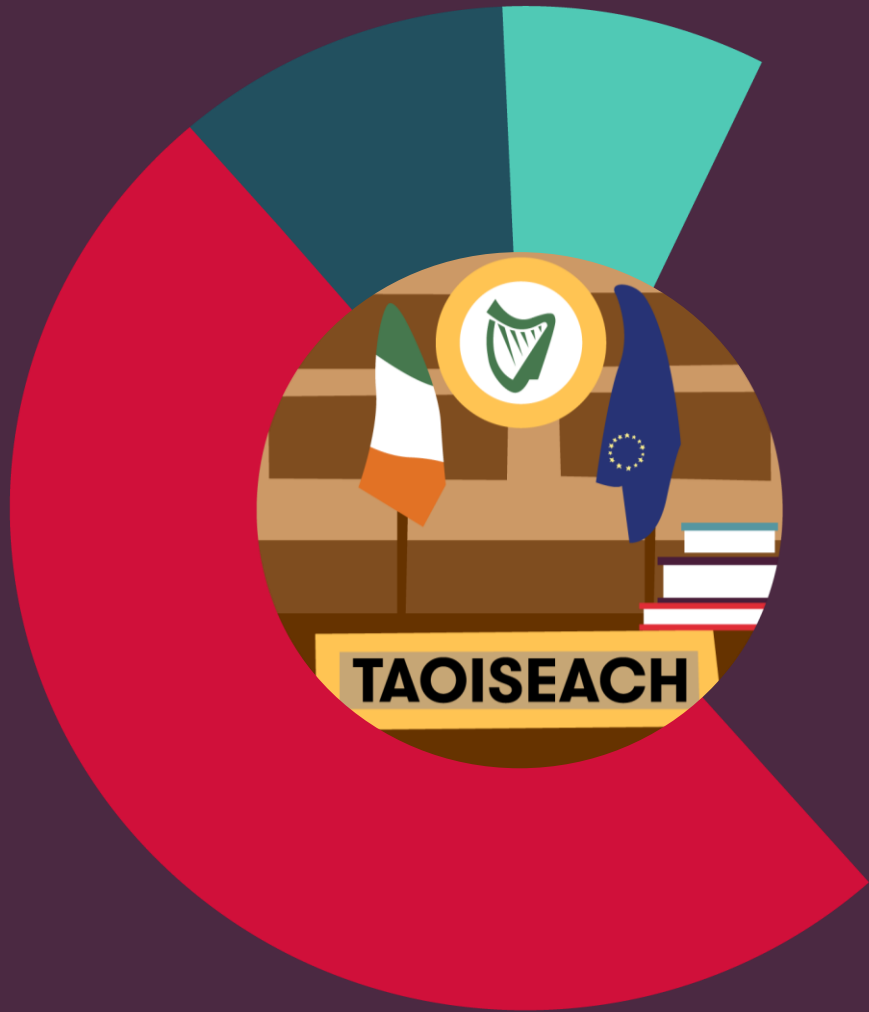# General Election Opinion Poll

November 2019

Methodology and Weighting

/ RED C interviewed a random sample of 1000 adults aged 18+ by telephone between the 14th – 21st November 2019.

/ A random digit dial (RDD) method is used to ensure a random selection process of households to be included – this also ensures that ex-directory households are covered.

/ Half of the sample are interviewed using an RDD landline sample, with the other half conducted using an RDD mobile phone sample, this ensures 98% coverage of the population reaching landline only households, mobile only households and those with both a landline and a mobile.

/ Interviews were conducted across the country and the results weighted to the profile of all adults. A further past vote weighting is included that takes the recall for how people voted in the last election, compares this to the actual results and weights the data between the two.

/ Vote intention results are weighted based on turnout, including both how likely each respondent is to actually go and vote on a 10 point scale, where 1 is not at all likely and 10 is very likely, as well as whether or not they voted in the last general election.

/ In all respects the poll was completed to the opinion polling guidelines set out by both ESOMAR and AIMRO.

