



**The Sunday  
Business Post**

# General Election Opinion Poll

February 2018



# Methodology and Weighting

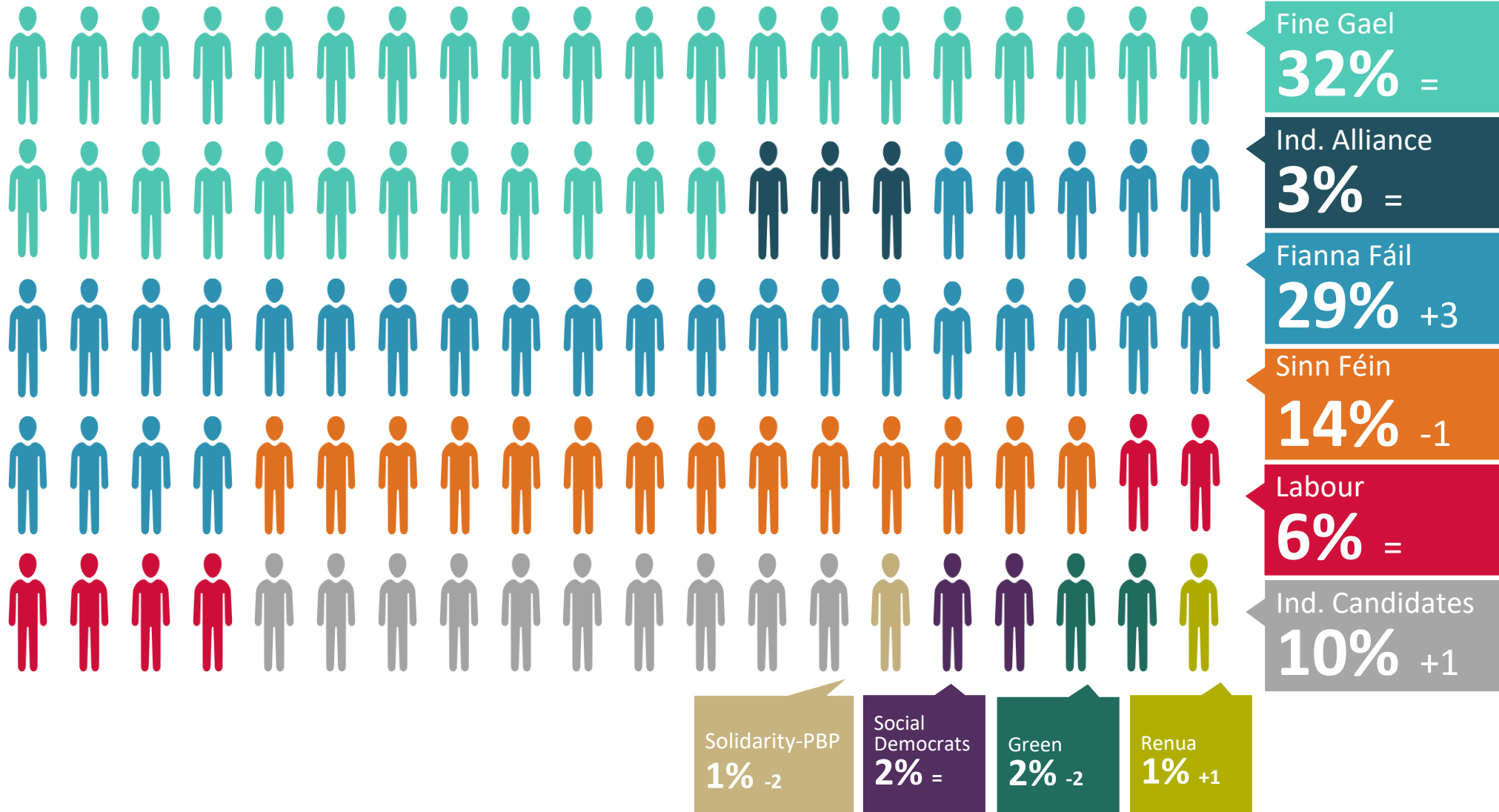
- ✓ RED C interviewed a random sample of 1,000 adults aged 18+ by telephone between the 15<sup>th</sup>-22<sup>nd</sup> February 2018.
- ✓ A random digit dial (RDD) method is used to ensure a random selection process of households to be included – this also ensures that ex-directory households are covered.
- ✓ Half of the sample are interviewed using an RDD landline sample, with the other half conducted using an RDD mobile phone sample, this ensures 98% coverage of the population reaching landline only households, mobile only households and those with both a landline and a mobile.
- ✓ Interviews were conducted across the country and the results weighted to the profile of all adults. A further past vote weighting is included that takes the recall for how people voted at the last election, compares this to the actual results and weights the data between the two.
- ✓ Vote intention results are based on those who will actually go and vote, using a 10 point scale, where 1 is not at all likely and 10 is very likely, those rating 8 to 10 are included as being those who will definitely go and vote.
- ✓ In all respects the poll was completed to the opinion polling guidelines set out by both ESOMAR and AIMRO.



