General Election & Attitudes Towards Brexit Opinion Poll
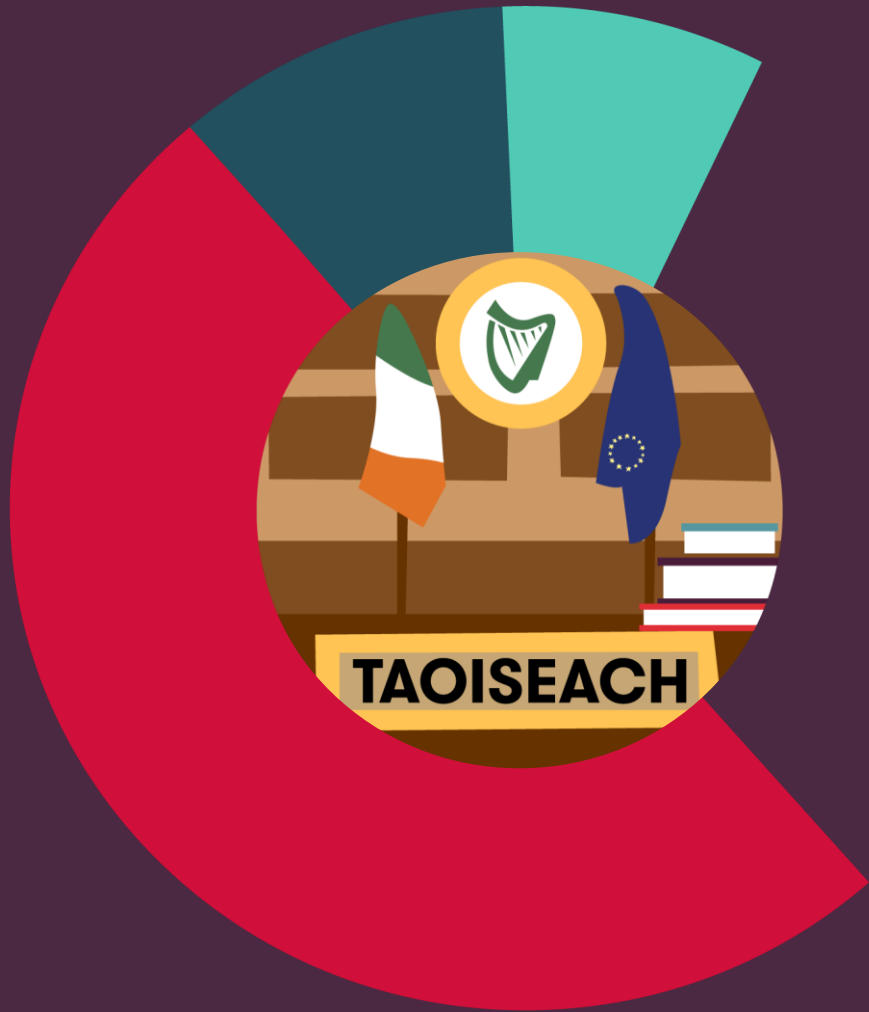
January 2019

The Sunday Business Post

REDC

Methodology and Weighting

/ RED C interviewed a random sample of 1000 adults aged 18+ by telephone between the 17th-24th January 2019.

/ A random digit dial (RDD) method is used to ensure a random selection process of households to be included – this also ensures that ex-directory households are covered.

/ Half of the sample are interviewed using an RDD landline sample, with the other half conducted using an RDD mobile phone sample, this ensures 98% coverage of the population reaching landline only households, mobile only households and those with both a landline and a mobile.

/ Interviews were conducted across the country and the results weighted to the profile of all adults. A further past vote weighting is included that takes the recall for how people voted at the last election, compares this to the actual results and weights the data between the two.

/ Vote intention results are weighted based on turnout, including both how likely each respondent is to actually go and vote on a 10 point scale, where 1 is not at all likely and 10 is very likely, as well as whether or not they voted in the last general election.

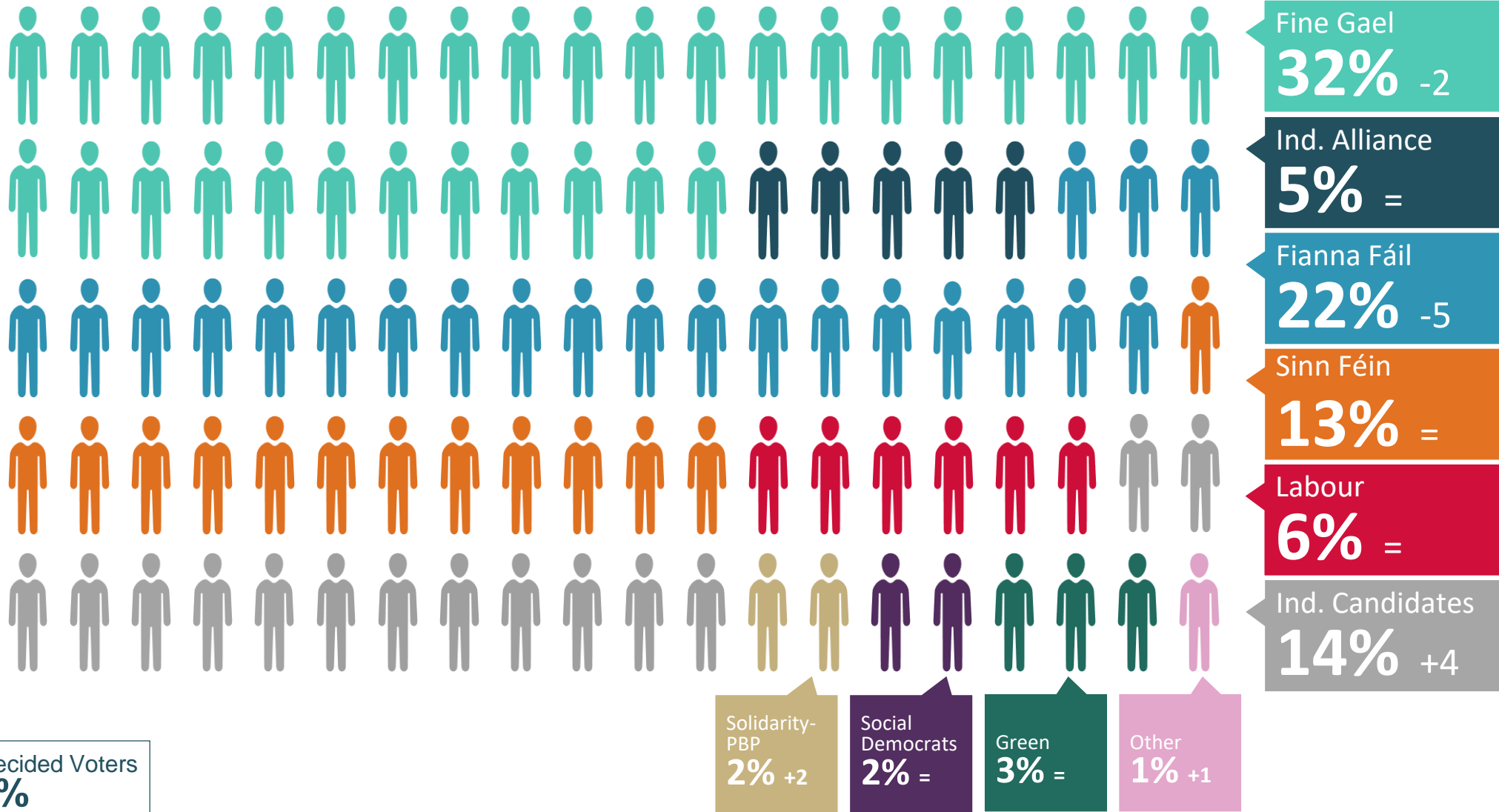/ In all respects the poll was completed to the opinion polling guidelines set out by both ESOMAR and AIMRO.

