

# General Election Opinion Poll

17<sup>th</sup> July 2016



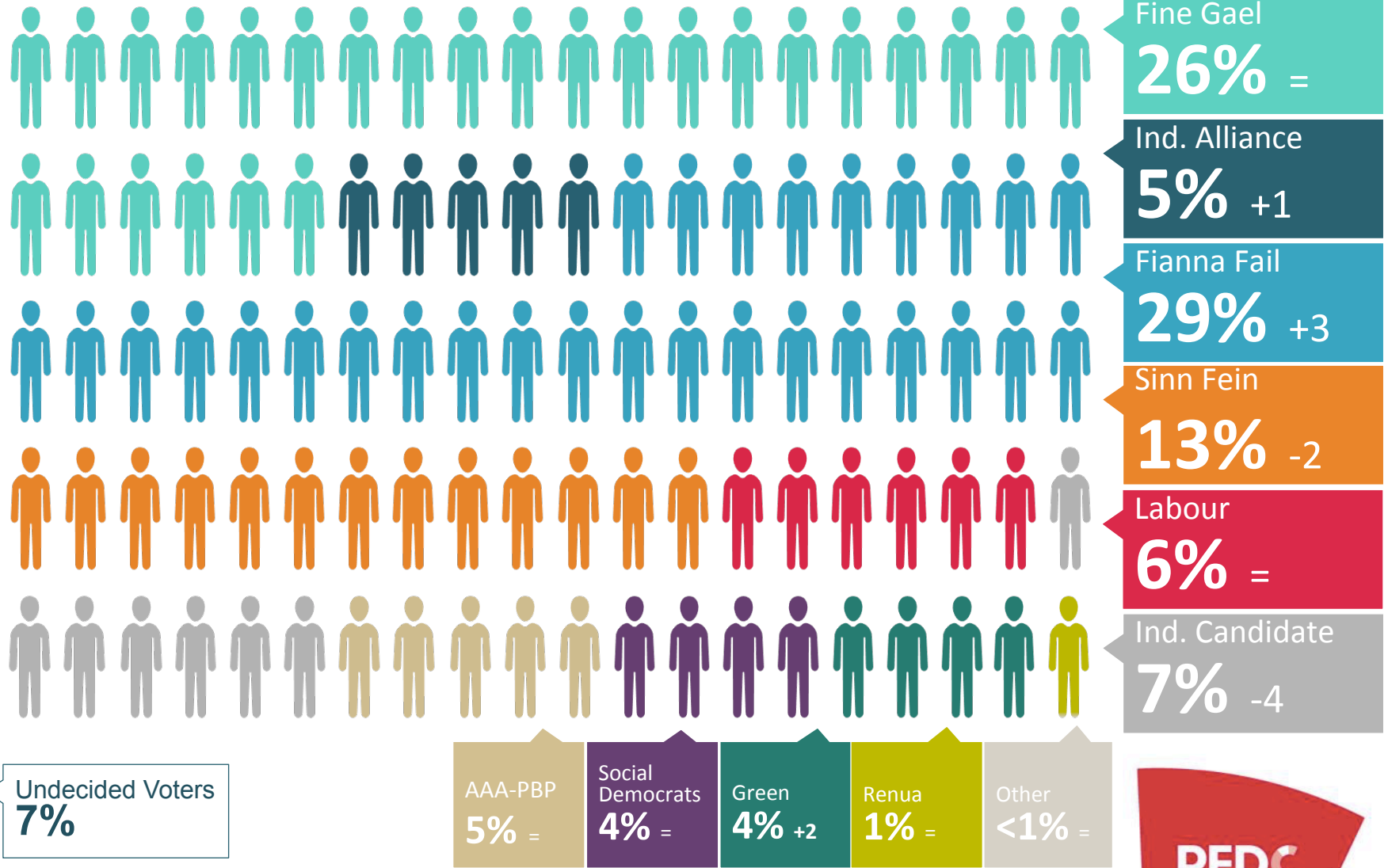
# Methodology and Weighting

- RED C interviewed a random sample of 1,004 adults aged 18+ by telephone between the 11<sup>th</sup> and 13<sup>th</sup> July 2016.
- A random digit dial (RDD) method is used to ensure a random selection process of households to be included – this also ensures that ex-directory households are covered.
- Half of the sample are interviewed using an RDD landline sample, with the other half conducted using an RDD mobile phone sample, this ensures 98% coverage of the population reaching landline only households, mobile only households and those with both a landline and a mobile.
- Interviews were conducted across the country and the results weighted to the profile of all adults. A further past vote weighting is included that takes the recall for how people voted at the last election and weights this to the exact result at the last election.
- Vote intention results are based on those who will actually go and vote, using a 10 point scale, where 1 is not at all likely and 10 is very likely, those rating 8 to 10 are included as being those who will definitely go and vote.
- In all respects the poll was completed to the opinion polling guidelines set out by both ESOMAR and AIMRO.

# First Preference Vote Intention – 17<sup>th</sup> July 2016

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)



