



**The Sunday
Business Post**

General Election Opinion Poll

February 2017



Methodology and Weighting

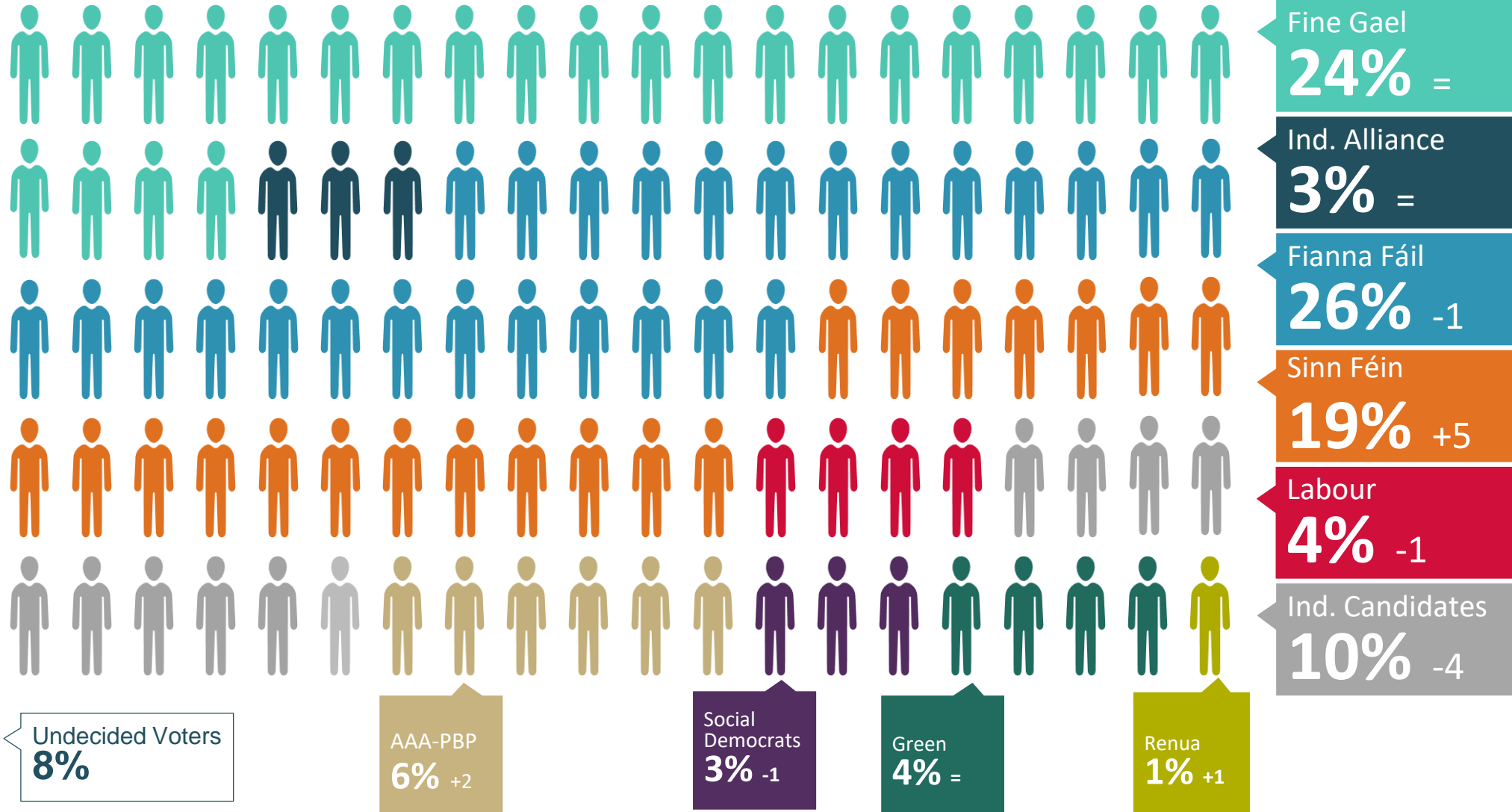
- ✓ RED C interviewed a random sample of 1,004 adults aged 18+ by telephone between the 20th – 23th February 2016.
- ✓ A random digit dial (RDD) method is used to ensure a random selection process of households to be included – this also ensures that ex-directory households are covered.
- ✓ Half of the sample are interviewed using an RDD landline sample, with the other half conducted using an RDD mobile phone sample, this ensures 98% coverage of the population reaching landline only households, mobile only households and those with both a landline and a mobile.
- ✓ Interviews were conducted across the country and the results weighted to the profile of all adults. A further past vote weighting is included that takes the recall for how people voted at the last election and weights this to the exact result at the last election.
- ✓ Vote intention results are based on those who will actually go and vote, using a 10 point scale, where 1 is not at all likely and 10 is very likely, those rating 8 to 10 are included as being those who will definitely go and vote.
- ✓ In all respects the poll was completed to the opinion polling guidelines set out by both ESOMAR and AIMRO.