General Election

First Preference Vote Intention – 27th January 2019

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)
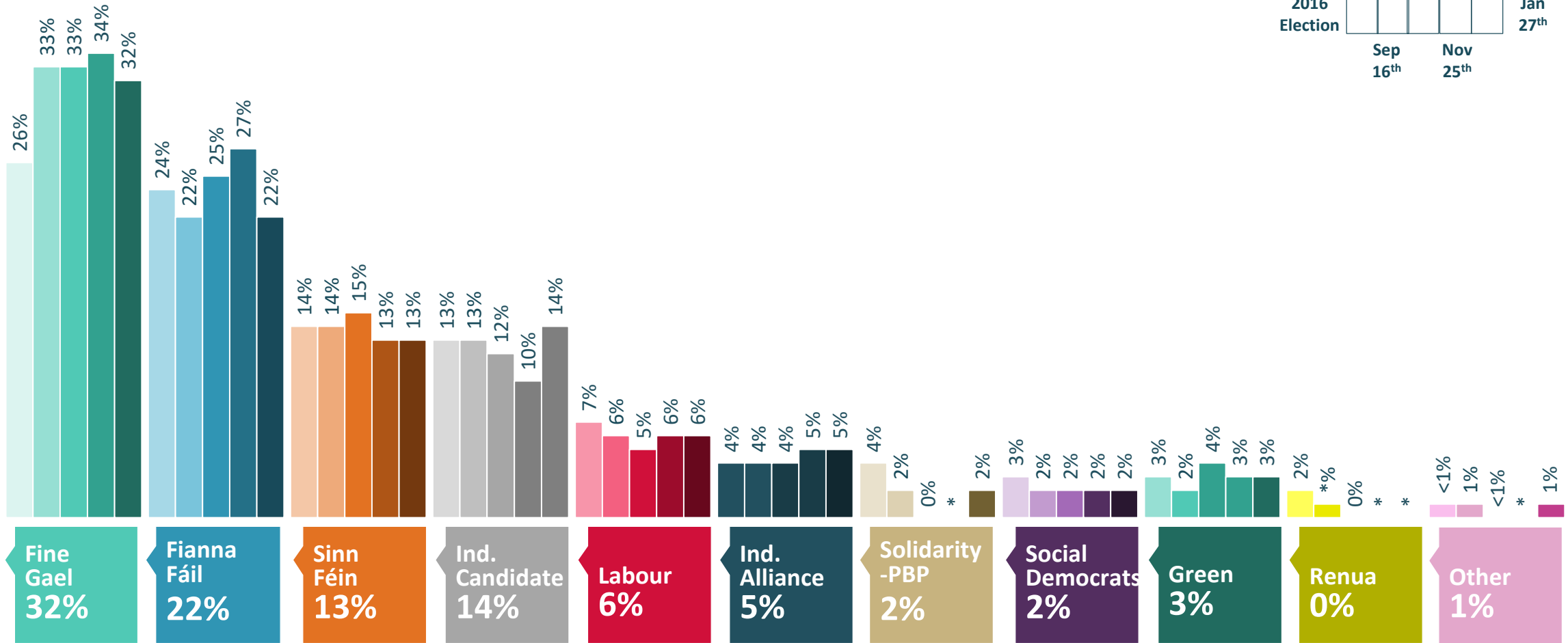
(Base: All adults 18+ who will vote)

Fine Gael
32% -2

Ind. Alliance
5% =

Fianna Fáil
22% -5

Sinn Féin
13% =

Labour
6% =

Ind. Candidates
14% +4

Solidarity-PBP
2% +2

Social Democrats
2% =

Green
3% =

Other
1% +1

Undecided Voters
14%

First Preference Vote Intention – January '19

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)c
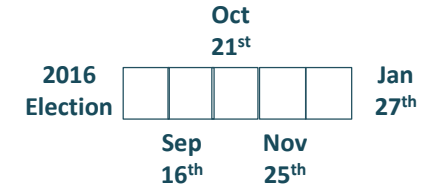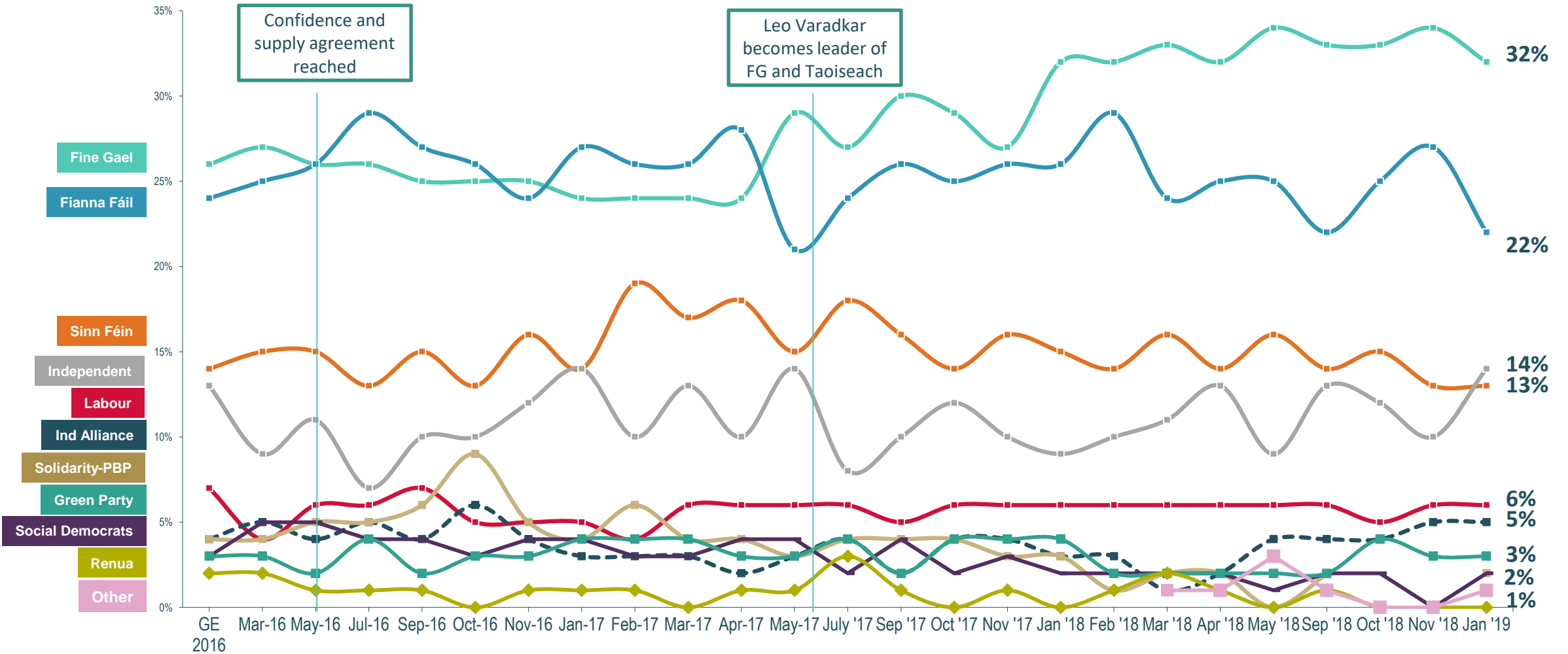
(Base: All adults 18+ who will vote)