Fine Gael  
**26%** =

Ind. Alliance  
**5%** +1

Fianna Fail  
**29%** +3

Sinn Fein  
**13%** -2

Labour  
**6%** =

Ind. Candidate  
**7%** -4

Undecided Voters  
**7%**

AAA-PBP  
**5%** =

Social Democrats  
**4%** =

Green  
**4%** +2

Renua  
**1%** =

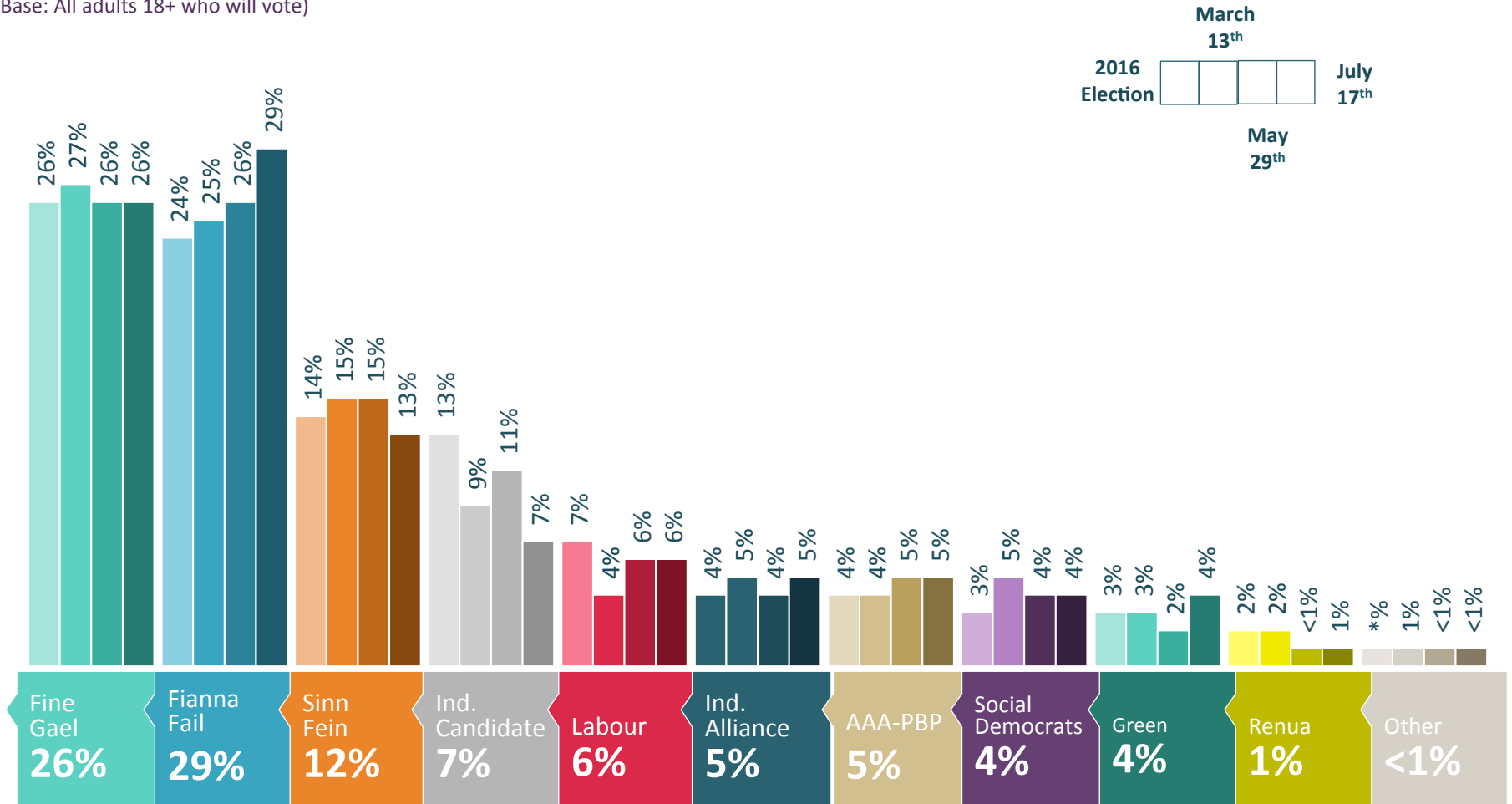
