



**The Sunday  
Business Post**

# General Election & Attitudes Towards Brexit Opinion Poll

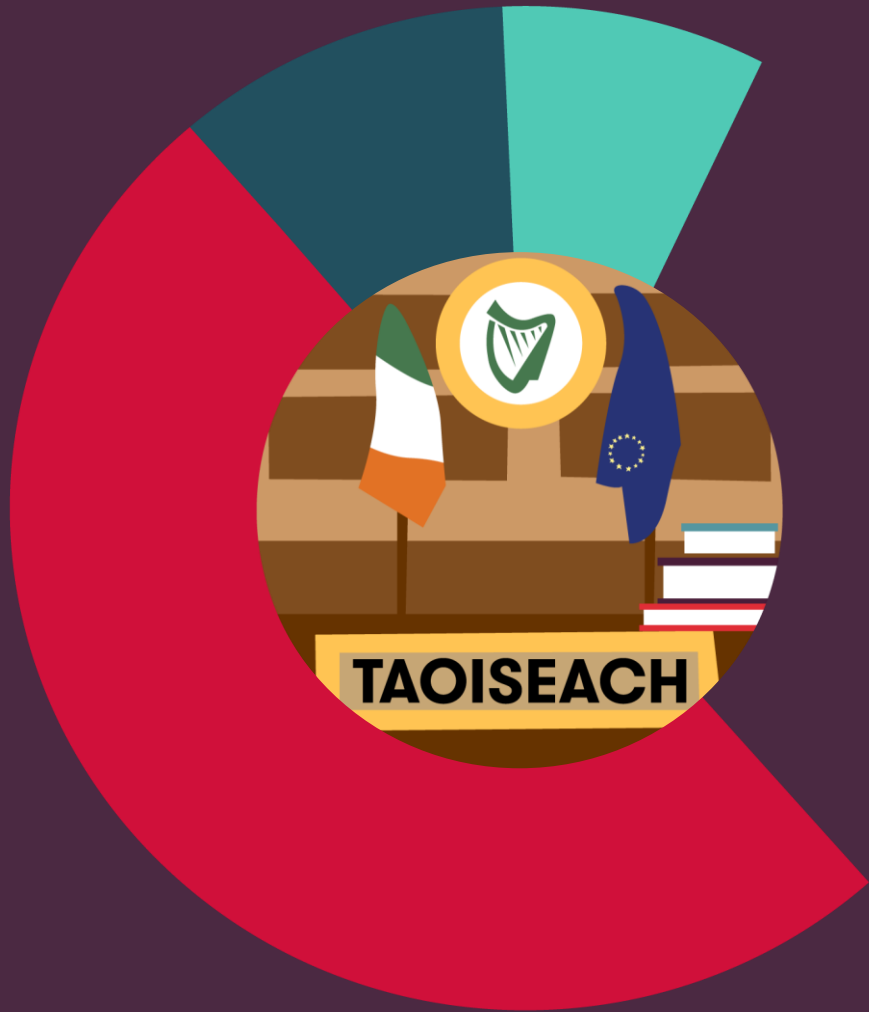
April 2019



# Methodology and Weighting

- / RED C interviewed a random sample of 1000 adults aged 18+ by telephone between the 11<sup>th</sup> - 17<sup>th</sup> April 2019.
- / A random digit dial (RDD) method is used to ensure a random selection process of households to be included – this also ensures that ex-directory households are covered.
- / Half of the sample are interviewed using an RDD landline sample, with the other half conducted using an RDD mobile phone sample, this ensures 98% coverage of the population reaching landline only households, mobile only households and those with both a landline and a mobile.
- / Interviews were conducted across the country and the results weighted to the profile of all adults. A further past vote weighting is included that takes the recall for how people voted at the last election, compares this to the actual results and weights the data between the two.
- / Vote intention results are weighted based on turnout, including both how likely each respondent is to actually go and vote on a 10 point scale, where 1 is not at all likely and 10 is very likely, as well as whether or not they voted in the last general election.
- / In all respects the poll was completed to the opinion polling guidelines set out by both ESOMAR and AIMRO.