2016 Election | Sep 16th | Oct 21st | Nov 25th | Jan 27th

Fine Gael 32%: 26% 33% 33% 34% 32%

Fianna Fáil 22%: 24% 22% 25% 27% 22%

Sinn Féin 13%: 14% 14% 15% 13% 13%

Ind. Candidate 14%: 13% 13% 12% 10% 14%

Labour 6%: 7% 6% 5% 6% 6%

Ind. Alliance 5%: 4% 4% 4% 5% 5%

Solidarity-PBP 2%: 4% 2% 0% *

Social Democrats 2%: 2% 3% 2% 2% 2% 2%

Green 3%: 3% 2% 4% 3% 3%

Renua 0%: 2% * 0% * *

Other 1%: <1% 1% <1% * 1%

Party Preference X Demographics

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)c

	Total	Gender		Age			Social Class			Region			
		Male	Female	18-24	25-34	35-44	ABC1	C2DE	F	Dublin	Rest of Leinster	Munster	Conn/ Uster
Fine Gael	**32%**	31%	33%	24%	32%	35%	35%	26%	46%	37%	35%	30%	23%
Fianna Fáil	**22%**	22%	22%	19%	20%	25%	21%	24%	20%	20%	19%	23%	29%
Other Independent Candidate	**14%**	13%	15%	9%	16%	15%	11%	18%	11%	8%	11%	19%	20%
Sinn Fein	**13%**	14%	12%	21%	14%	7%	12%	14%	12%	11%	16%	13%	11%
Labour	**6%**	6%	7%	9%	7%	5%	7%	7%	0	5%	8%	6%	6%
Independent Alliance Candidate	**5%**	6%	3%	3%	5%	6%	3%	5%	9%	3%	6%	5%	5%
The Green Party	**3%**	2%	3%	5%	2%	2%	4%	1%	0	6%	1%	1%	2%
Solidarity- People Before Profit	**2%**	1%	2%	4%	1%	1%	3%	1%	2%	4%	2%	1%	0
Social Democrats	**2%**	3%	2%	6%	2%	1%	3%	3%	0	6%	1%	0	4%
Other Party	**1%**	1%	1%	0	1%	2%	1%	1%	0	*	1%	1%	0
Renua	*	1%	*	*	*	1%	0%	*	0	0%	*	1%	0

First Preference Vote Intention – Since GE 2016

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)

Confidence and supply agreement reached

Leo Varadkar becomes leader of FG and Taoiseach

Fine Gael — **32%**
Fianna Fáil — **22%**
Sinn Féin — **14%**
Independent — **13%**
Labour — **6%**
Ind Alliance — **5%**
Solidarity-PBP
Green Party — **3%**
Social Democrats — **2%**
Renua — **1%**
Other

GE 2016, Mar-16, May-16, Jul-16, Sep-16, Oct-16, Nov-16, Jan-17, Feb-17, Mar-17, Apr-17, May-17, July '17, Sep '17, Oct '17, Nov '17, Jan '18, Feb '18, Mar '18, Apr '18, May '18, Sep '18, Oct '18, Nov '18, Jan '19

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First Preference Vote Intention – 2012-2018

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)
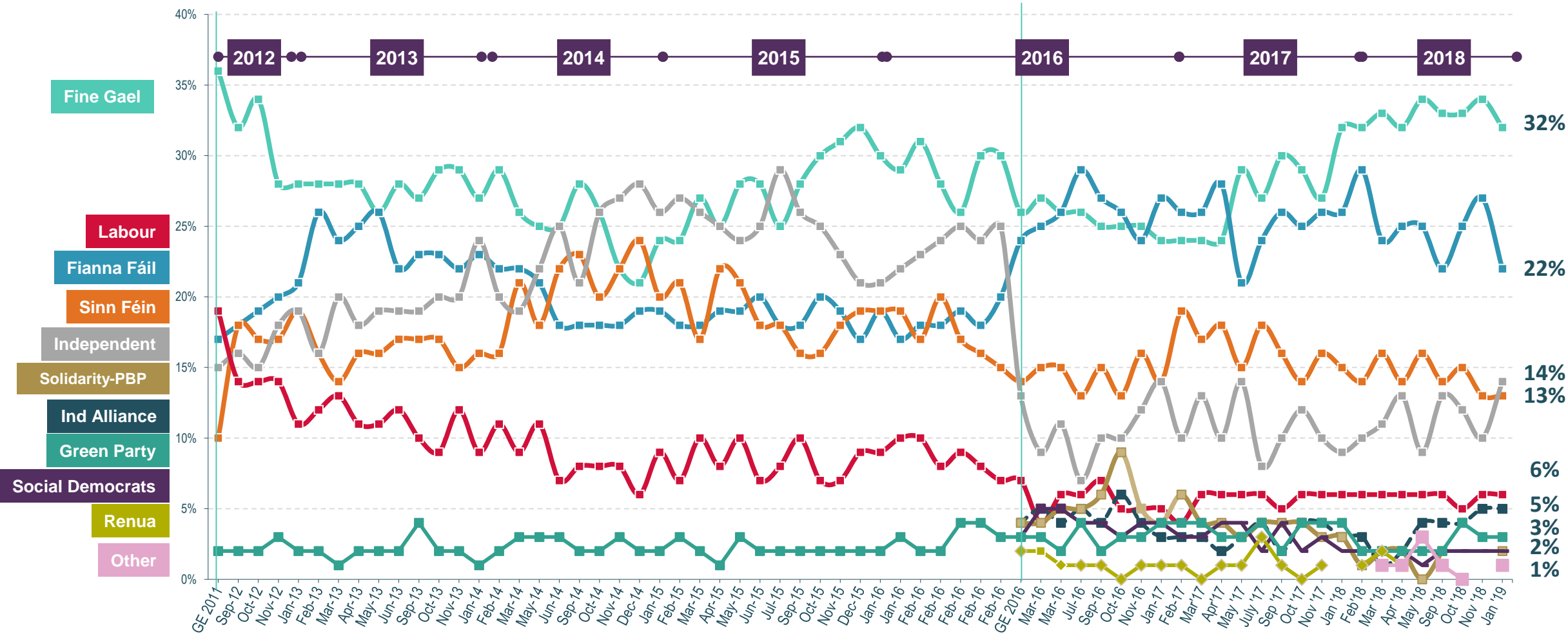
Note; From GE 2016 Onwards, 'Independents/Others' split out to show Solidarity-PBP, Social Democrats & Renua separately