Other  
**<1%** =



# First Preference Vote Intention – July '16

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted) + PROMPT If Independent Candidate for party.

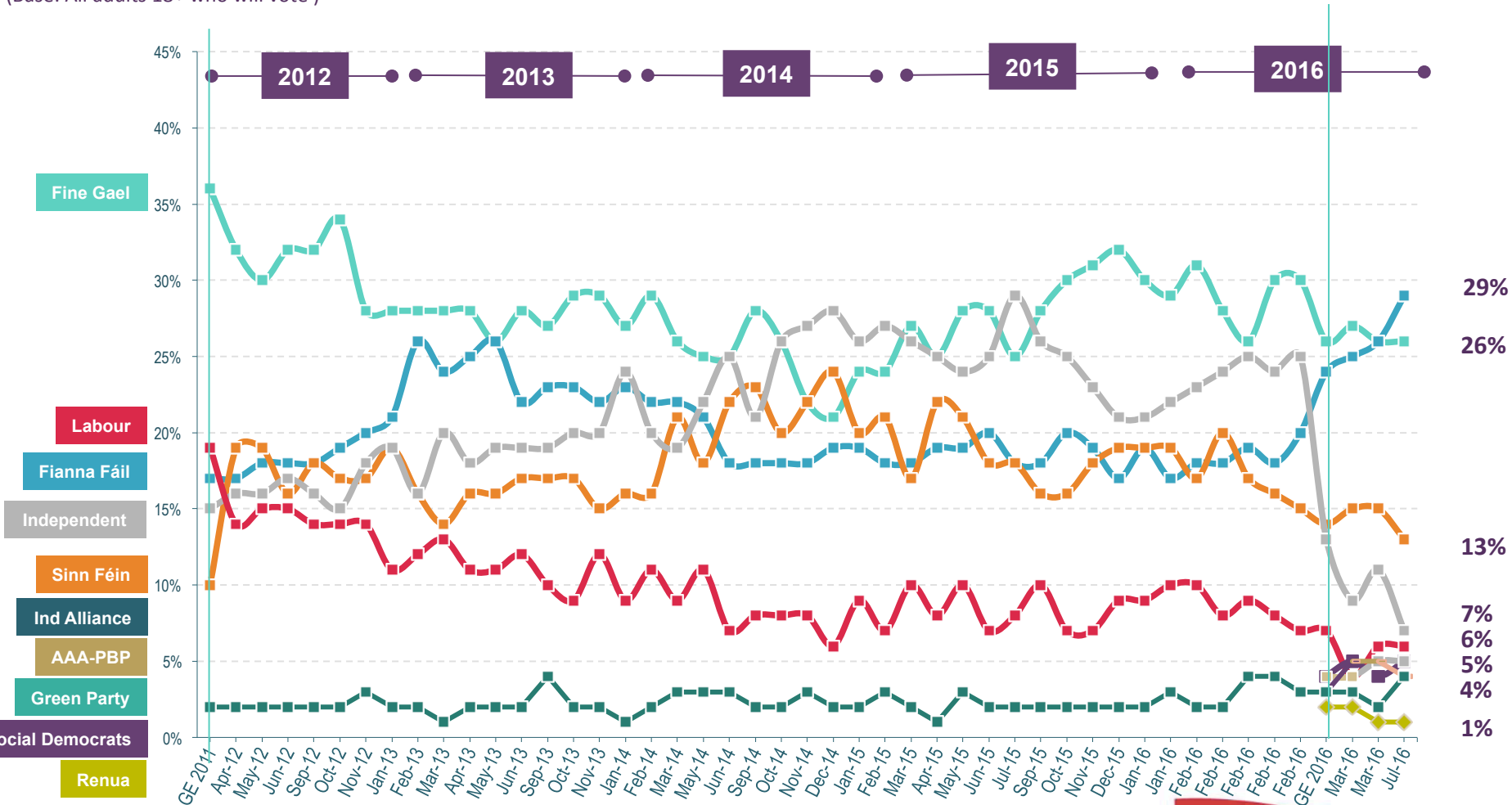
(Base: All adults 18+ who will vote)