General Election

First Preference Vote Intention – 24th November 2019

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)

Fine Gael
30% -2

Ind. Alliance
4% =

Fianna Fáil
24% =

Sinn Féin
11% =

Green
7% =

Labour
6% +2

Ind. Candidates
12% -1

Social Democrats
2% =

Aontú
1% =

Solidarity-PBP
2% +1

Other
1% =

Unsure Voters
14%

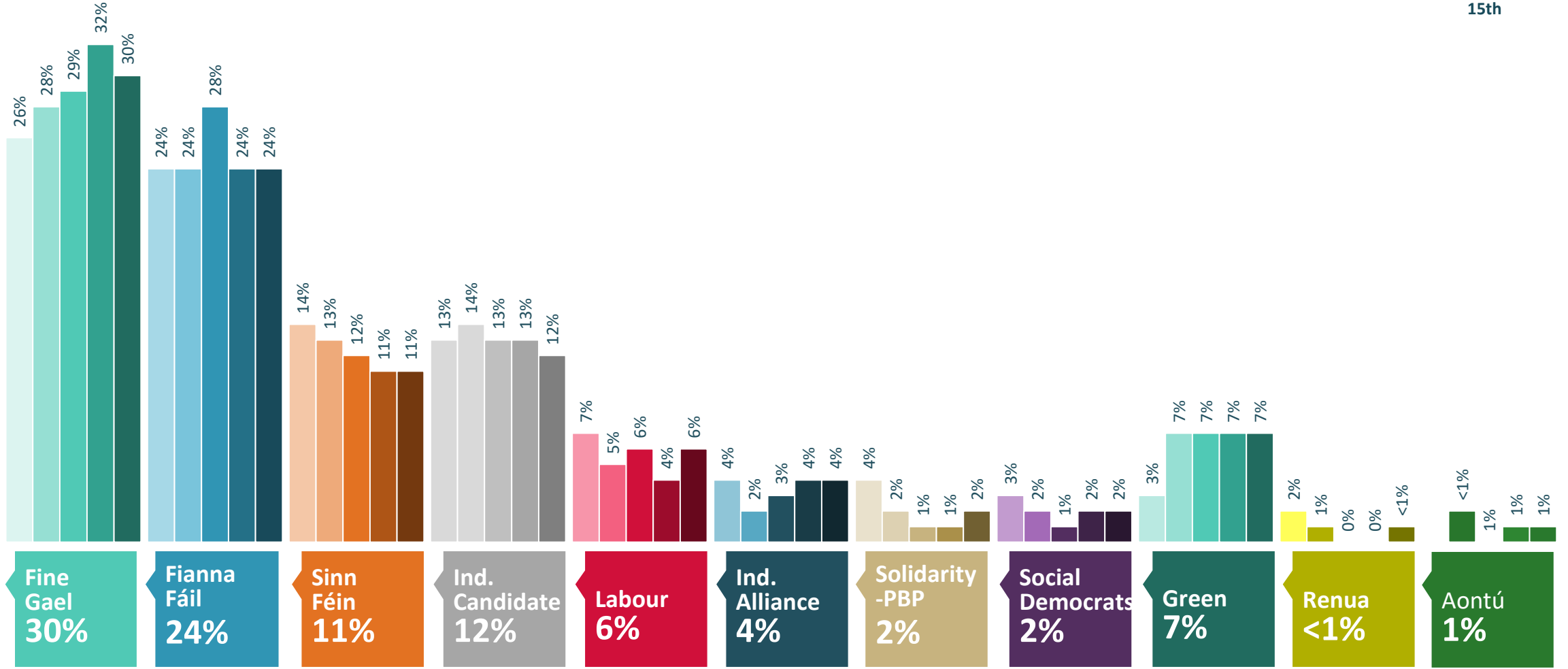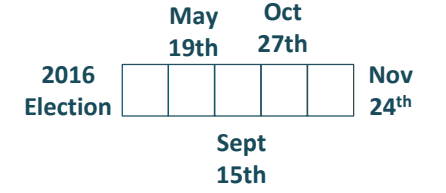REDC

First Preference Vote Intention – November '19

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)