First Preference Vote Intention – 2009 to 2018
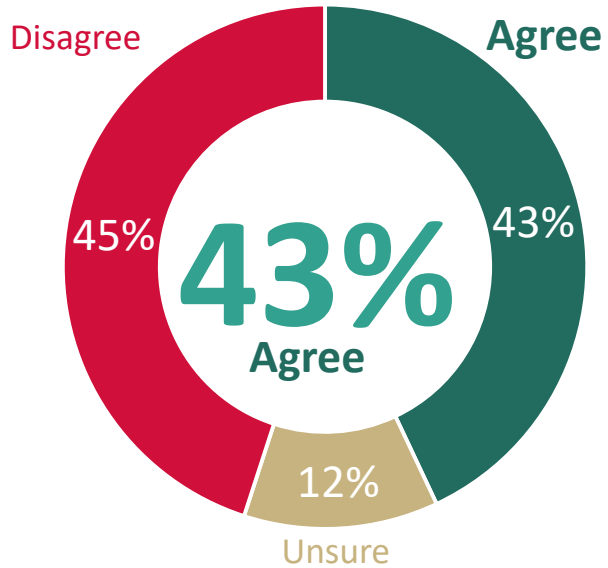
If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)

Legend:
- Fianna Fáil
- Fine Gael
- Labour
- Independent
- Sinn Féin
- Ind Alliance
- Solidarity-PBP
- Green Party
- Social Democrats
- Renua
- Other

Timeline: 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018

End values: 32%, 22%, 14%, 13%, 6%, 5%, 3%, 2%, 1%

Note; From GE 2016 Onwards, 'Independents/Others' split out to show Solidarity-PBP, Social Democrats & Renua separately

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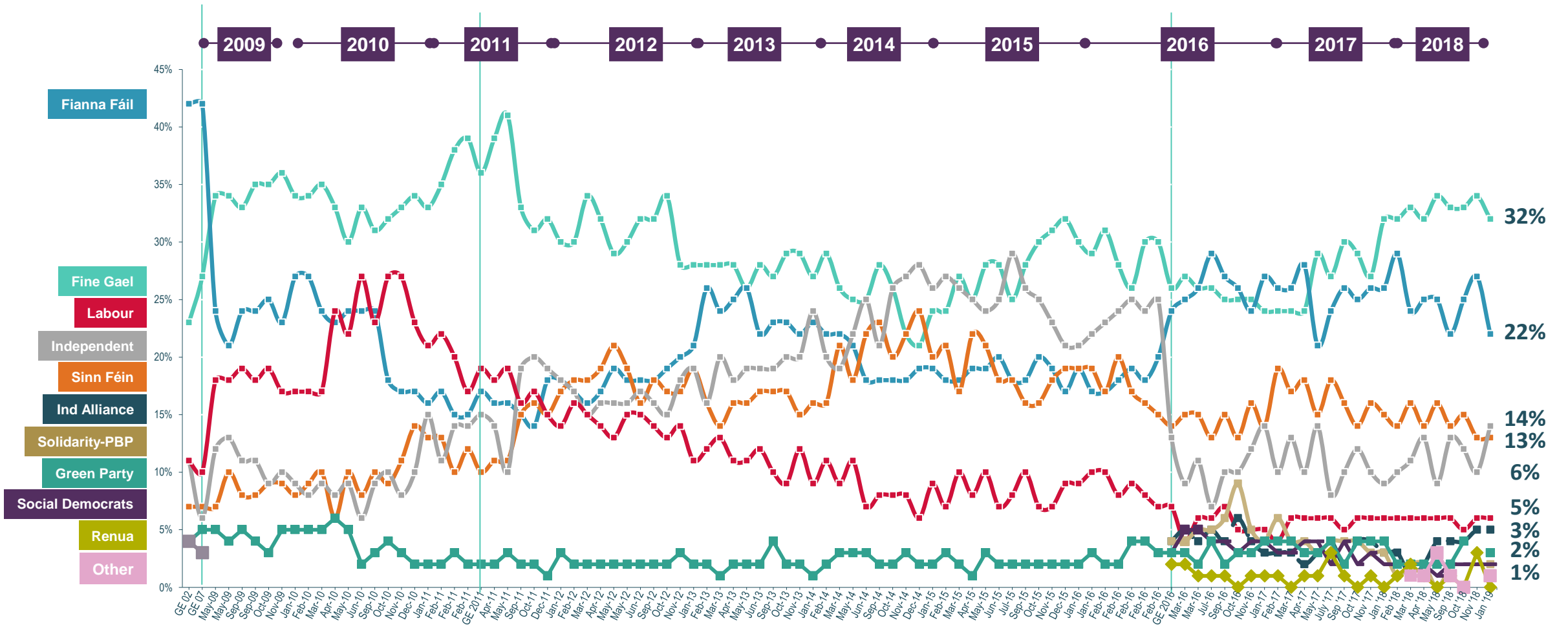
Brexit