# First Preference Vote Intention – 25<sup>th</sup> February 2018

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

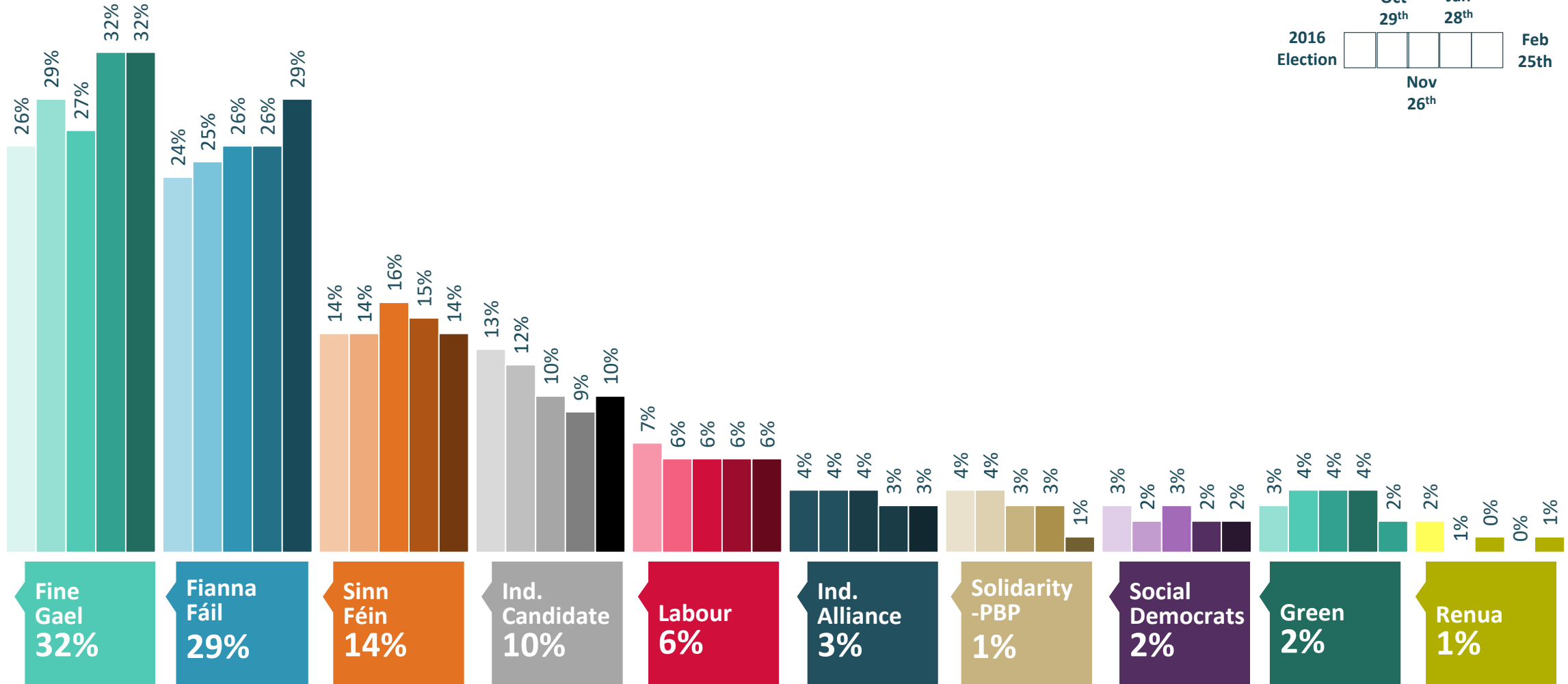
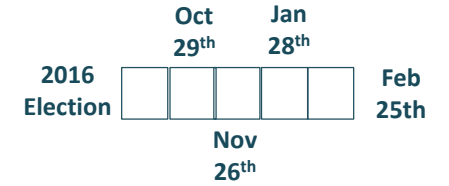
(Base: All adults 18+ who will vote)



# First Preference Vote Intention – February '18

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

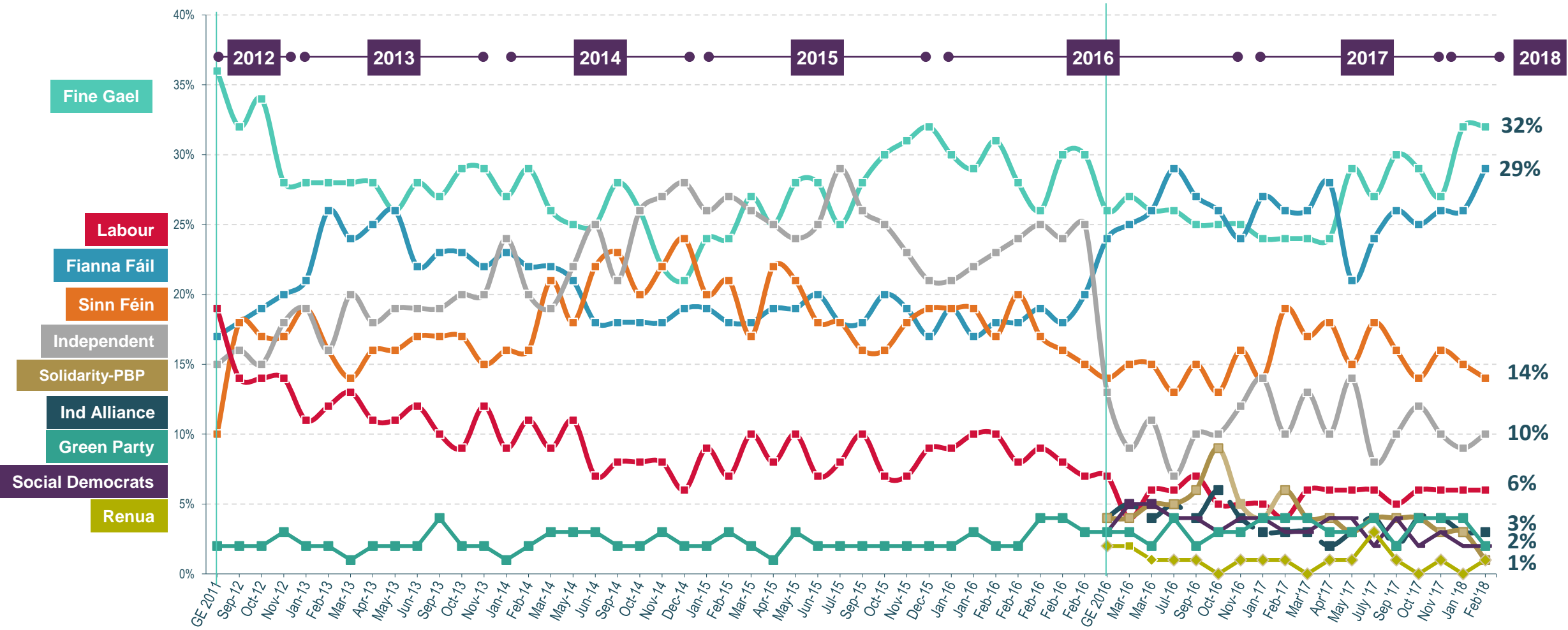
(Base: All adults 18+ who will vote)