2016 Election | May 19th | Sept 15th | Oct 27th | Nov 24th

Fine Gael 30%
26% 28% 29% 32% 30%

Fianna Fáil 24%
24% 24% 28% 24% 24%

Sinn Féin 11%
14% 13% 12% 11% 11%

Ind. Candidate 12%
13% 14% 13% 13% 12%

Labour 6%
7% 5% 6% 4% 6%

Ind. Alliance 4%
4% 2% 3% 4% 4%

Solidarity -PBP 2%
4% 2% 1% 1% 2%

Social Democrats 2%
3% 2% 1% 2% 2%

Green 7%
3% 7% 7% 7% 7%

Renua <1%
2% 1% 0% 0% <1%

Aontú 1%
<1% 1% 1% 1%

Other Parties: 1%
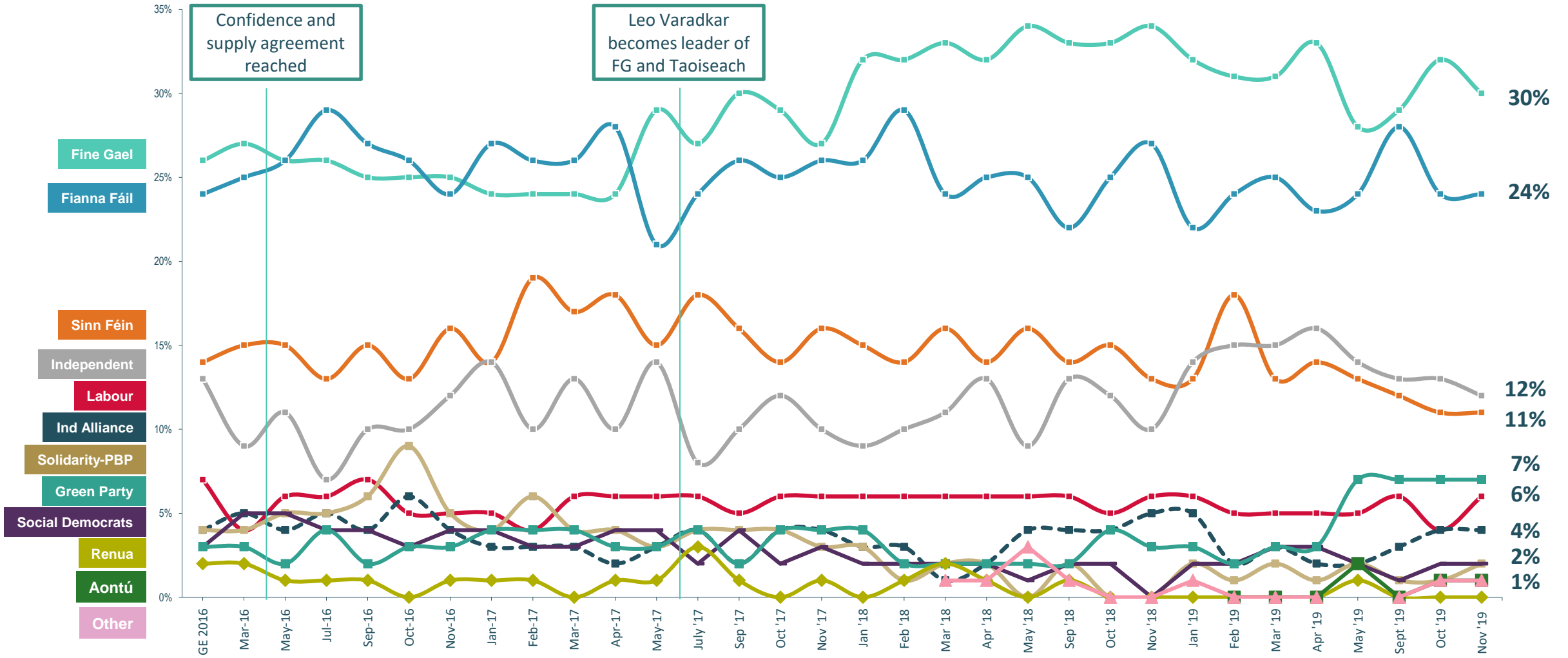
REDC

5

Party Preference X Demographics

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

	Total	Gender		Age			Social Class			Region			
		Male	Female	18-34	35-54	55+	ABC1	C2DE	F	Dublin	Rest of Leinster	Munster	Conn/ Ulster
Fianna Fáil	24%	27%	21%	17%	24%	28%	20%	25%	37%	12%	28%	31%	27%
Fine Gael	30%	27%	32%	12%	27%	40%	29%	28%	40%	29%	27%	30%	34%
Labour	6%	5%	7%	2%	7%	8%	8%	5%	2%	9%	7%	5%	3%
Sinn Fein	11%	12%	10%	22%	13%	4%	7%	15%	6%	11%	16%	7%	11%
The Green Party	7%	5%	9%	17%	6%	3%	11%	5%	0	11%	3%	8%	5%
Independent Alliance Candidate	4%	5%	3%	7%	4%	3%	4%	4%	4%	4%	3%	4%	6%
Solidarity - People Before Profit	2%	1%	2%	1%	2%	1%	3%	1%	0	2%	2%	1%	<1%
Other Independent Candidate	12%	12%	12%	16%	14%	9%	11%	13%	11%	13%	9%	14%	11%
Renua	<1%	<1%	0	<1%	<1%	0	<1%	<1%	0	<1%	0	0	1%
Social Democrats	2%	2%	2%	2%	3%	1%	3%	2%	0	6%	1%	<1%	0
Aontú	1%	2%	1%	0	<1%	3%	3%	0	0	1%	4%	0	<1%
Other Party	1%	2%	1%	4%	0	<1%	1%	2%	0	2%	<1%	0	2%