Attitudes towards Brexit

The Irish Government should refuse to put up the border infrastructure if there is a hard Brexit.
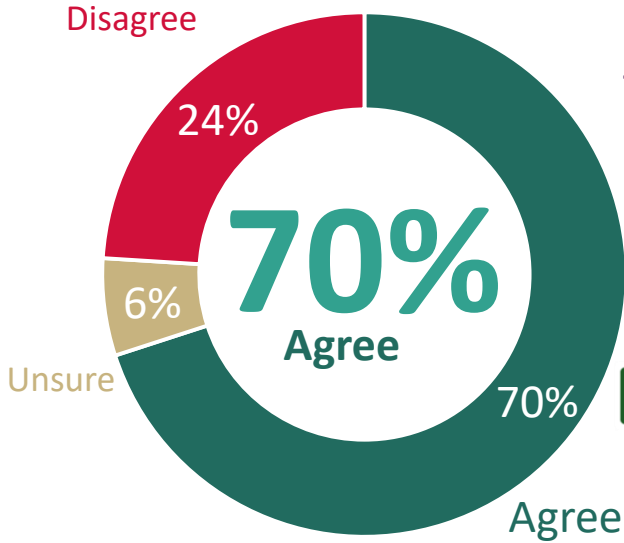
Disagree 24%

Unsure 6%

70% Agree

Agree 70%

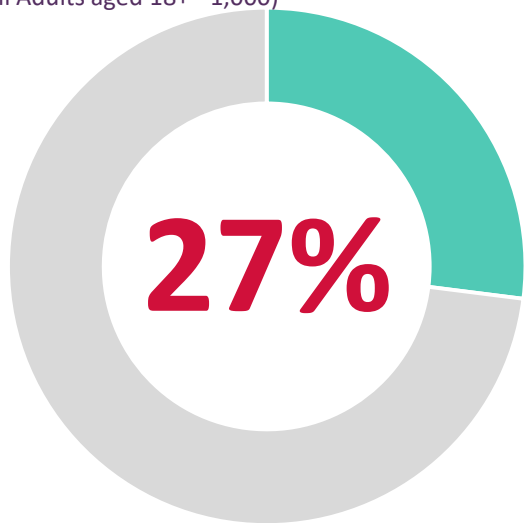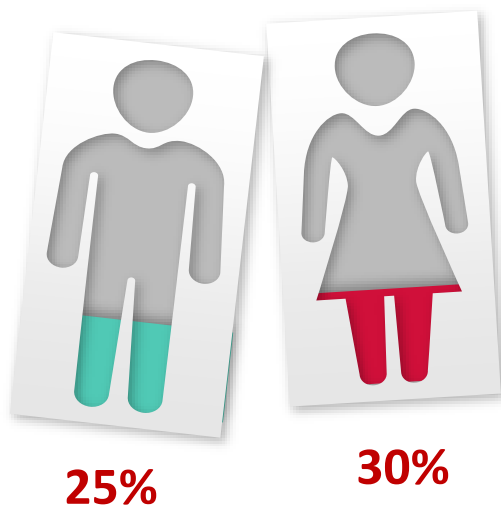**The Irish Government should drop the backstop- which is the guarantee of no hard border- from the Brexit withdrawal deal to help Prime Minister Theresa May get the deal through the House of Commons**
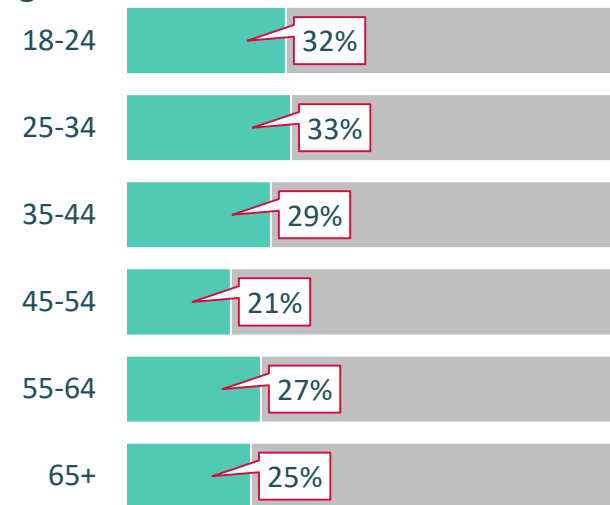
Agree 27%

Unsure 9%

64% Disagree

Disagree 64%

The vote by the UK for Brexit makes a united Ireland more likely

Agree

Disagree 45%

43% Agree

43%

Unsure 12%

The Irish Government have made sufficient preparations to protect Ireland's economy in the event of a hard Brexit