# First Preference Vote Intention – 2012-2018

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)

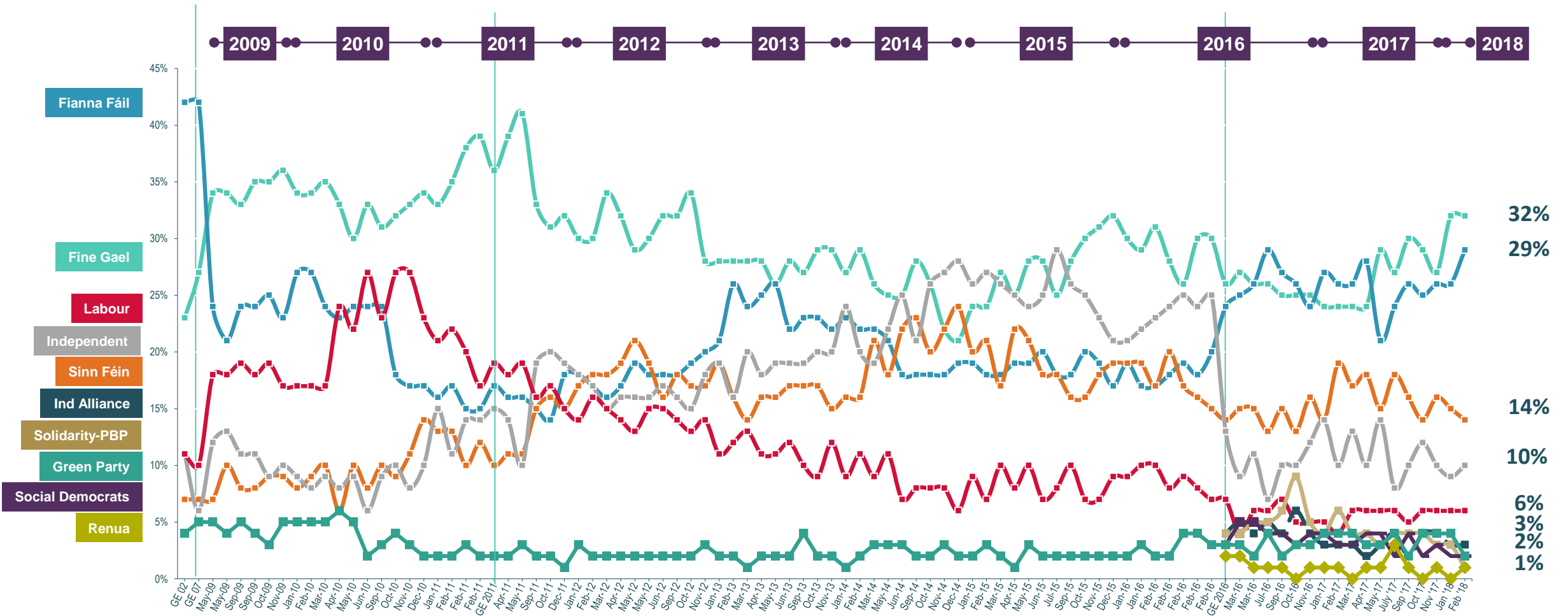


Note; From GE 2016 Onwards, 'Independents/Others' split out to show Solidarity-PBP, Social Democrats & Renua separately

# First Preference Vote Intention – 2009 to 2018

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote )

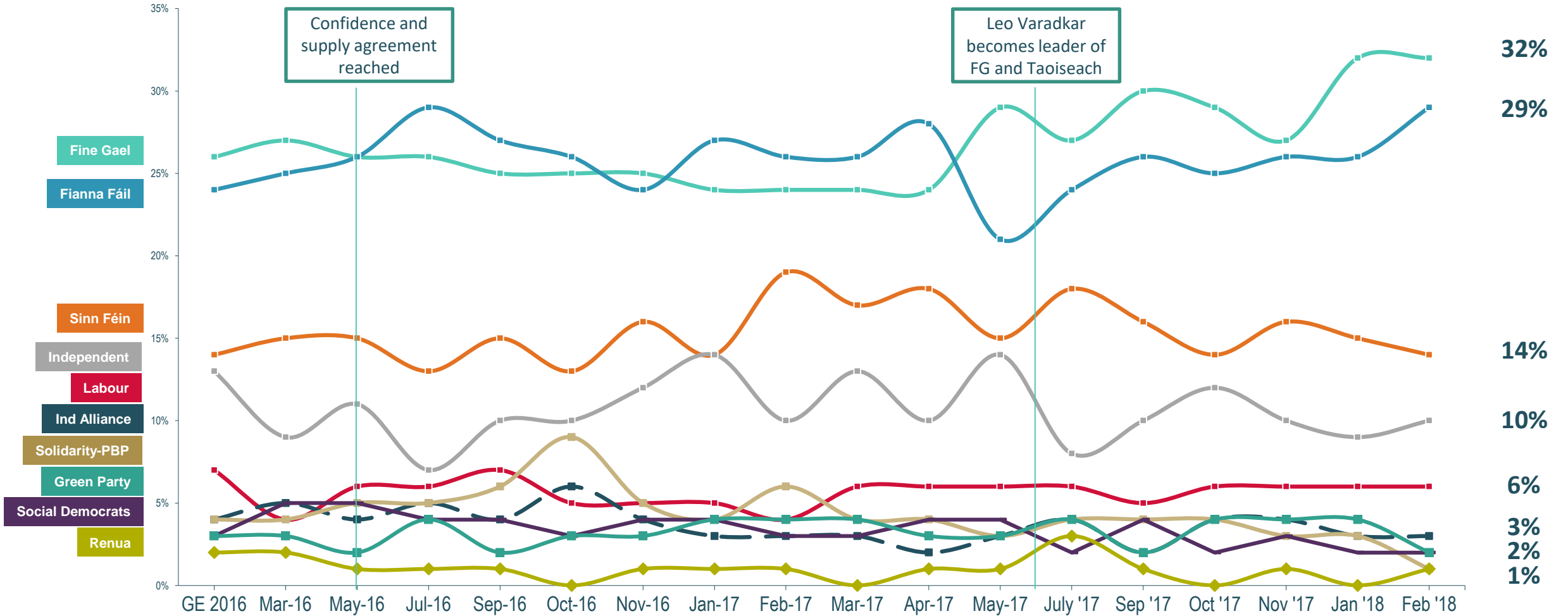


**Note; From GE 2016 Onwards, 'Independents/Others' split out to show Solidarity-PBP, Social Democrats & Renua separately**