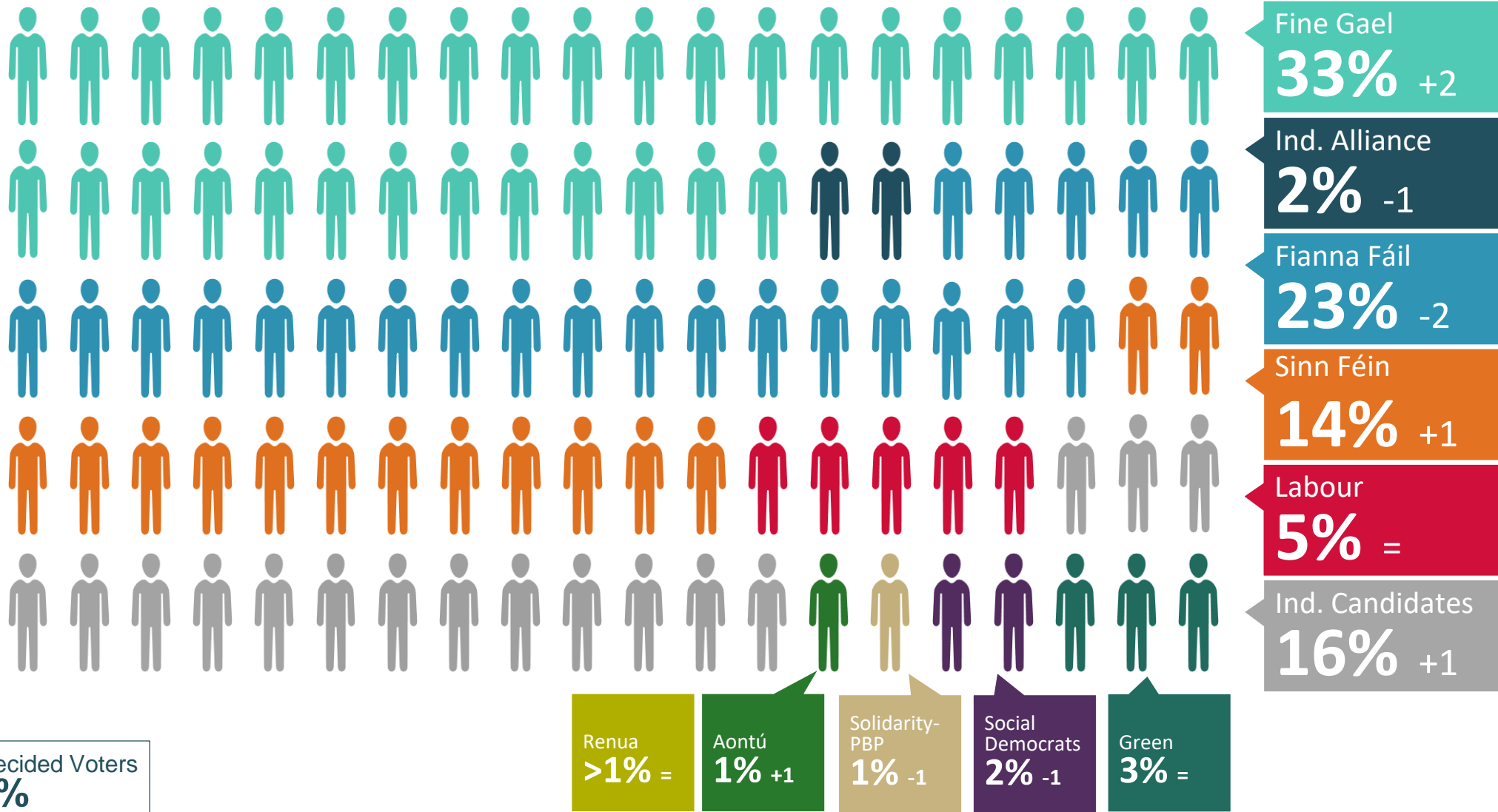


# General Election

# First Preference Vote Intention – 21<sup>st</sup> April 2019

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

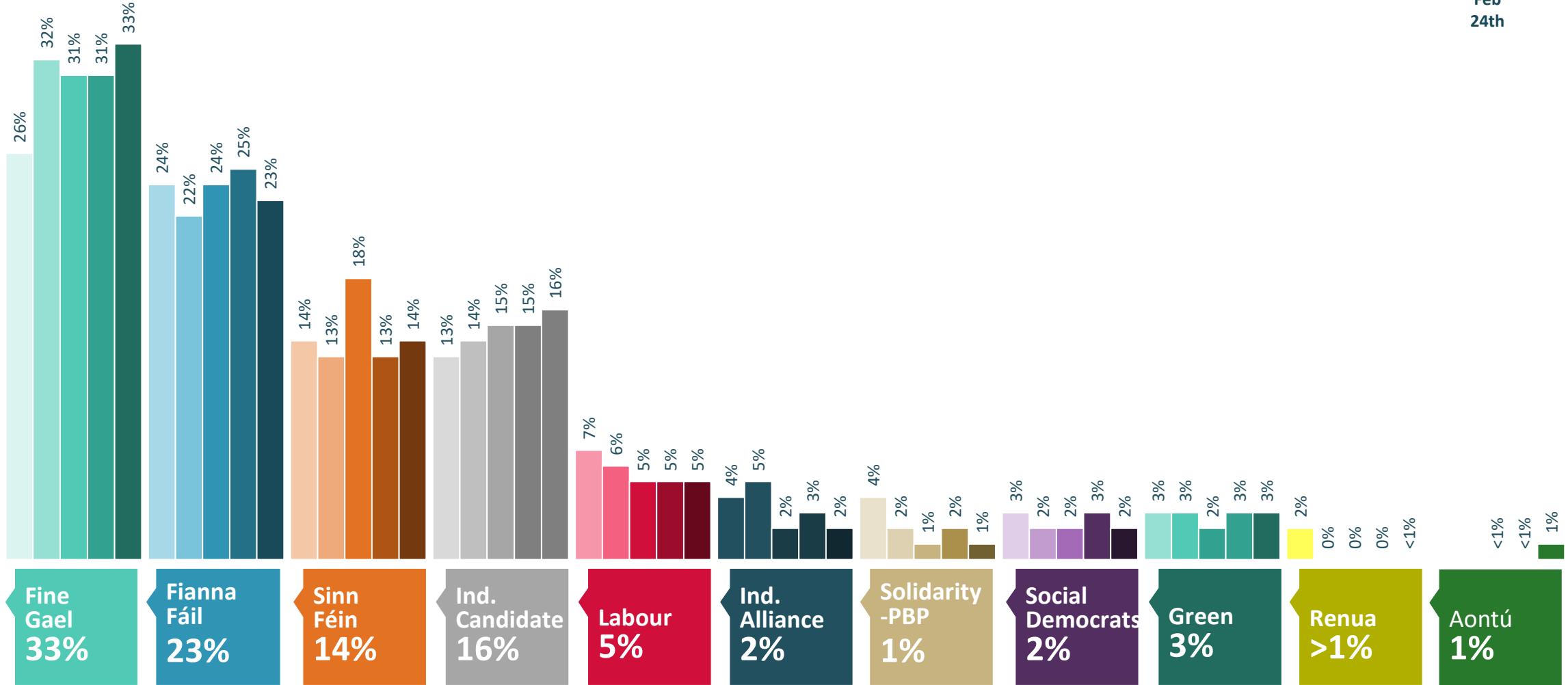
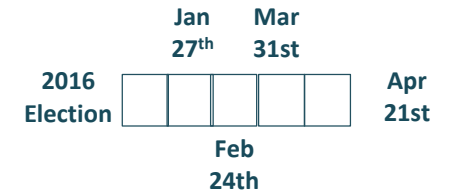
(Base: All adults 18+ who will vote)



# First Preference Vote Intention – April '19

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)