Agree 36%

52% Disagree

Disagree 52%

12%
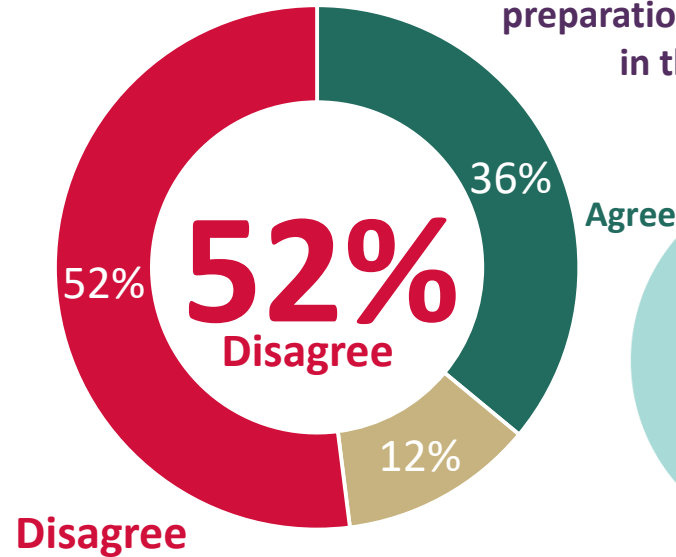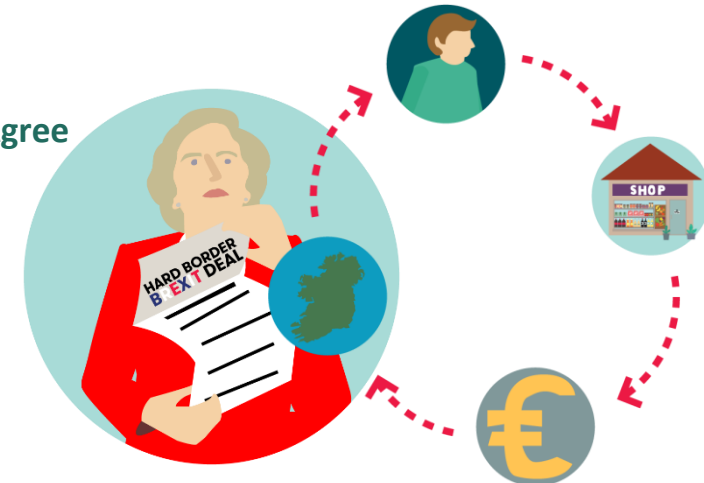
The Irish Government should refuse to put up border infrastructure if there is a hard Brexit - % Agree
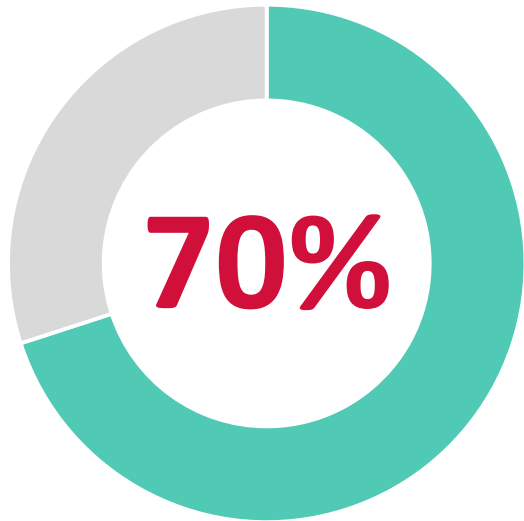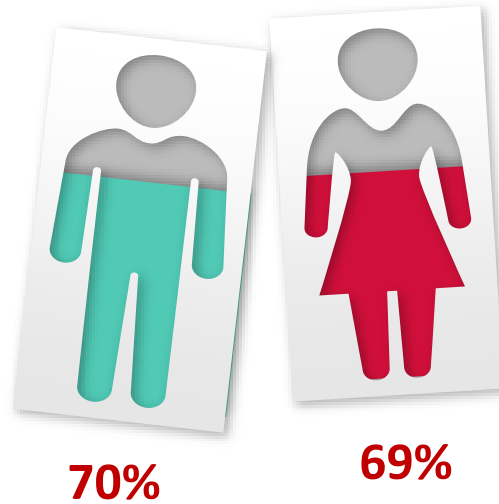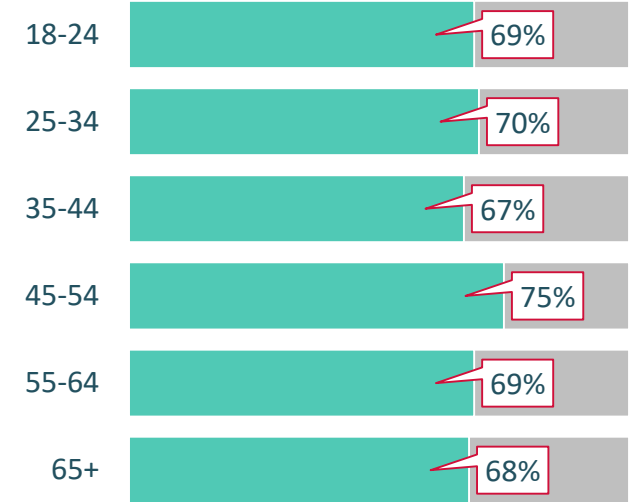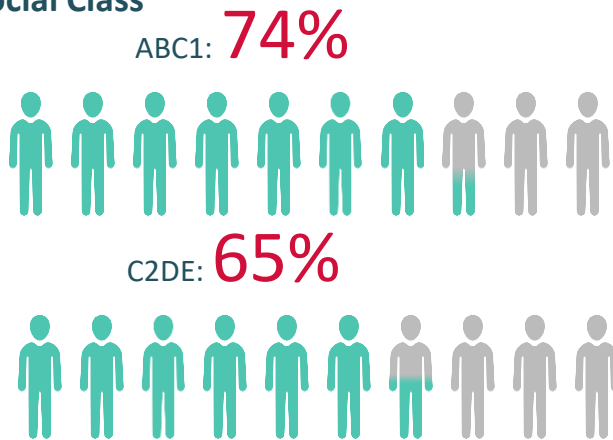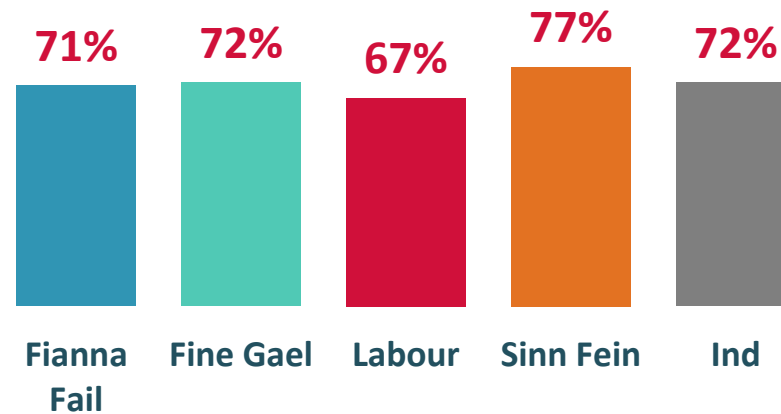
(Base: All Adults aged 18+ - 1,000)