# First Preference Vote Intention – Since GE 2016

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote )



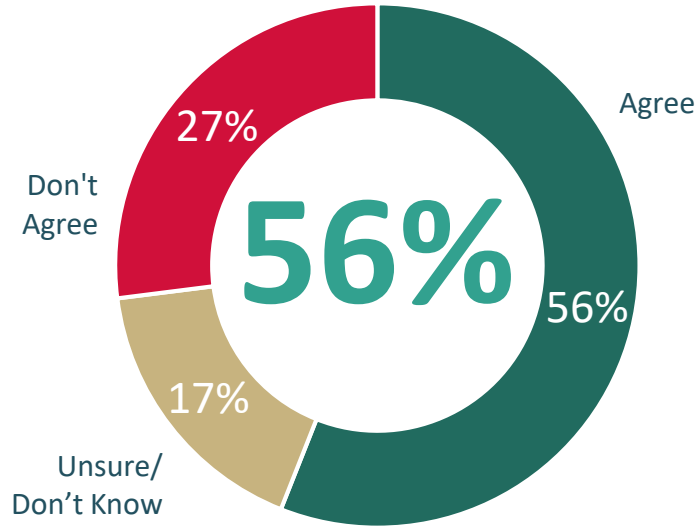


# Attitudes about the Presidency in Ireland

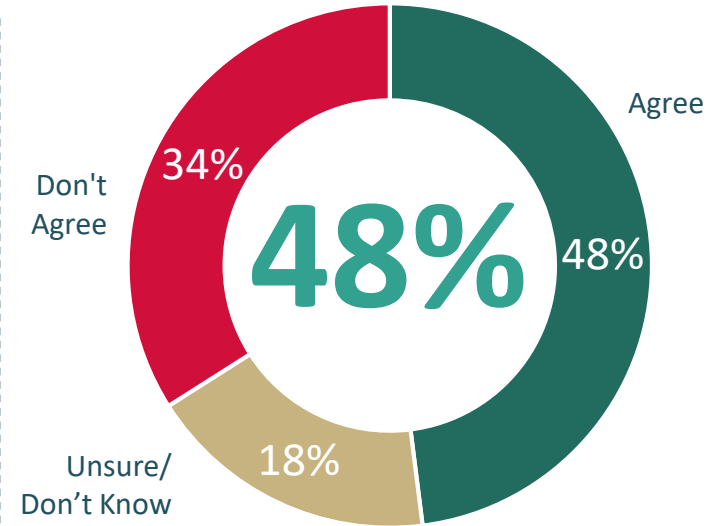


# Attitudes towards the Irish Presidency

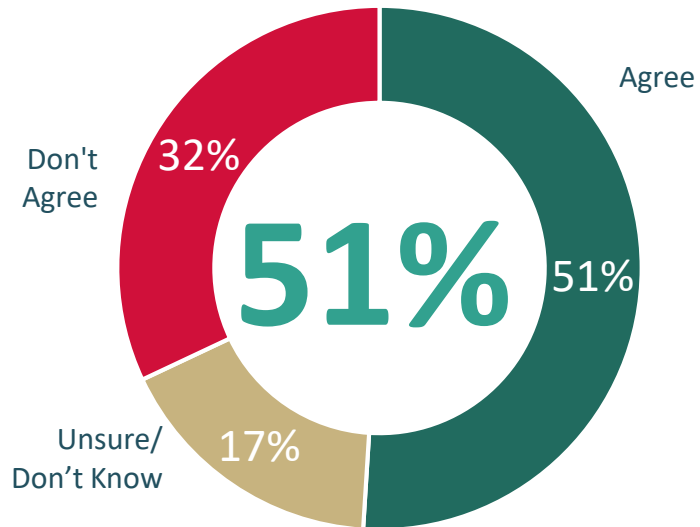
I would vote for Michael D Higgins in another Presidential election



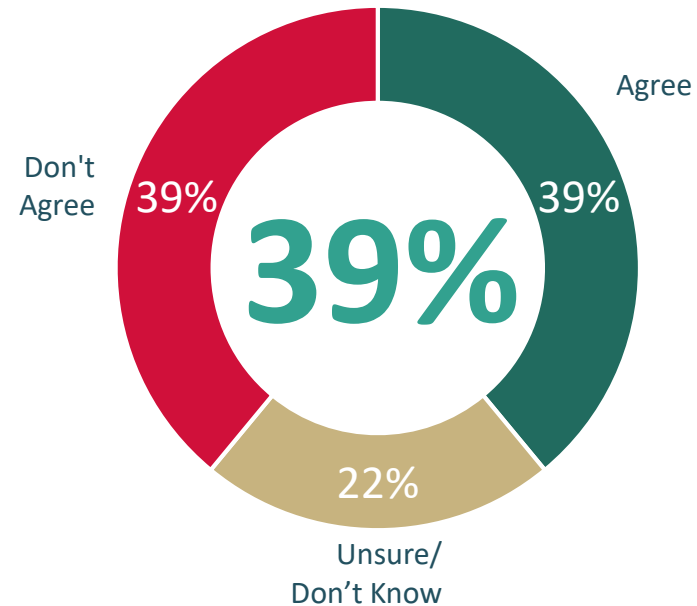
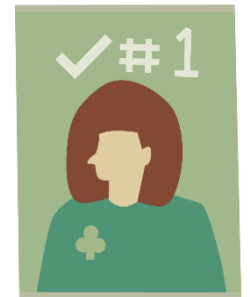
President Michael D Higgins should honour his pre-election promise to only serve one term as President