# Party Preference X Demographics

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

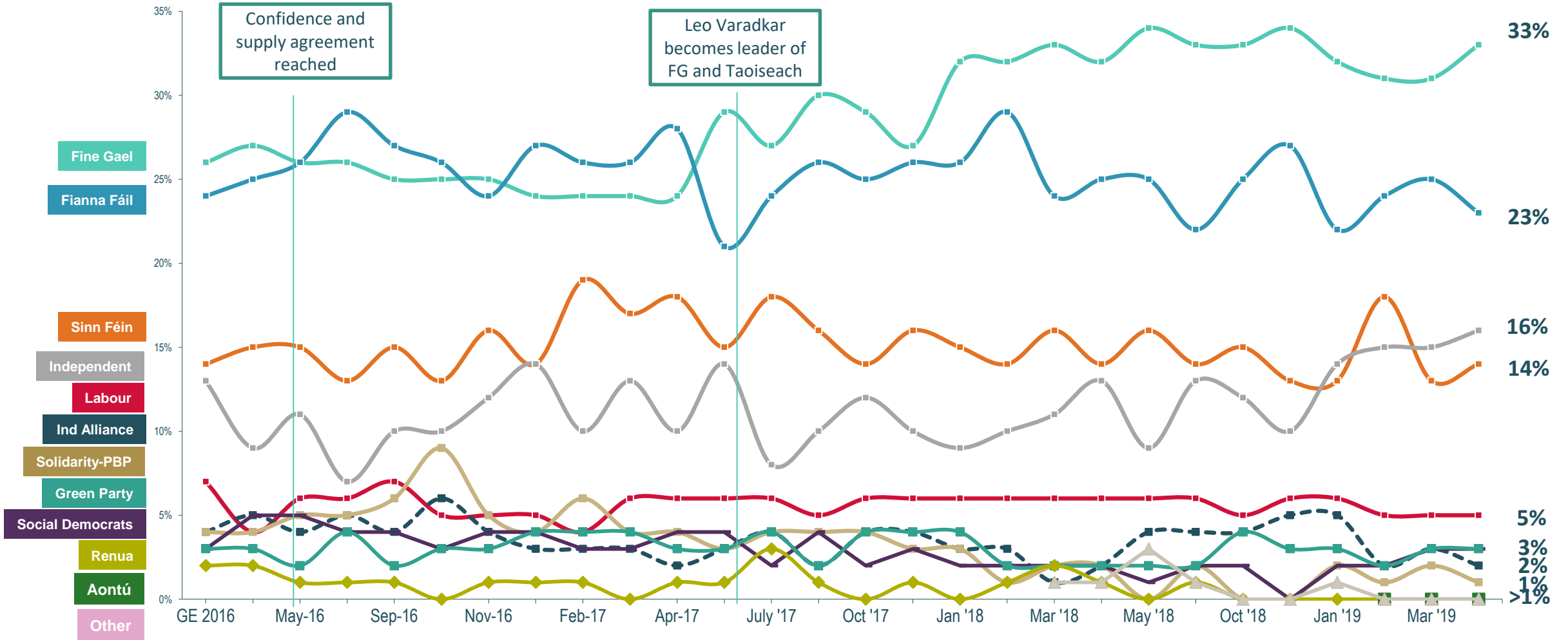
Caution: Low base sizes among some demographics, resulting in greater margin of error. Margin of Error as high as +/- 8% in some instances.

	Total	Gender		Age			Social Class		Region			
		Male	Female	18-34	35-54	55	ABC1	C2DE	Dublin	Rest of Leinster	Munster	Conn/Uster
Fianna Fáil	23%	21%	24%	12%	19%	32%	23%	21%	12%	29%	28%	21%
Fine Gael	33%	36%	30%	38%	31%	34%	34%	31%	37%	34%	23%	41%
Labour	5%	4%	5%	5%	3%	6%	4%	4%	6%	5%	4%	2%
Sinn Fein	14%	15%	13%	19%	17%	8%	12%	17%	13%	12%	20%	10%
The Green Party	3%	2%	4%	3%	4%	2%	2%	4%	6%	2%	3%	2%
Independent Alliance Candidate	2%	2%	2%	1%	3%	3%	3%	2%	4%	1%	2%	1%
Solidarity- People Before Profit	1%	0	2%	2%	1%	*	2%	0	*	3%	0	*
Other Independent Candidate	16%	13%	18%	18%	17%	13%	15%	18%	14%	11%	18%	23%
Renua	*	1%	0	1%	*	0	*	0	0	1%	0	0
Social Democrats	2%	3%	2%	1%	4%	*	3%	2%	5%	2%	1%	0
Aontú (February 2019)	1%	2%	0	0	1%	1%	2%	*	2%	*	1%	0
Other Party	*	1%	*	0	0	1%	0	1%	1%	0	0	0