70%

Gender

70%   69%

Age

18-24	69%
25-34	70%
35-44	67%
45-54	75%
55-64	69%
65+	68%

Social Class

ABC1: **74%**

C2DE: **65%**

Party Support

Fianna Fail	Fine Gael	Labour	Sinn Fein	Ind
71%	72%	67%	77%	72%

Region

Conn/ Ulster **72%**

Dublin **67%**

Rest of Leinster **74%**

Munster **67%**

REDC
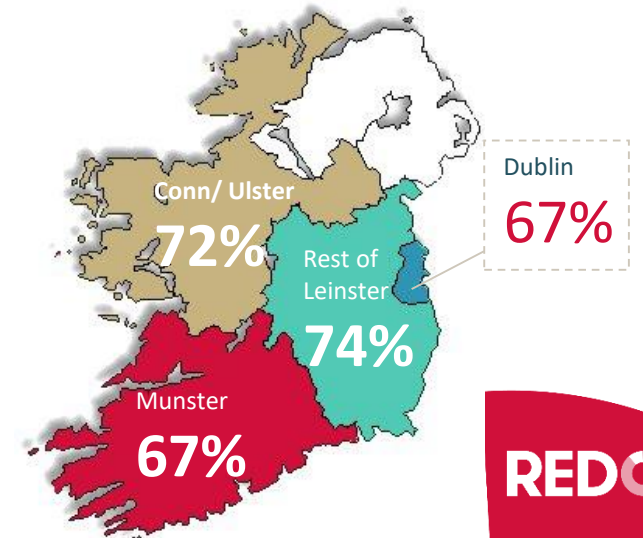
The Irish government should drop the backstop – which is the guarantee of no hard border – from the Brexit withdrawal deal to help British Prime Minister Theresa May get the deal through the House of Commons - % Agree
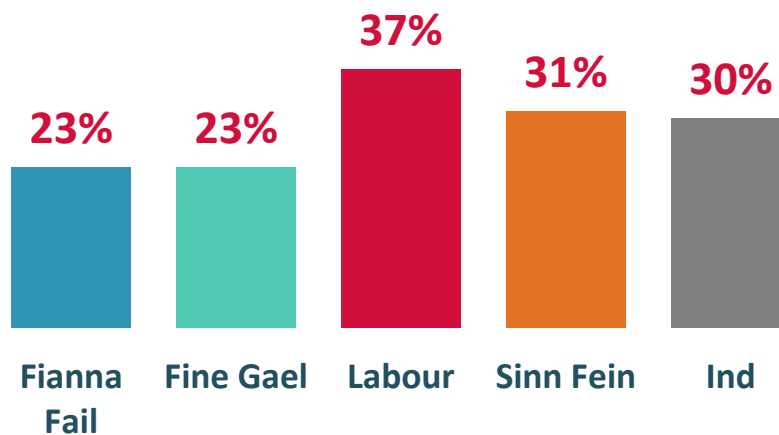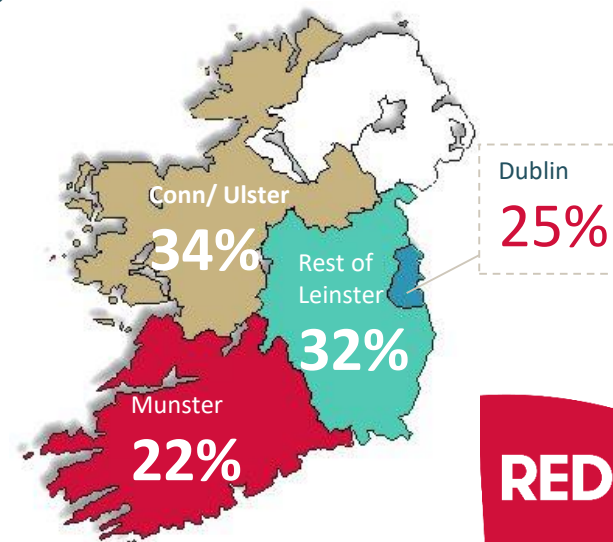
(Base: All Adults aged 18+ - 1,000)

27%

Gender

25% 30%

Age

18-24	32%
25-34	33%
35-44	29%
45-54	21%
55-64	27%
65+	25%

Social Class

ABC1: **26%**

C2DE: **29%**

Party Support

Fianna Fail	Fine Gael	Labour	Sinn Fein	Ind
23%	23%	37%	31%	30%

Region

Conn/ Ulster **34%**

Dublin **25%**

Rest of Leinster **32%**

Munster **22%**

REDC
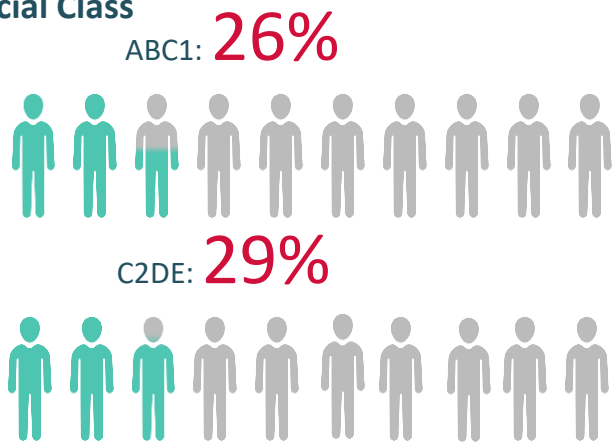
The vote by the UK for Brexit makes a united Ireland more likely - % Agree

(Base: All Adults aged 18+ - 1,000)

43%

Gender

51% 35%

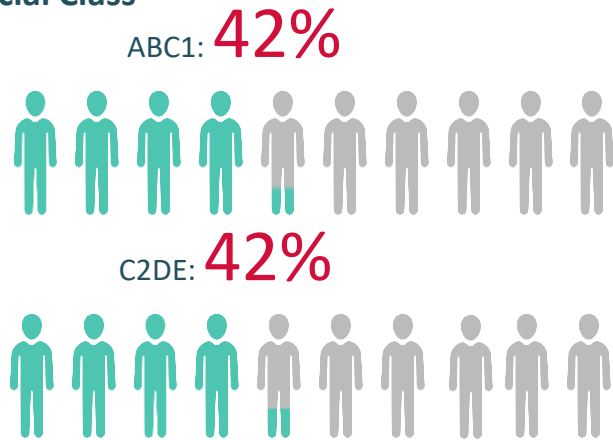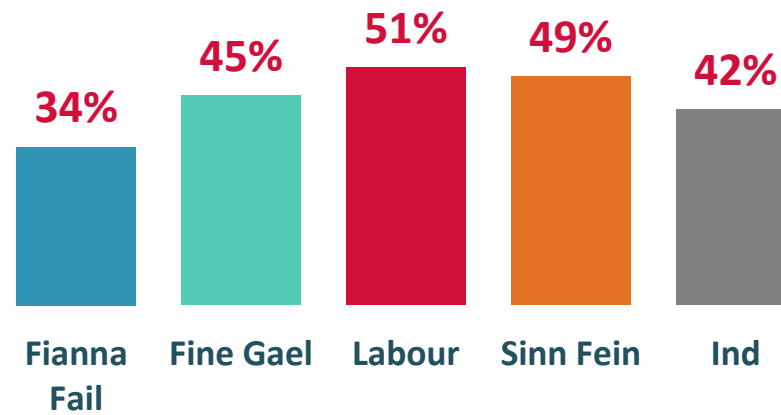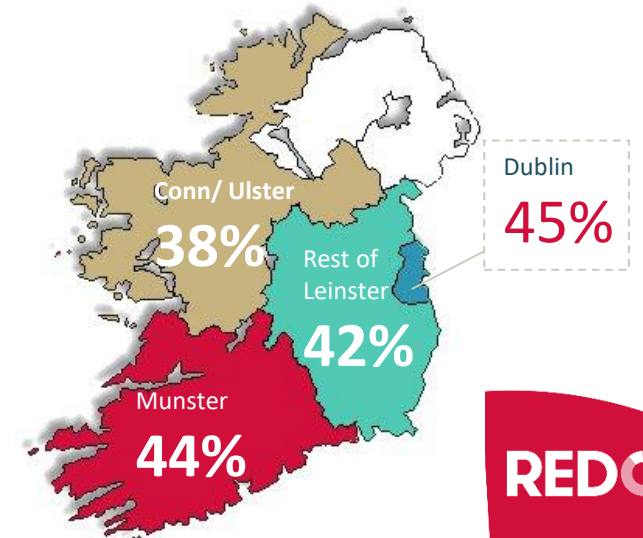## Age