# First Preference Vote Intention – 2012-2016

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote )



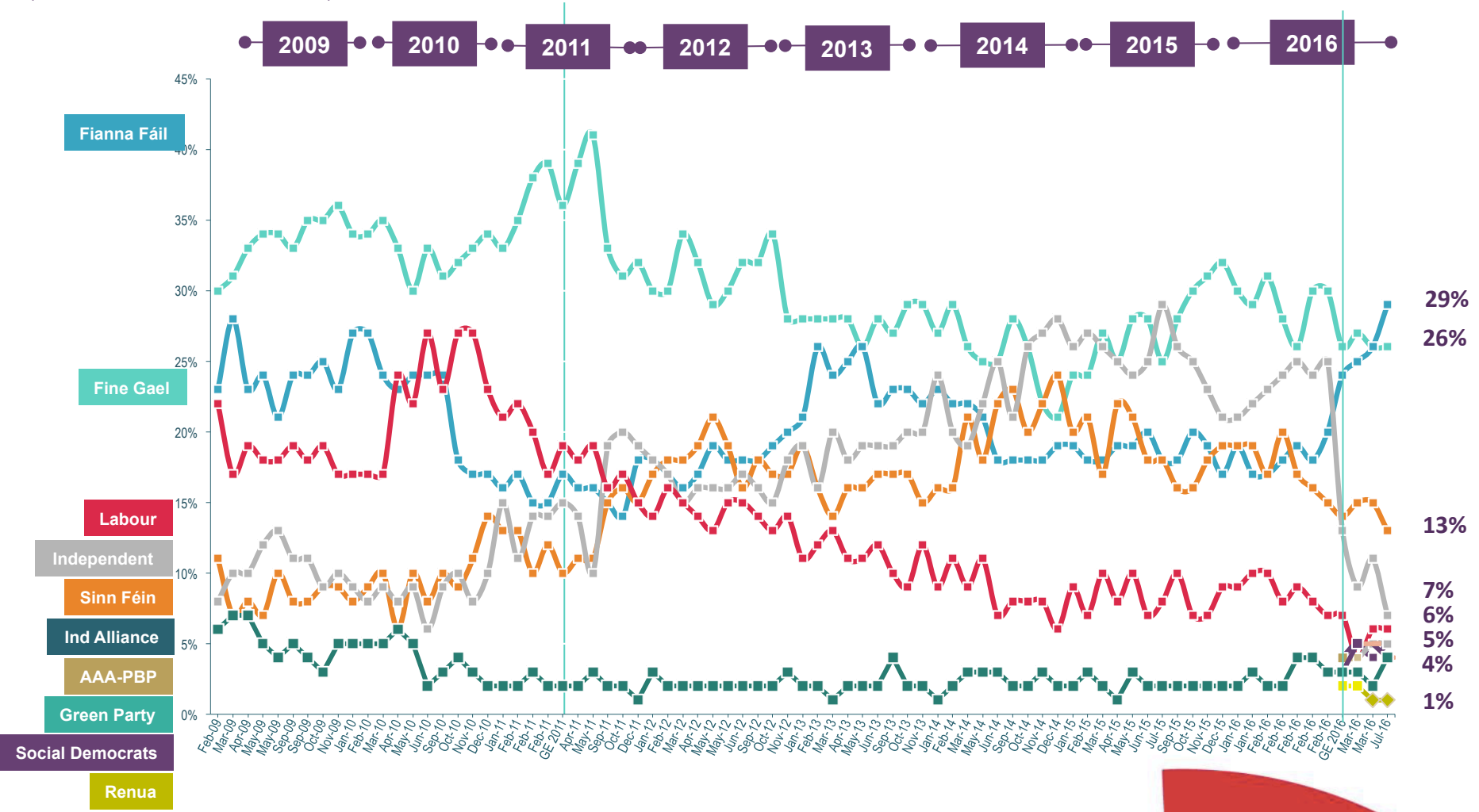
Note; From GE 2016 Onwards, 'Independents/Others' split out to show AAA-PBP, Social Democrats & Renua separately