# First Preference Vote Intention – Since GE 2016

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

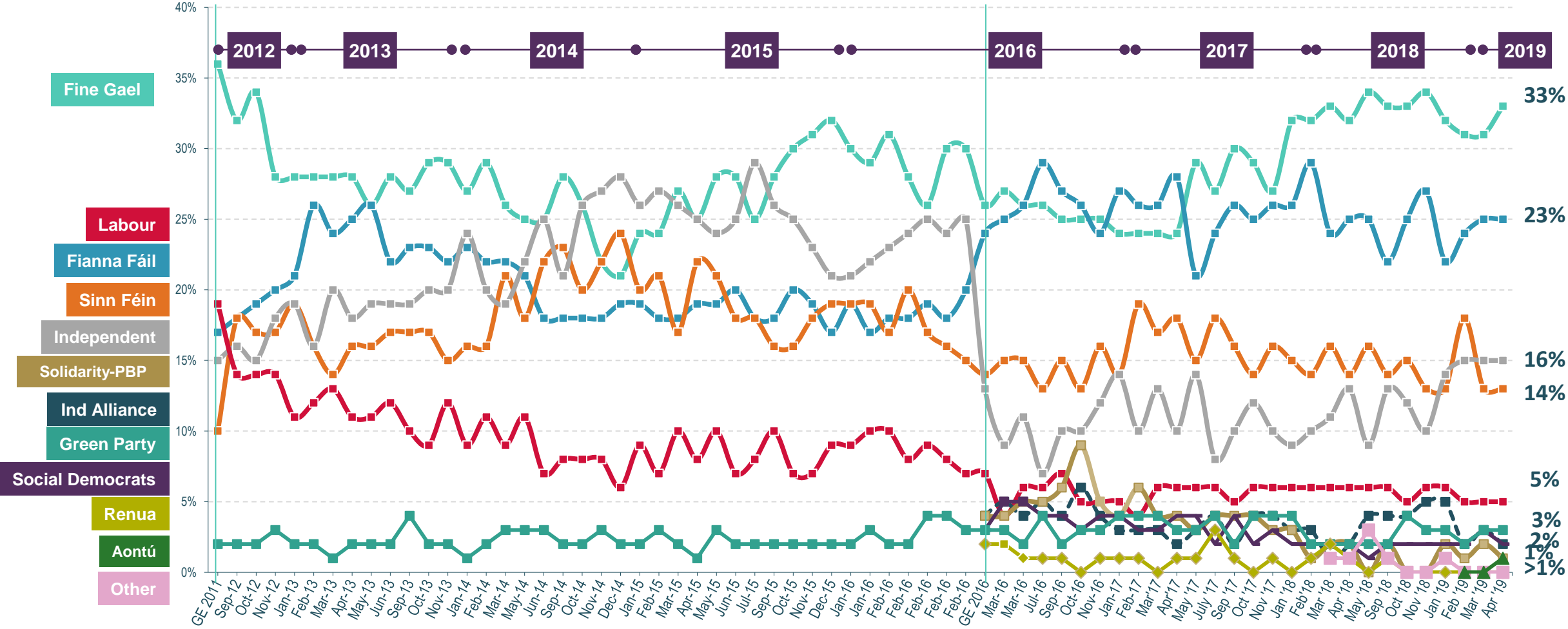
(Base: All adults 18+ who will vote )



# First Preference Vote Intention – 2012-2019

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)