REDC

First Preference Vote Intention – 2012-2019

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)
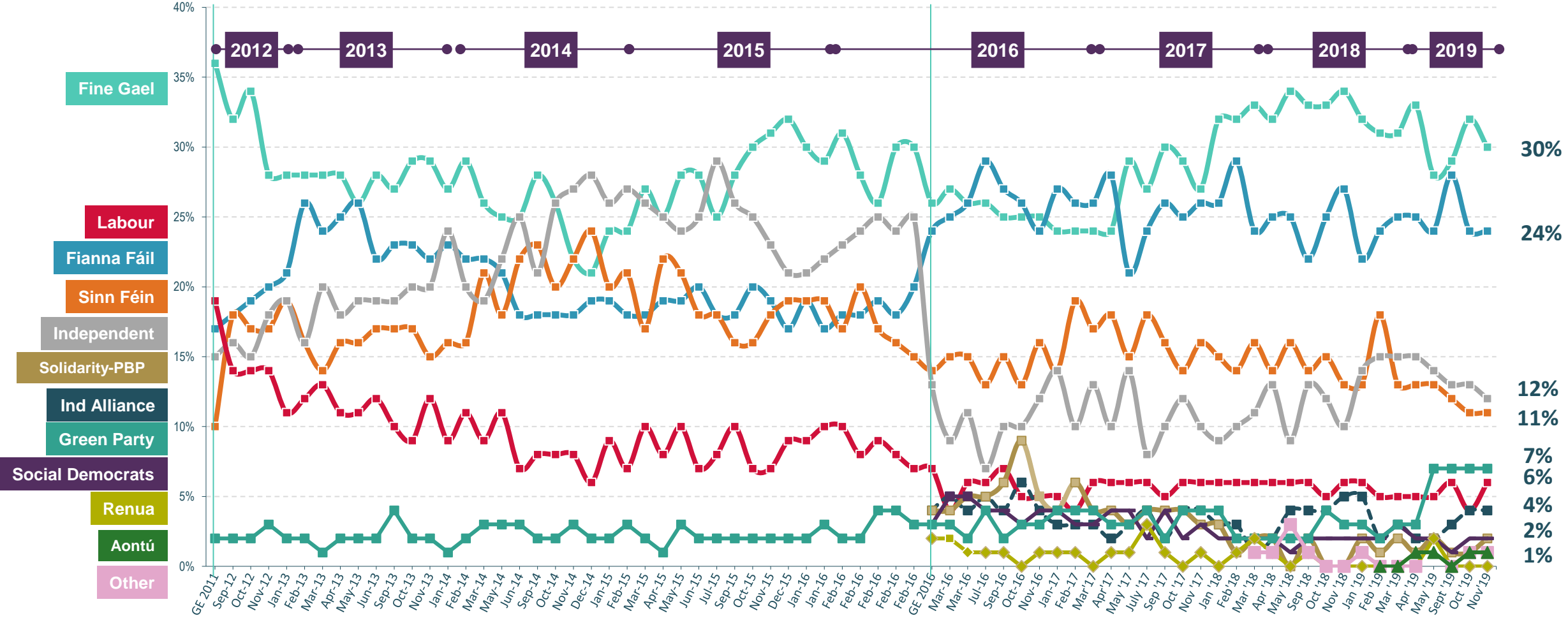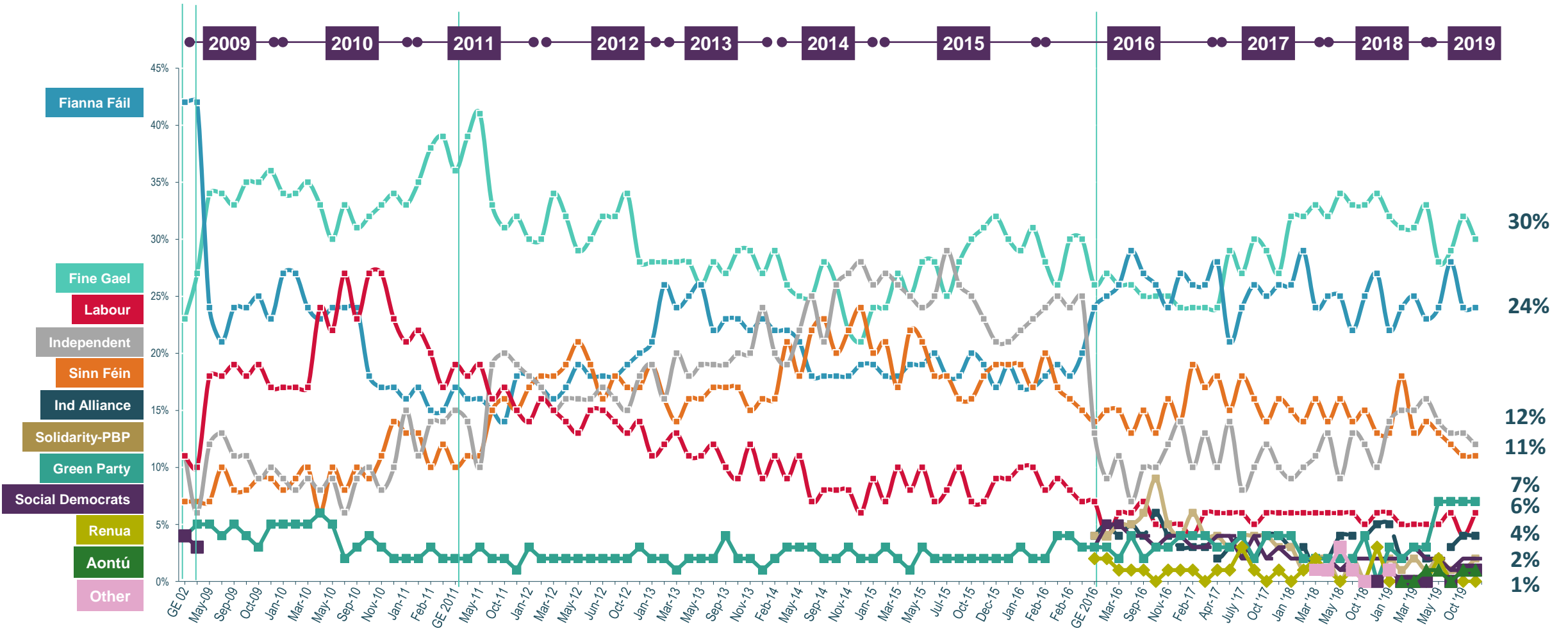
(Base: All adults 18+ who will vote)