First Preference Vote Intention – 24th February 2017

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

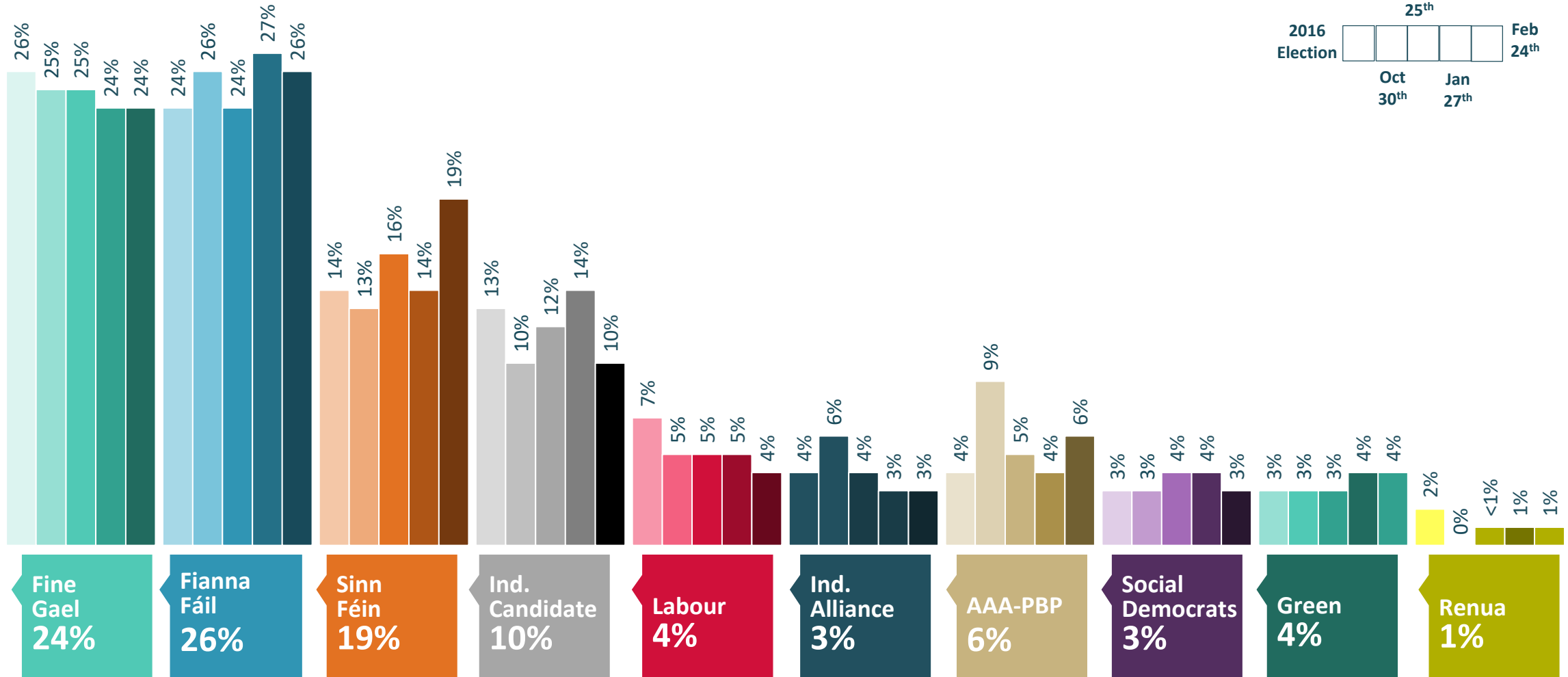
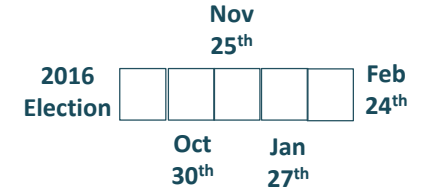
(Base: All adults 18+ who will vote)