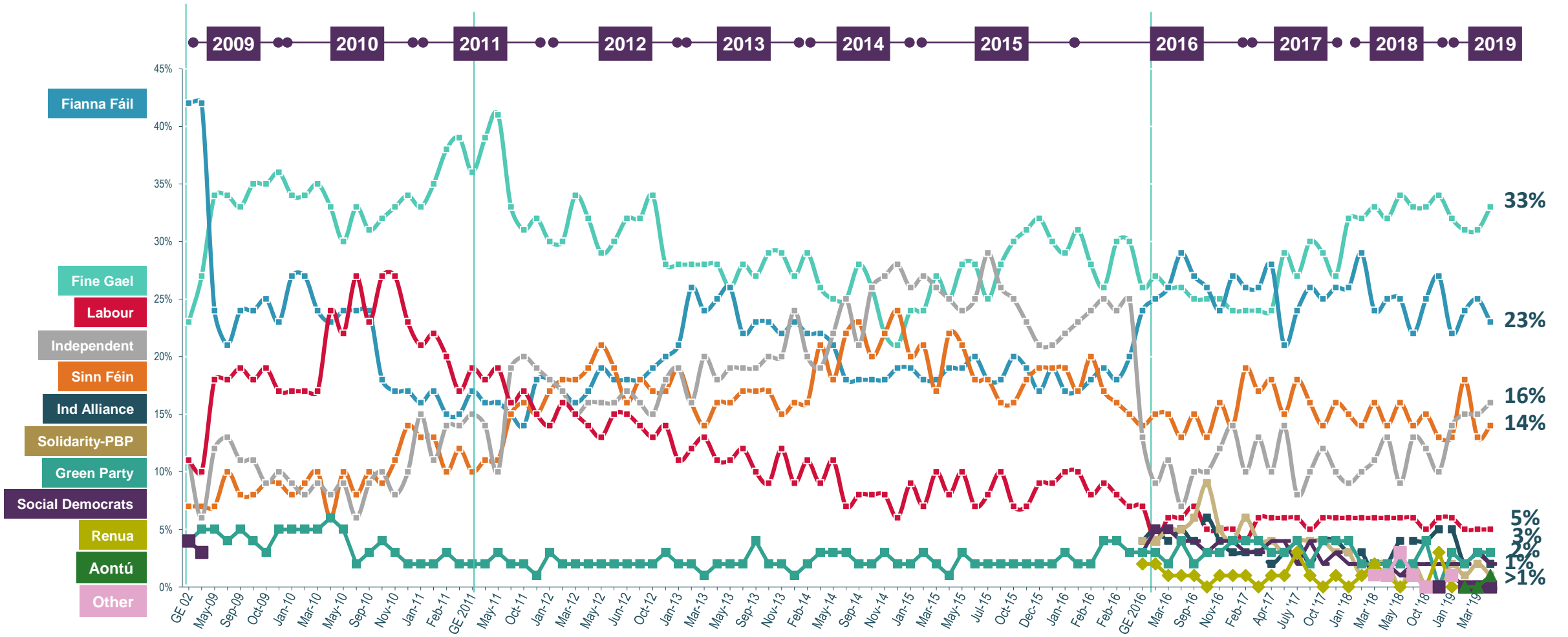
Note; From GE 2016 Onwards, 'Independents/Others' split out to show Solidarity-PBP, Social Democrats & Renua separately



# First Preference Vote Intention – 2009 to 2019

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote )



Note; From GE 2016 Onwards, 'Independents/Others' split out to show Solidarity-PBP, Social Democrats & Renua separately