Note; From GE 2016 Onwards, 'Independents/Others' split out to show Solidarity-PBP, Social Democrats & Renua separately
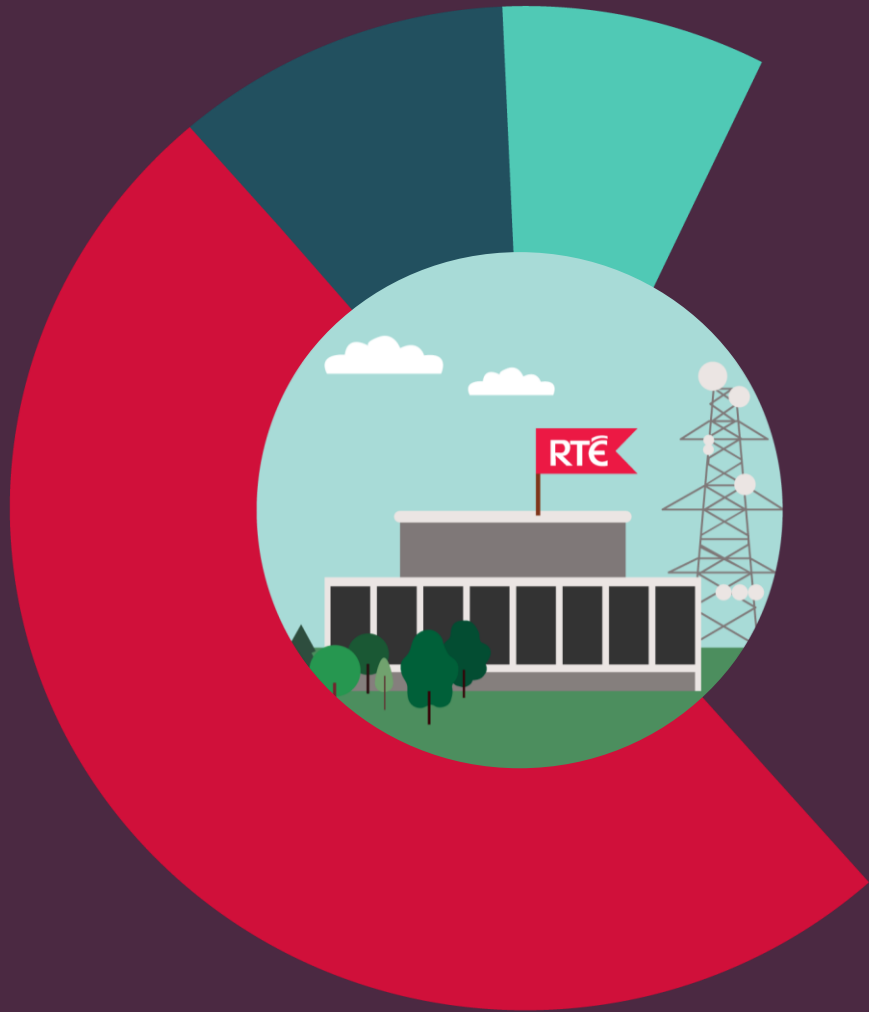
First Preference Vote Intention – 2009 to 2019

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)

Note; From GE 2016 Onwards, 'Independents/Others' split out to show Solidarity-PBP, Social Democrats & Renua separately
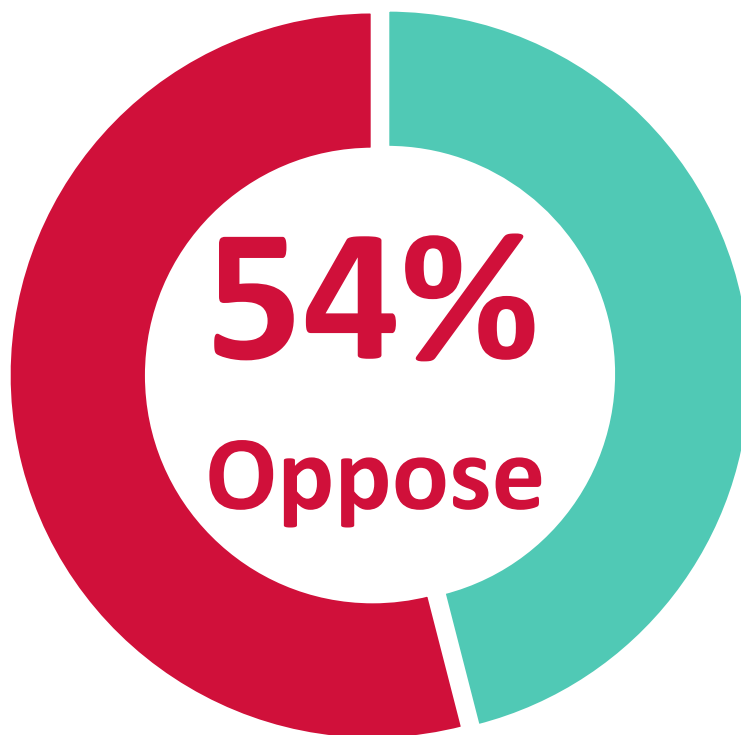
Household Broadcasting Charge