REDC

# First Preference Vote Intention – 2009 to 2016

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote )



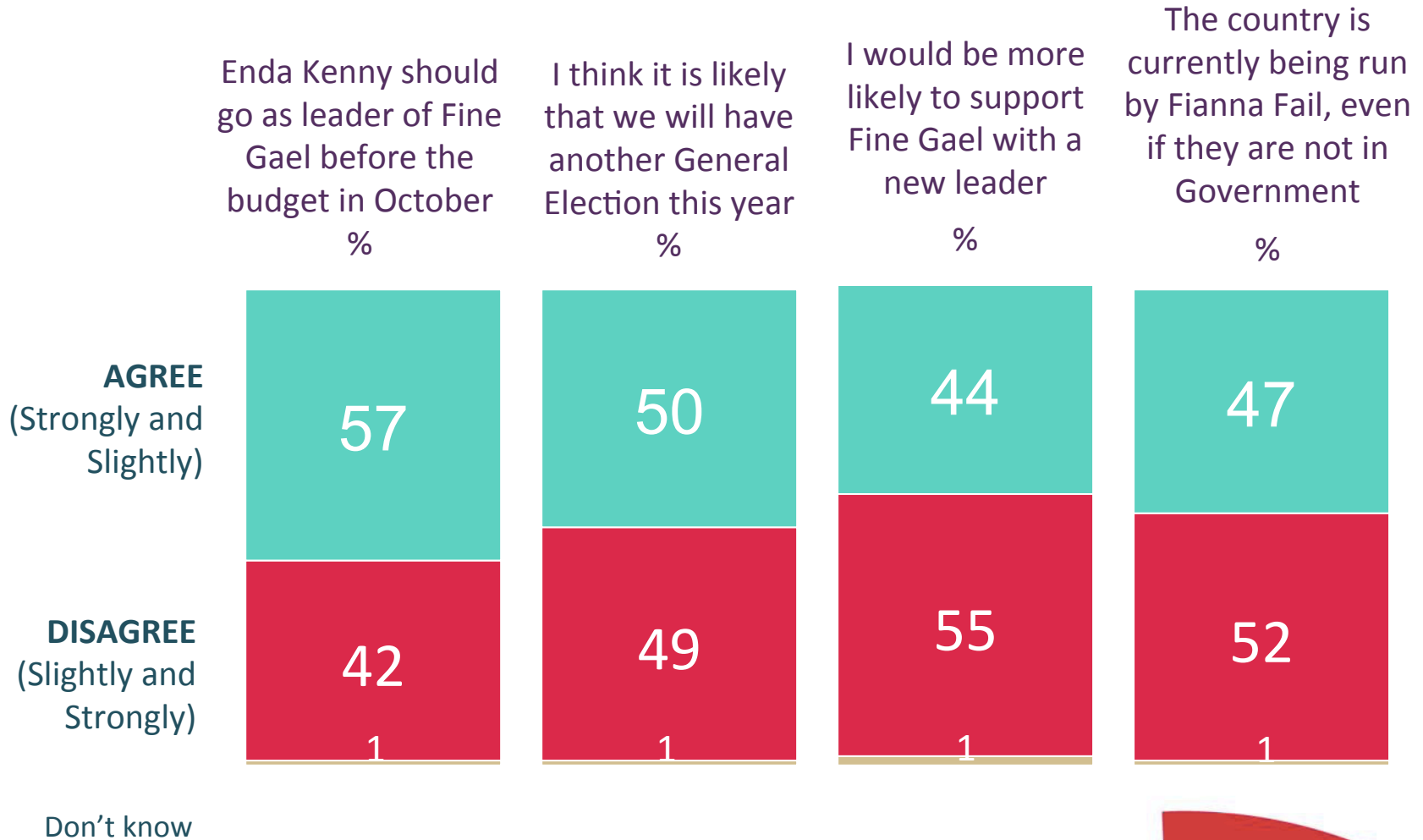
Note; From GE 2016 Onwards, 'Independents/Others' split out to show AAA-PBP, Social Democrats & Renua separately



# Attitudes towards the Current Political Situation

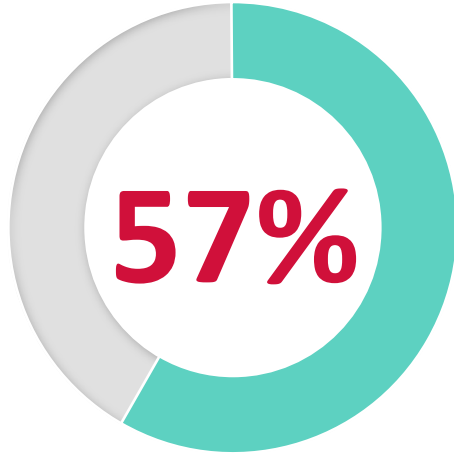
(Base: All adults 18+)

Now I would like to ask you some questions about the current political situation in Ireland. On a scale of 1 to 4 where 1 is disagree strongly and 4 is agree strongly can you please tell me how much you agree or disagree with the following statements