The €250,000 per year salary for the president of Ireland is too high

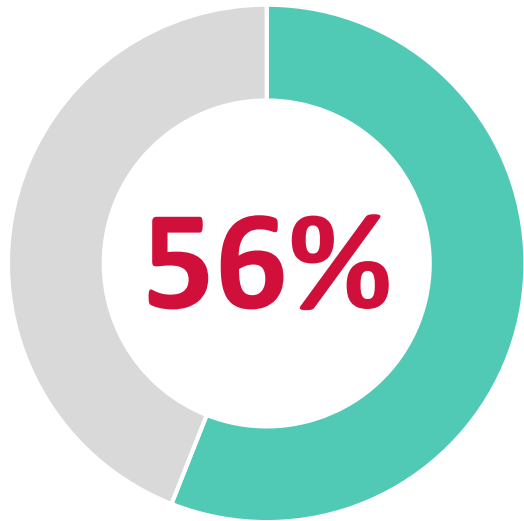


It would be good for the country to have a presidential election this year

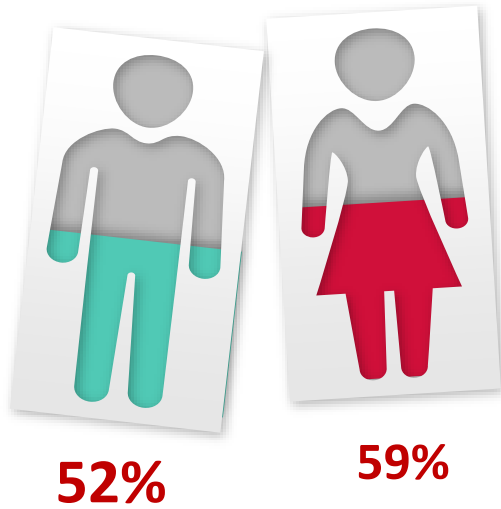


# I would vote for Michael D Higgins in another Presidential election - % Agree

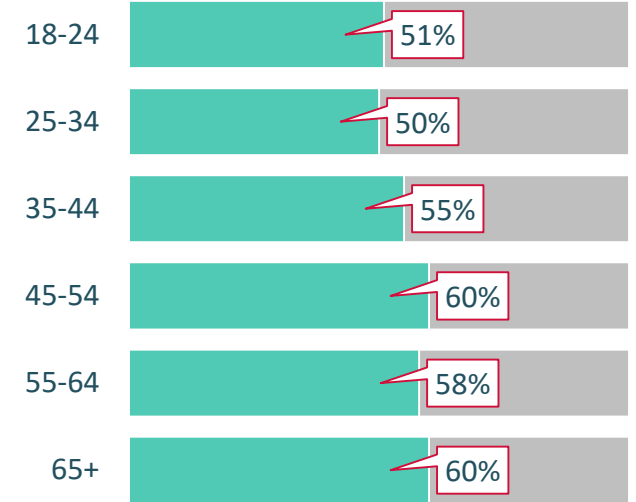
(Base: All Adults aged 18+ - 1,000)