Voters split on Household Broadcast Charge – but Marginally Oppose

Q5. The Household Broadcasting Charge has been proposed as a replacement for the TV licence. It will mean that households with ANY device that can access TV or video content in any way will have to pay the charge, rather than just those with TV's. This would help provide better funding of public service broadcasting, and help reduce RTE's current financial difficulties. Would you support or oppose the introduction of the Household Broadcasting Charge?
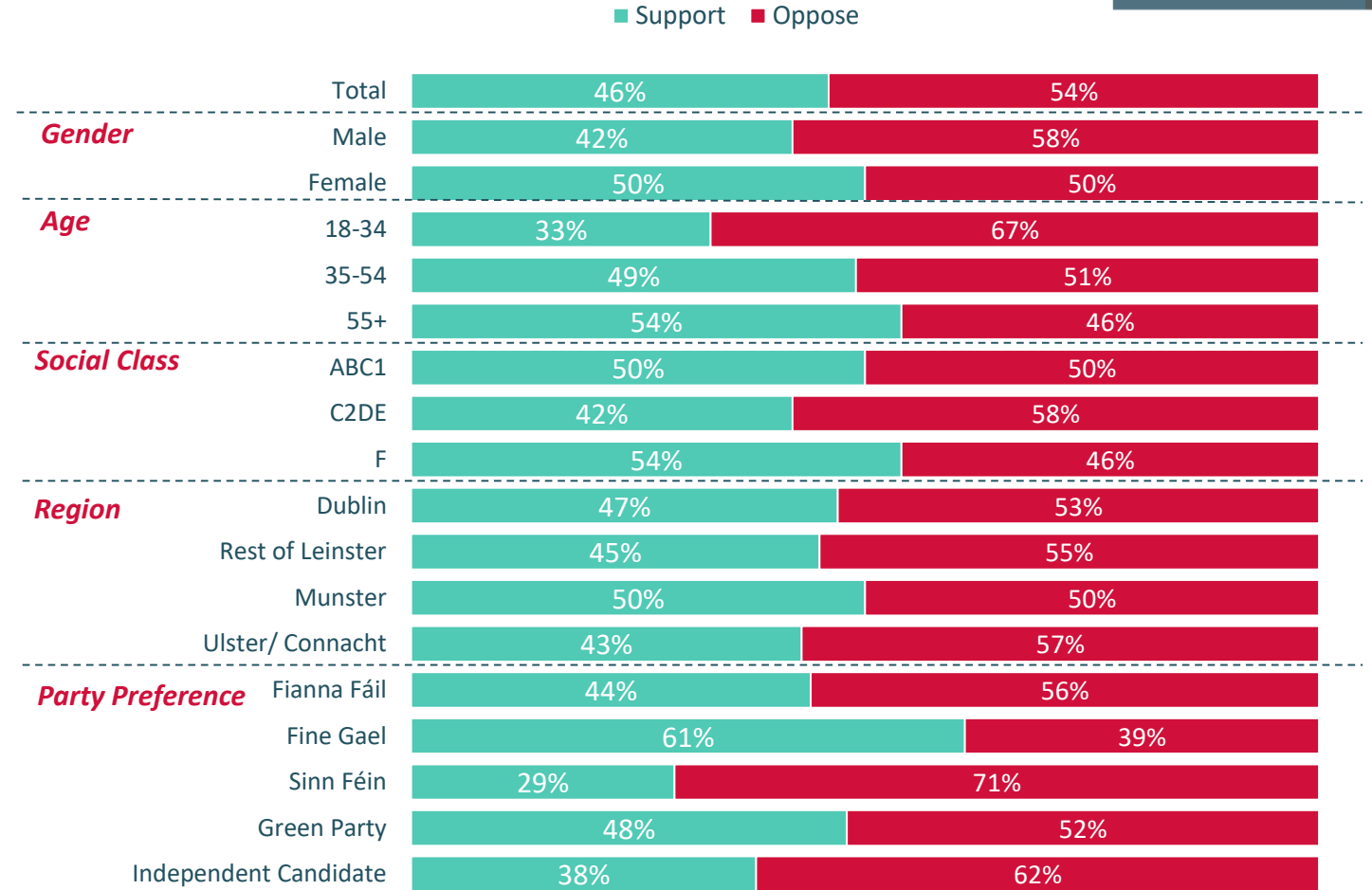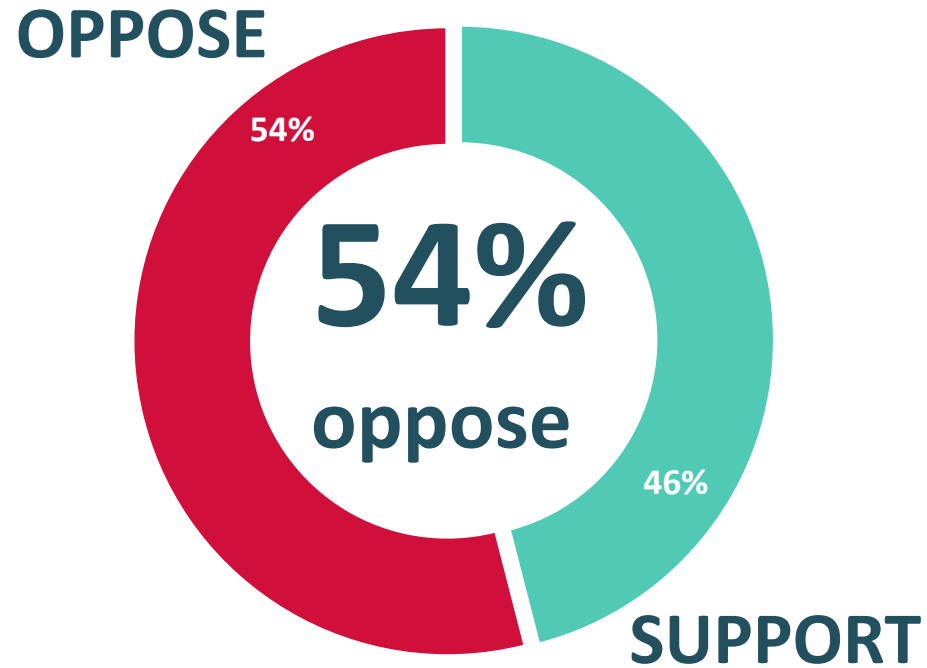
(Base: All Irish Adults aged 18+ - 1000)

Would you support or oppose the introduction of the Household Broadcasting Charge?

54% Oppose

Household Broadcasting Charge

Q5. Would you support or oppose the introduction of the Household Broadcasting Charge?

(Base: All Irish Adults aged 18+ - 1000)

OPPOSE

54%

54% oppose

46%

SUPPORT

■ Support ■ Oppose

		Support	Oppose
	Total	46%	54%
Gender	Male	42%	58%
	Female	50%	50%
Age	18-34	33%	67%
	35-54	49%	51%
	55+	54%	46%
Social Class	ABC1	50%	50%
	C2DE	42%	58%
	F	54%	46%
Region	Dublin	47%	53%
	Rest of Leinster	45%	55%
	Munster	50%	50%
	Ulster/ Connacht	43%	57%
Party Preference	Fianna Fáil	44%	56%
	Fine Gael	61%	39%
	Sinn Féin	29%	71%
	Green Party	48%	52%
	Independent Candidate	38%	62%

RTÉ ONE

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THANK YOU

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