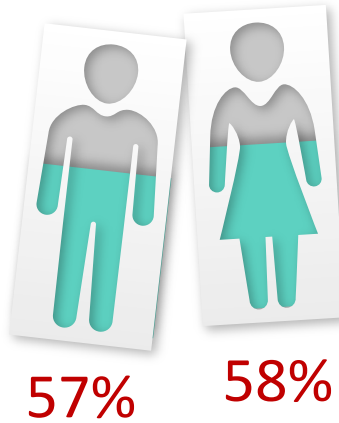


# Who agrees that Enda Kenny should go as leader of Fine Gael before the budget in October

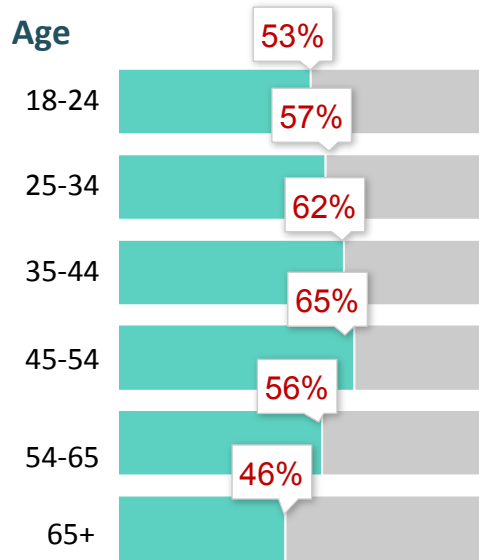
(Base: All Adults 18+)



