%	25%	6%	94%
	Munster	71%	24%	5%	95%
	Ulster/ Connacht	70%	28%	2%	98%
Party Preference	Fianna Fáil	70%	28%	2%	98%
	Fine Gael	66%	29%	5%	95%
	Sinn Féin	74%	22%	4%	96%
	Green Party	83%	15%	2%	98%
	Independent Candidate	80%	20%	0	100%

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Its Impact on Personal Income and Employment

Q5 (4). I am worried that my personal income/job will be affected by the coronavirus

(Base: All Irish Adults aged 18+ - 1062)

Already Affected 4%

Disagree 25%

75% AGREE / ALREADY AFFECTED

Agree strongly 40%

Agree slightly 31%

Legend: ■ Agree strongly ■ Agree slightly ■ Disagree ■ Already Affected

		Agree strongly	Agree slightly	Disagree	Already Affected	AGREE / ALREADY AFFECTED
	Total	40%	31%	25%	4%	75%
Gender	Male	43%	30%	23%	4%	77%
	Female	36%	32%	27%	5%	73%
Age	18-34	44%	26%	26%	4%	74%
	35-54	51%	30%	14%	5%	86%
	55+	22%	36%	38%	4%	62%
Social Class	ABC1	37%	29%	30%	4%	70%
	C2DE	44%	32%	20%	4%	80%
	F	17%	39%	37%	7%	63%
Region	Dublin	47%	31%	18%	4%	82%
	Rest of Leinster	34%	28%	32%	6%	68%
	Munster	39%	30%	27%	4%	73%
	Ulster/ Connacht	38%	37%	22%	3%	77%
Party Preference	Fianna Fáil	34%	30%	32%	4%	68%
	Fine Gael	33%	34%	30%	3%	70%
	Sinn Féin	47%	29%	19%	5%	81%
	Green Party	35%	30%	22%	13%	78%
	Independent Candidate	33%	30%	33%	4%	67%

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THANK YOU

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