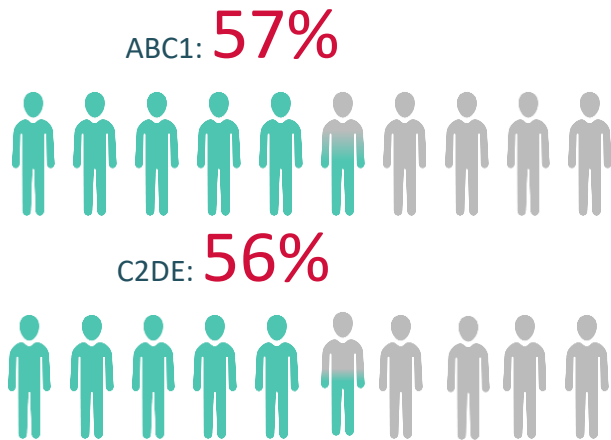
## Gender



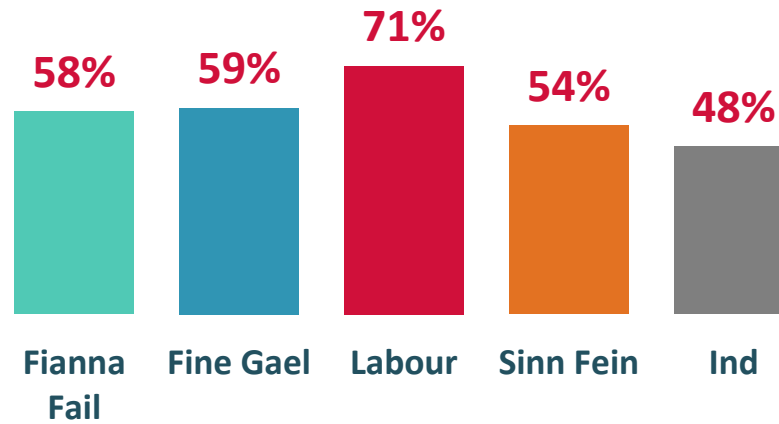
## Age



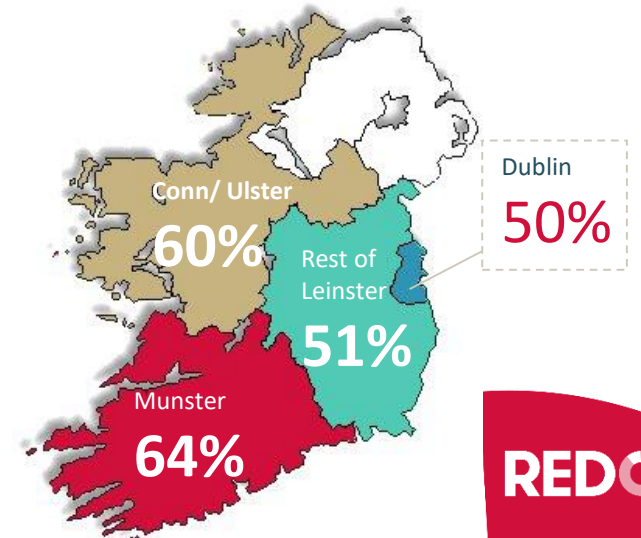
## Social Class



## Party Support

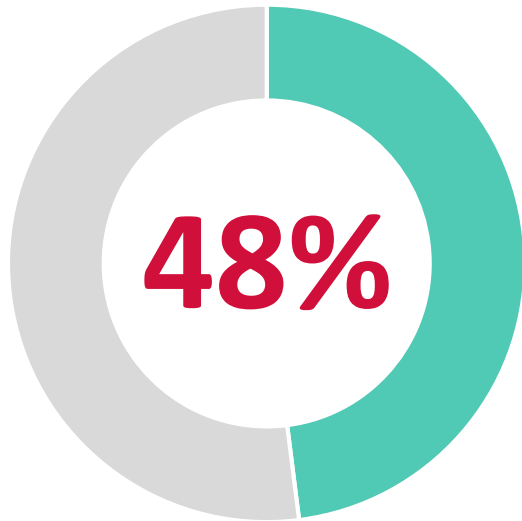


## Region

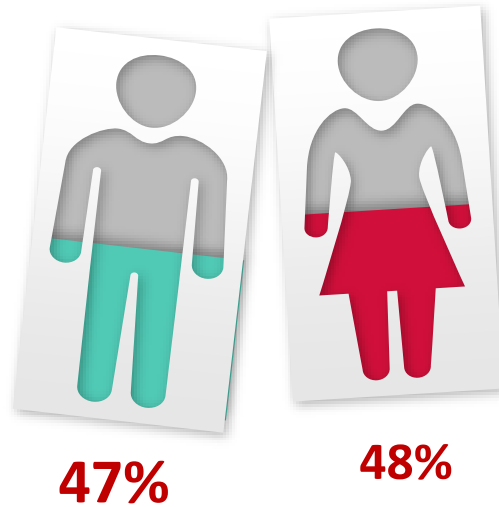


# President Michael D Higgins should honour his pre-election promise to only serve one term as President - % Agree

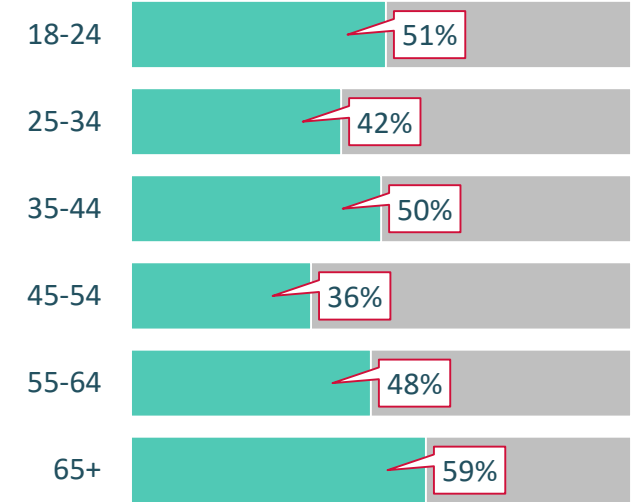
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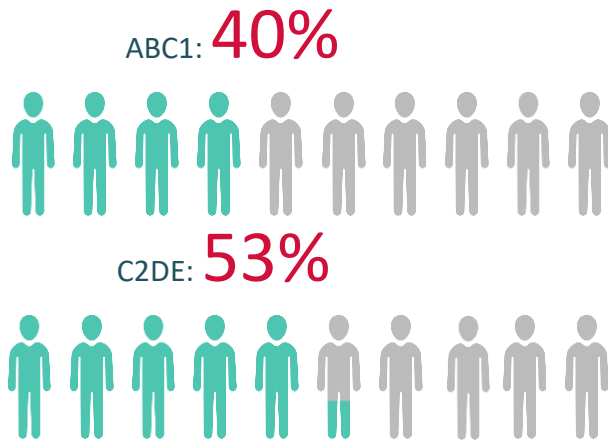
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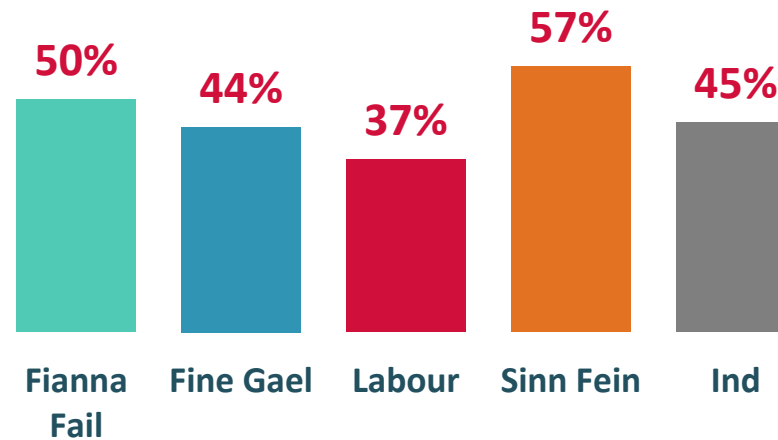
## Age