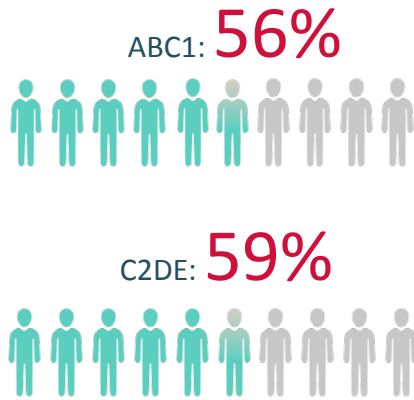
## Gender



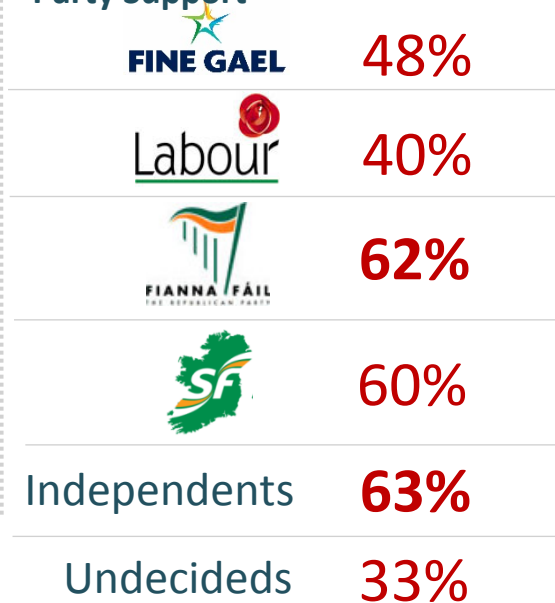
## Age



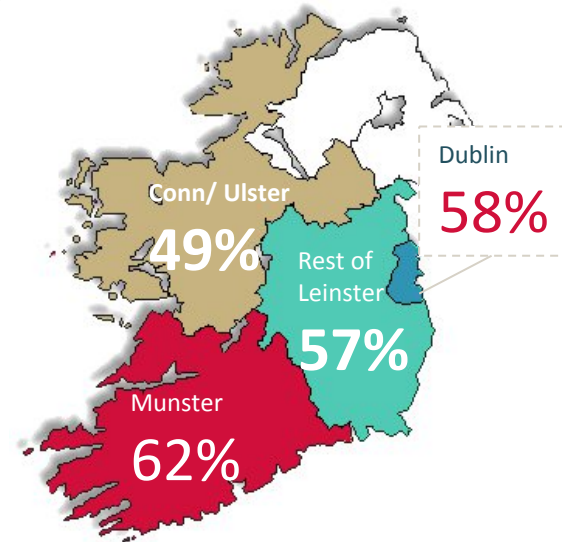
## Social Class



## Party Support



## Region



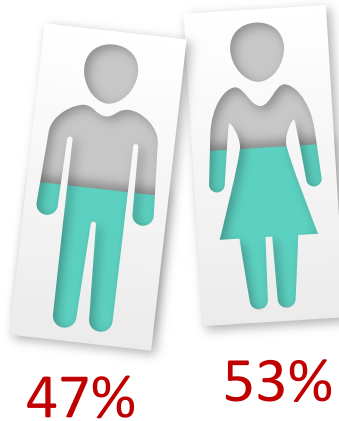


# Who Agrees that it is likely that we will have another General Election this year

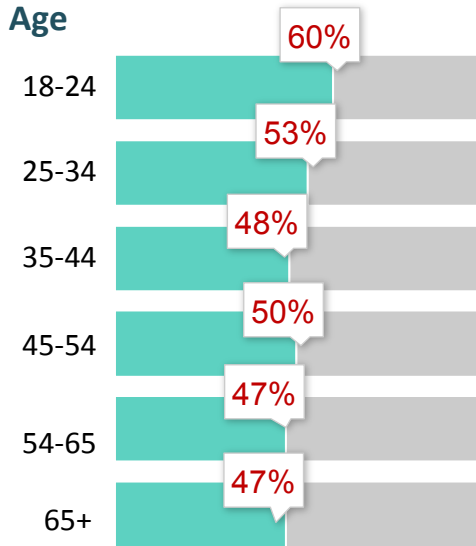
(Base: All Adults 18+)