First Preference Vote Intention – February '17

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

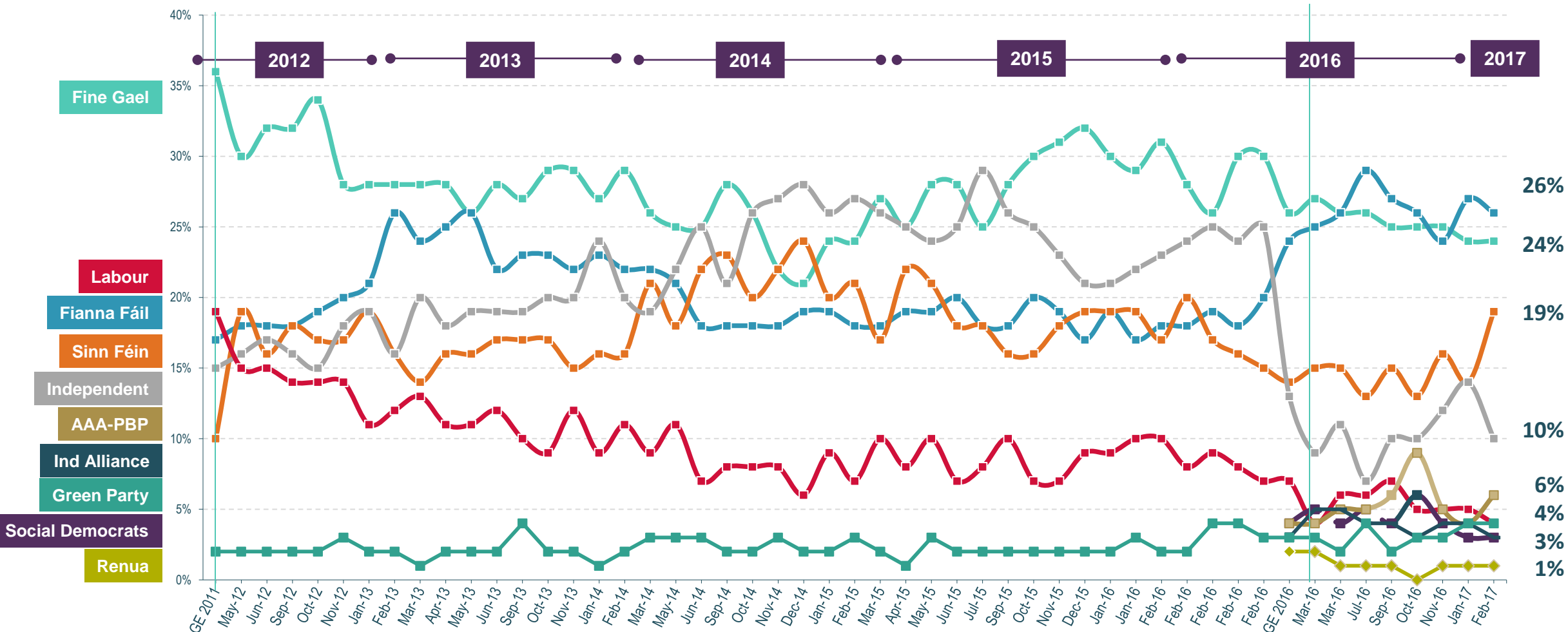
(Base: All adults 18+ who will vote)



First Preference Vote Intention – 2012-2017

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)