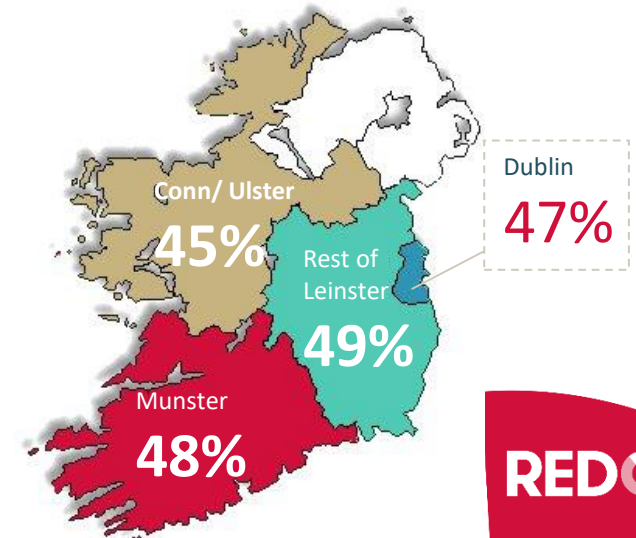
## Social Class



## Party Support

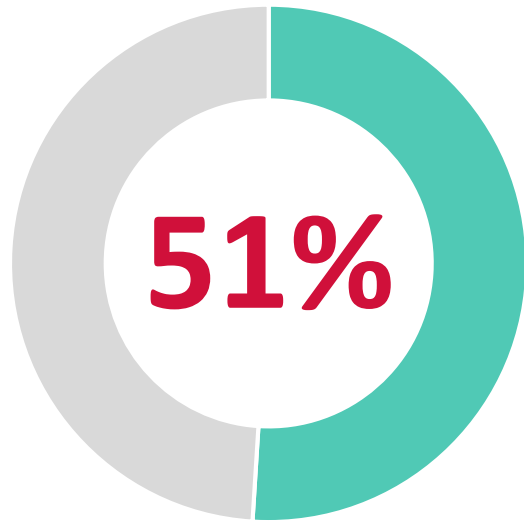


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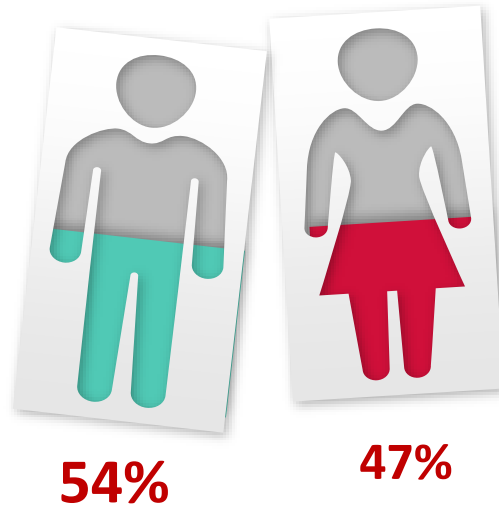


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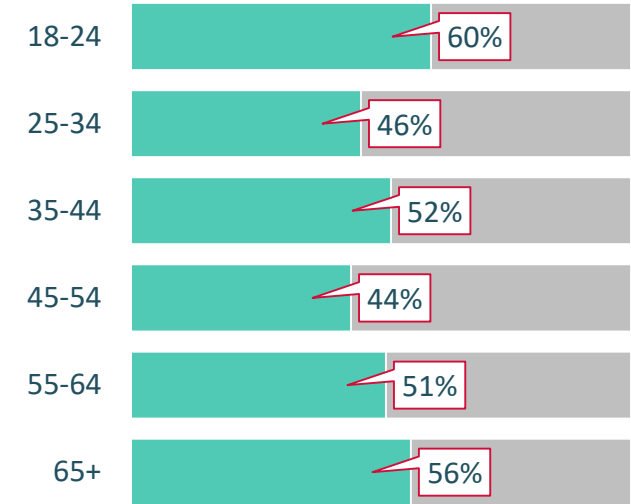
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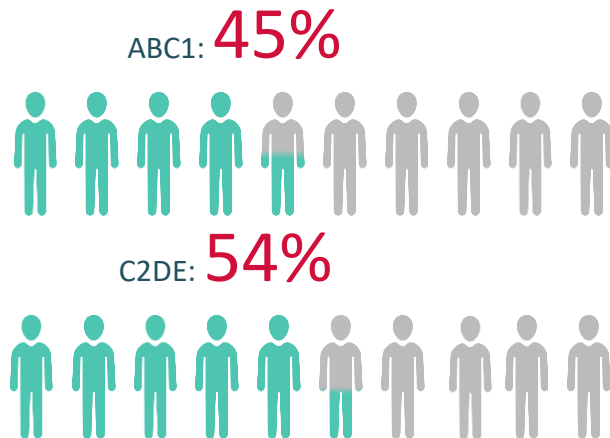
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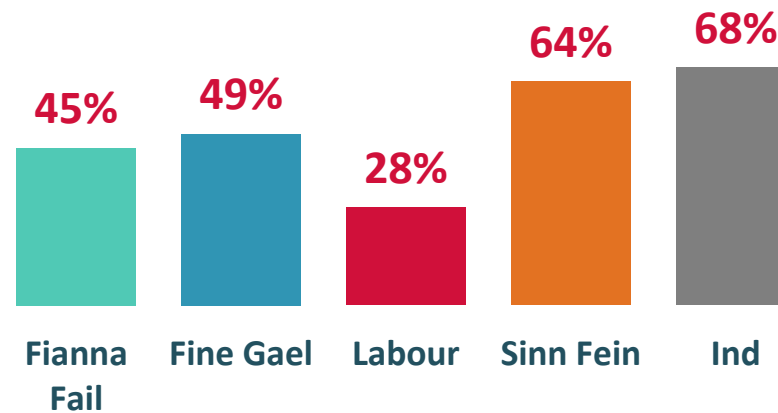
## Age