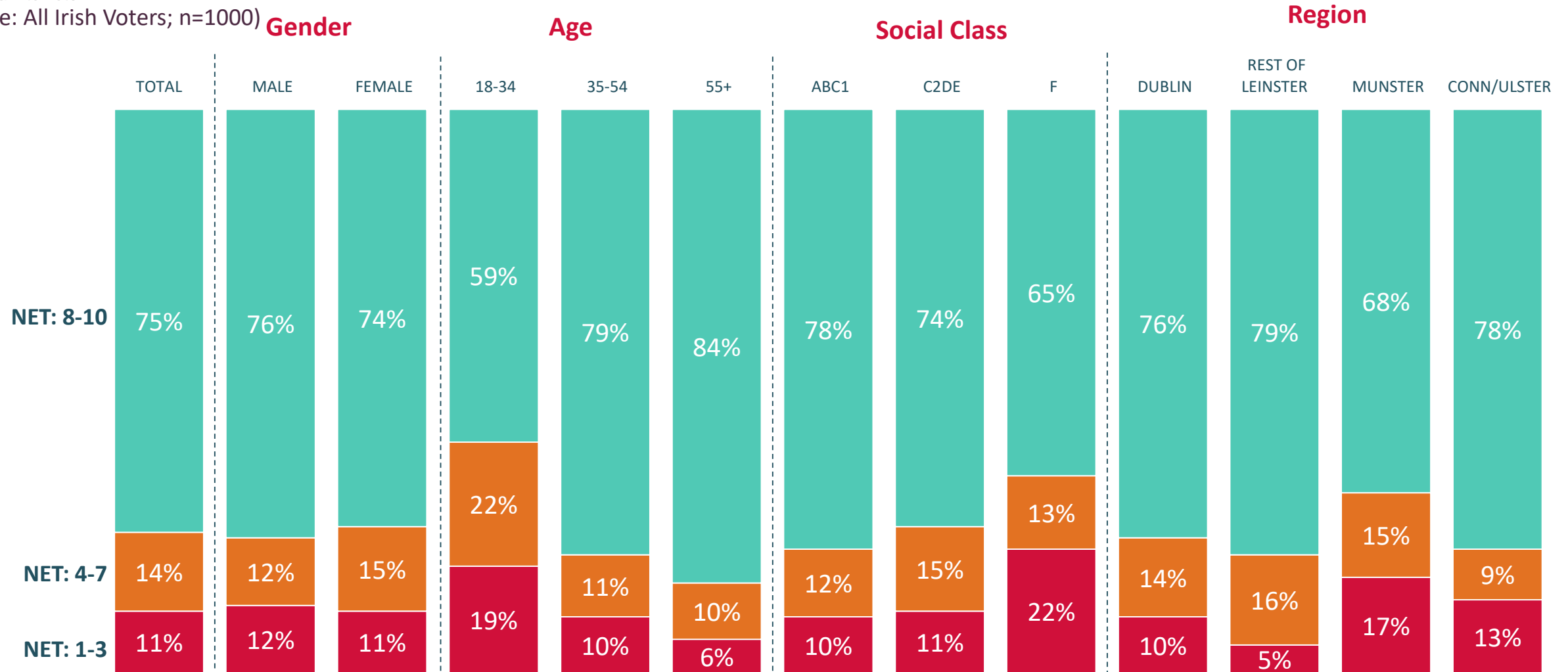


# Local and European Elections

# Likelihood to Vote In Local Elections

Firstly, can you tell me how likely you would be to vote in the local elections in May using a ten point scale where one means you think you will definitely not vote, and 10 means you will be absolutely certain to vote.

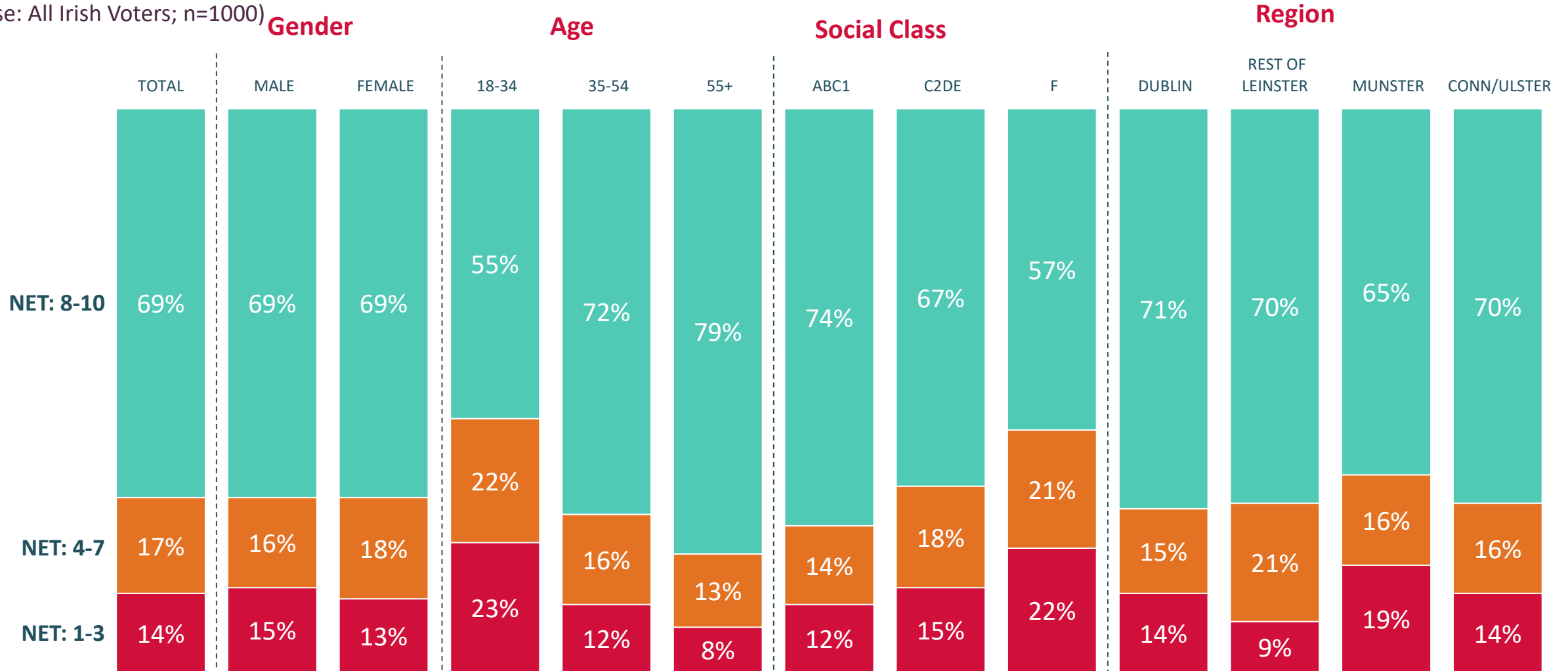
(Base: All Irish Voters; n=1000)



# Likelihood to Vote In European Elections

Firstly, can you tell me how likely you would be to vote in the European elections in May using a ten point scale where one means you think you will definitely not vote, and 10 means you will be absolutely certain to vote.