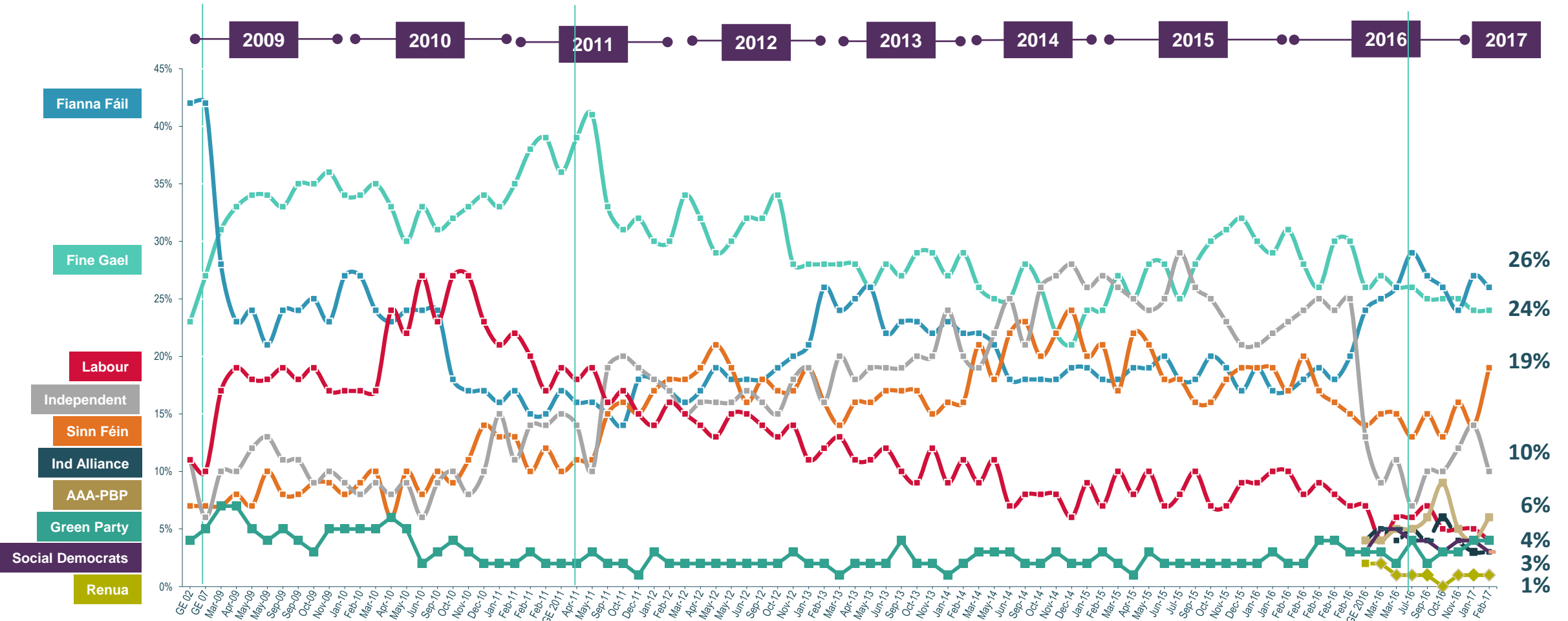


Note; From GE 2016 Onwards, 'Independents/Others' split out to show AAA-PBP, Social Democrats & Renua separately

First Preference Vote Intention – 2009 to 2017

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

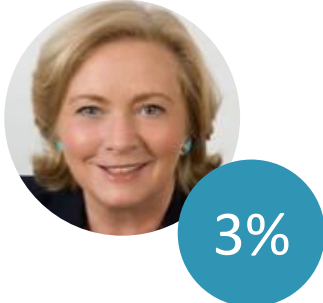
(Base: All adults 18+ who will vote)



Note; From GE 2016 Onwards, 'Independents/Others' split out to show AAA-PBP, Social Democrats & Renua separately