18-24	47%
25-34	46%
35-44	44%
45-54	42%
55-64	47%
65+	33%

Social Class

ABC1: **42%**

C2DE: **42%**

Party Support

Fianna Fail	Fine Gael	Labour	Sinn Fein	Ind
34%	45%	51%	49%	42%

Region

Conn/ Ulster **38%**

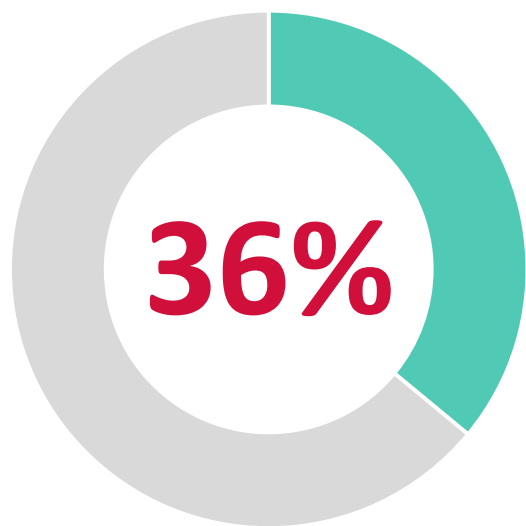Dublin **45%**

Rest of Leinster **42%**
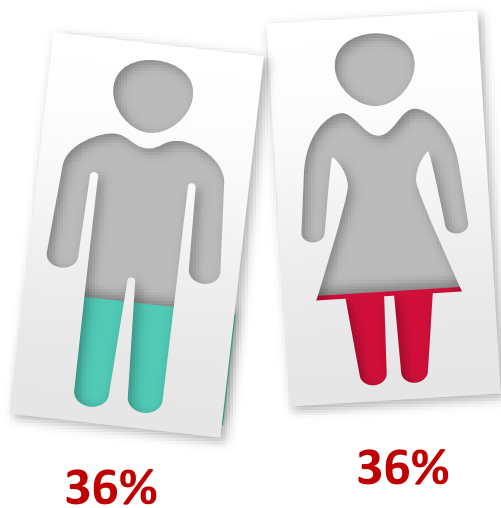
Munster **44%**

REDC

15

The Irish Government have made sufficient preparations to protect Ireland's economy in the event of a hard Brexit - % Agree

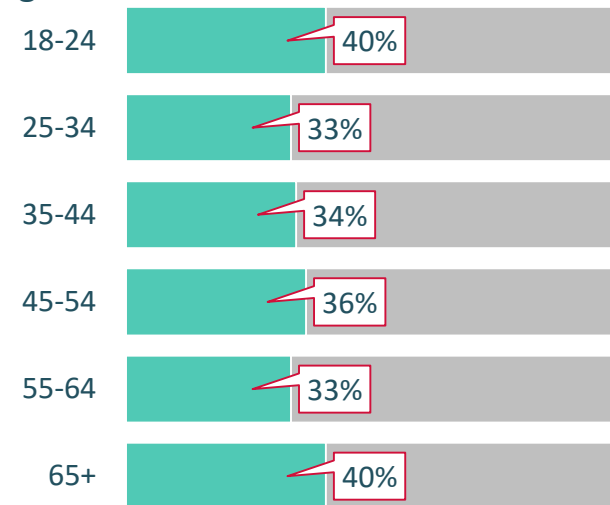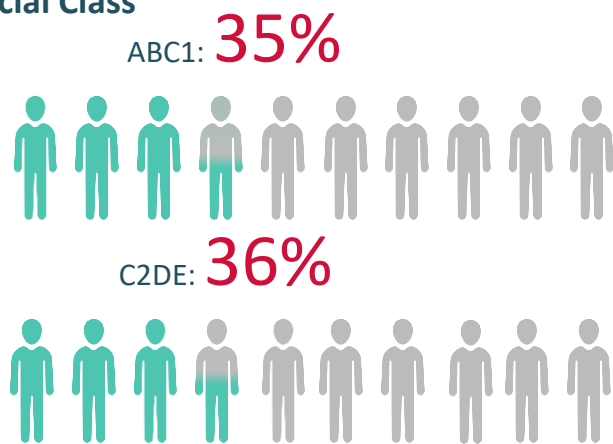(Base: All Adults aged 18+ - 1,000)

36%
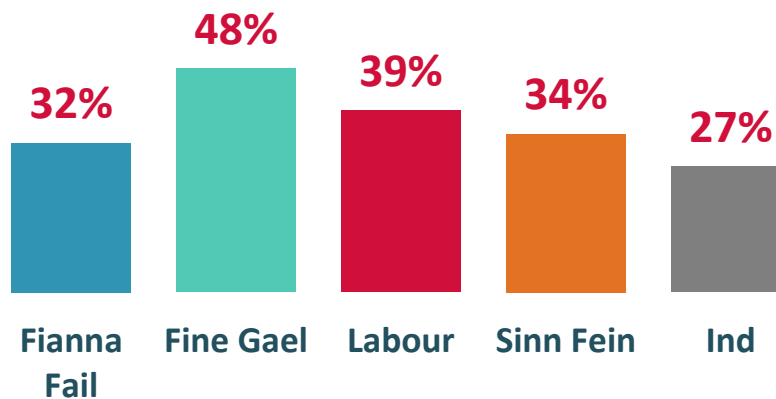
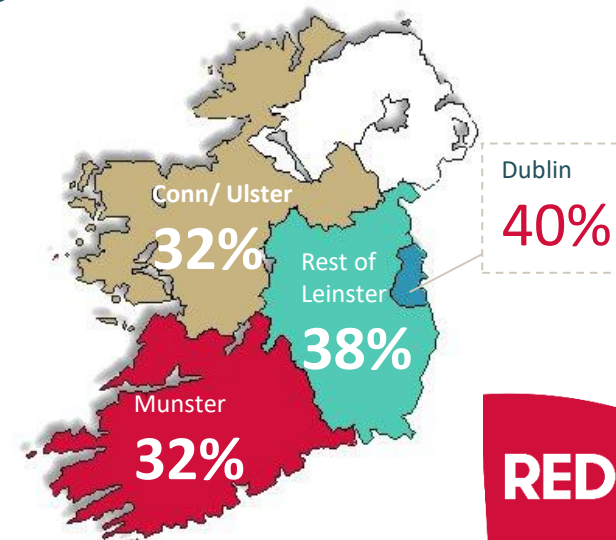## Gender

36%   36%

Age

18-24	40%
25-34	33%
35-44	34%
45-54	36%
55-64	33%
65+	40%

Social Class

ABC1: 35%

C2DE: 36%

Party Support

Fianna Fail	Fine Gael	Labour	Sinn Fein	Ind
32%	48%	39%	34%	27%

Region

Conn/ Ulster 32%

Dublin 40%

Rest of Leinster 38%

Munster 32%

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THANK YOU

REDC