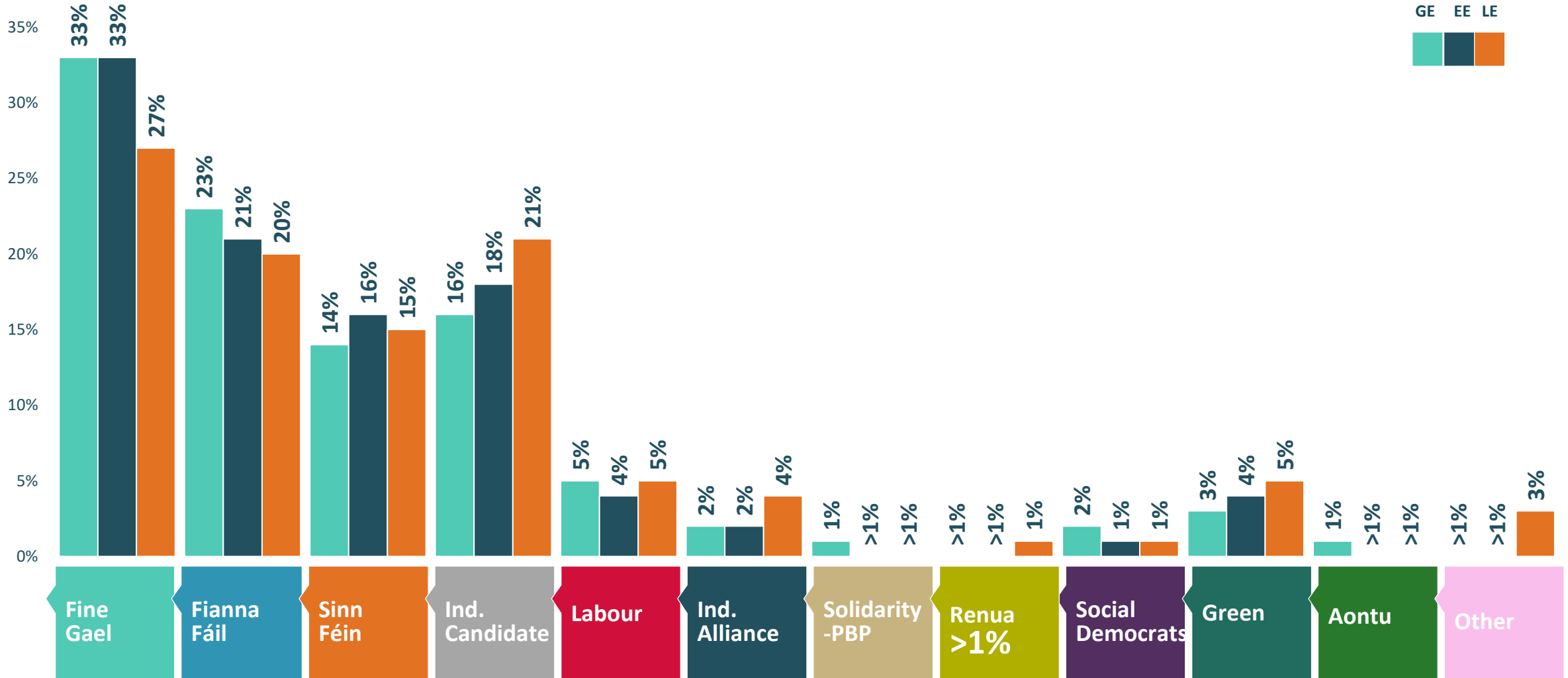
(Base: All Irish Voters; n=1000)



# First Preference Vote Intention – General vs. Local and European

If the general election/ European election & local election were tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)



Undecided Voters  
**20%**

**THANK  
YOU**

**REDC**