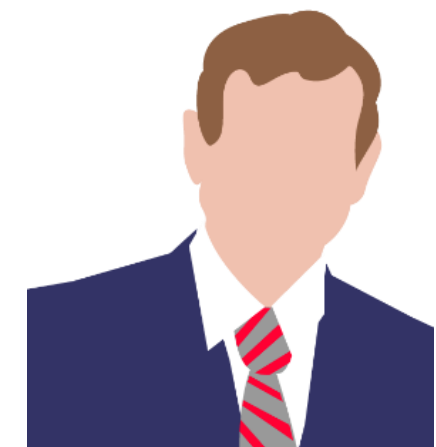
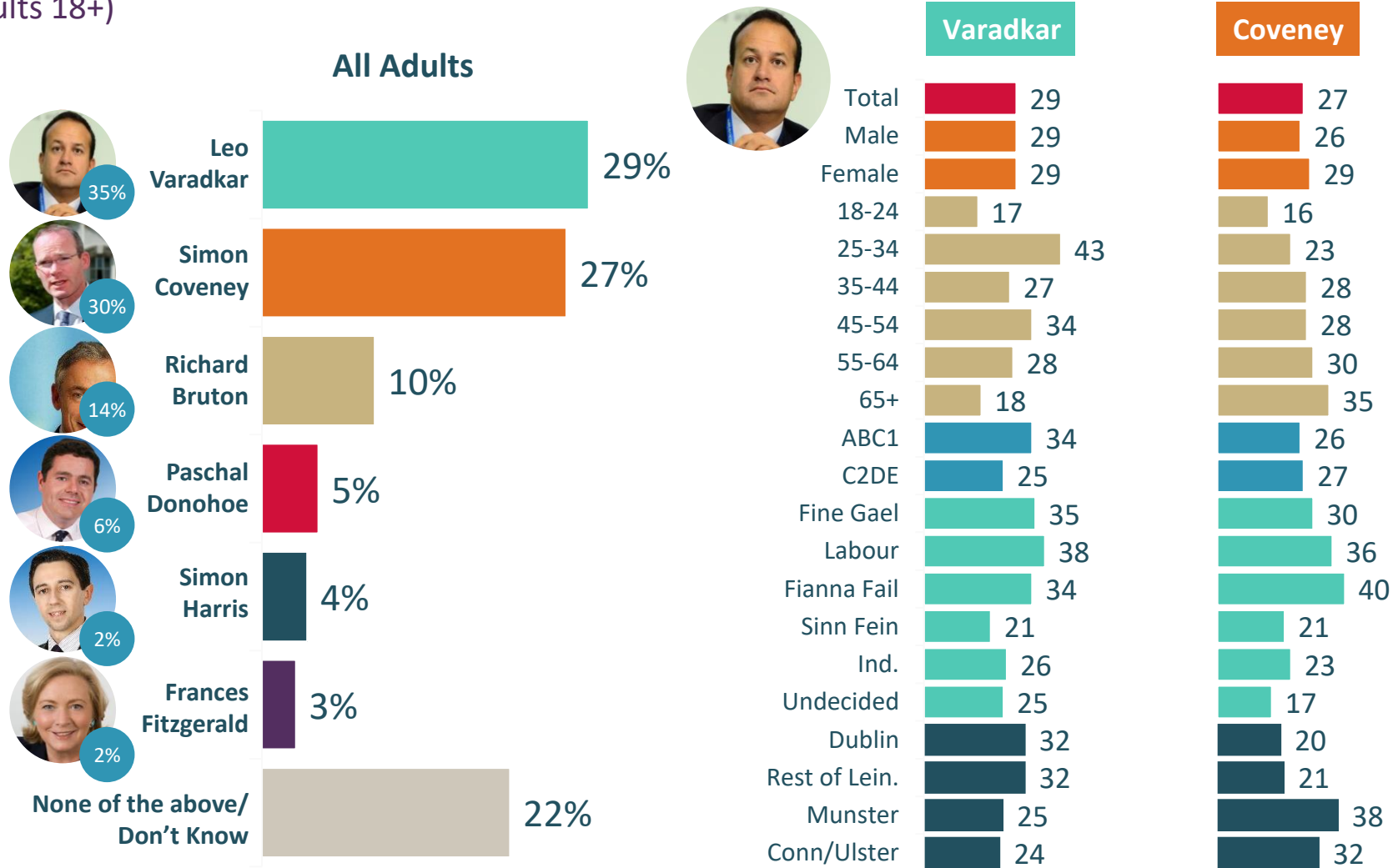
Who Should Replace Enda Kenny as the leader of Fine Gael

It appears quite likely that Enda Kenny will either step down or be removed from leading Fine Gael in the near future. When Enda Kenny does go, which of the following candidates do you think would be the best person to replace him as Taoiseach, and run the country until the next general election (Base: All Adults 18+)



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**THANK
YOU**

REDC