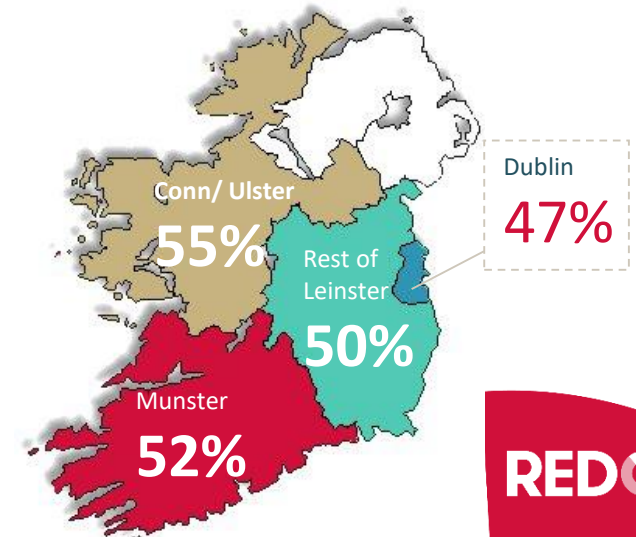
## Social Class



## Party Support

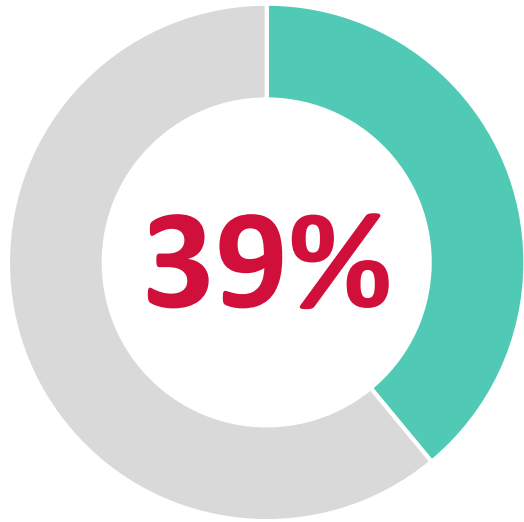


## Region

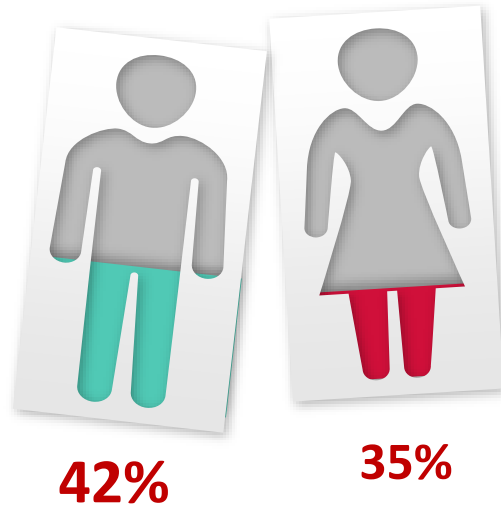


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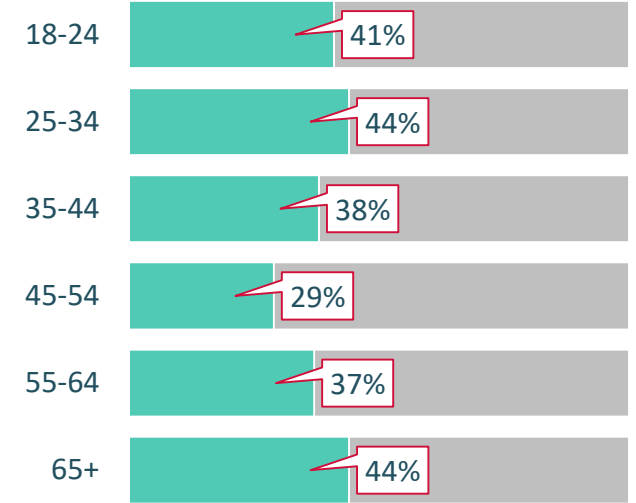
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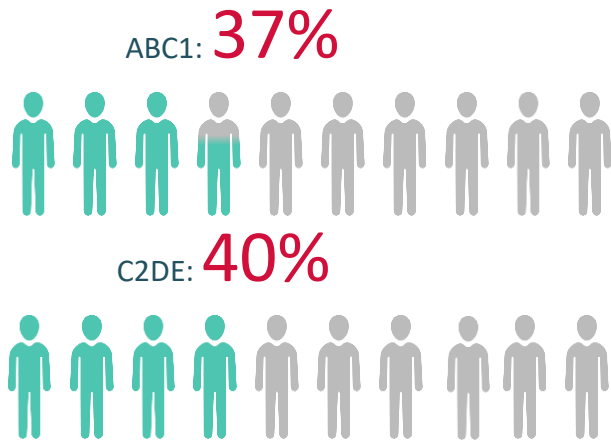
## Gender



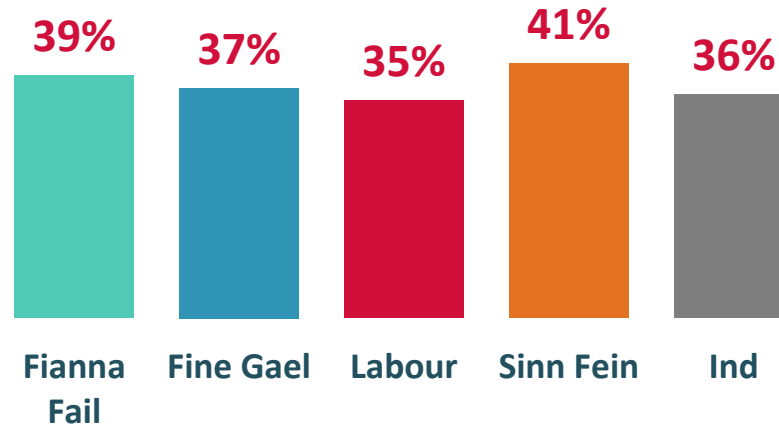
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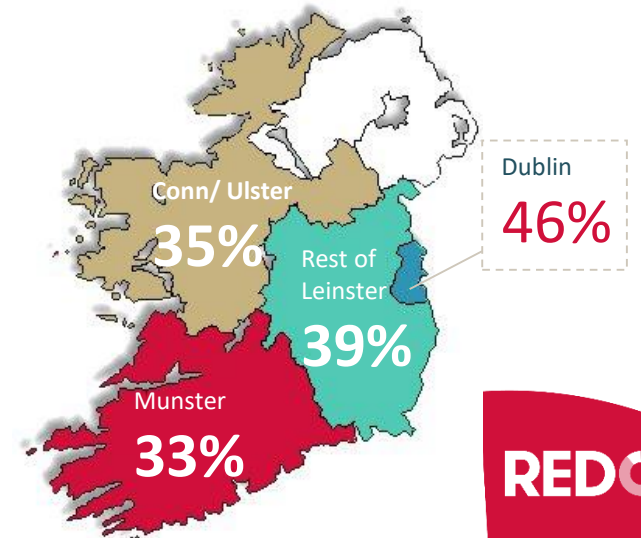
## Social Class



## Party Support



## Region



**THANK  
YOU**

**REDC**