## Gender



## Age



## Social Class

ABC1: **48%**



C2DE: **55%**



## Party Support

 **FINE GAEL** **38%**

 **Labour** **51%**

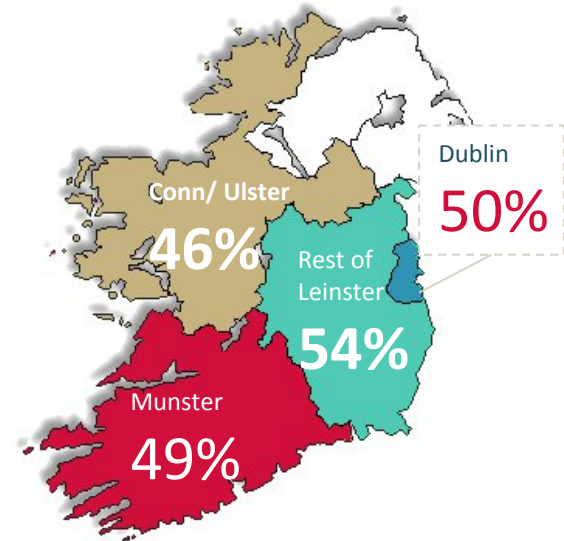
 **FIANNA FÁIL** **48%**

 **SF** **69%**

**Independents** **53%**

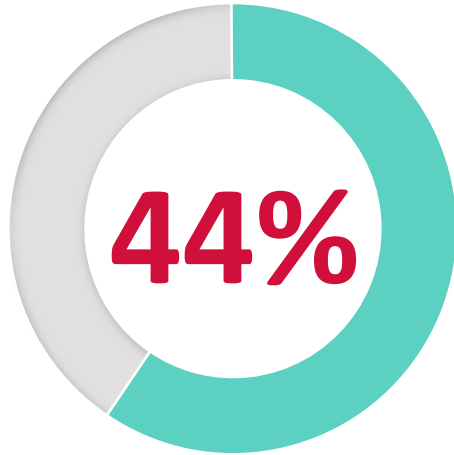
**Undecideds** **48%**

## Region

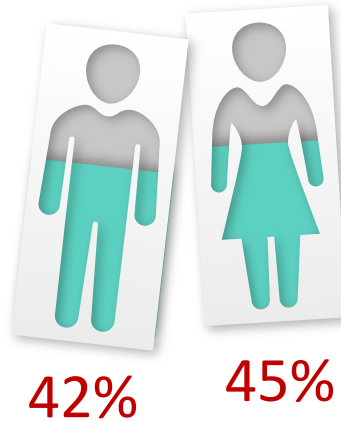


# Who would be more likely to support Fine Gael with a new leader

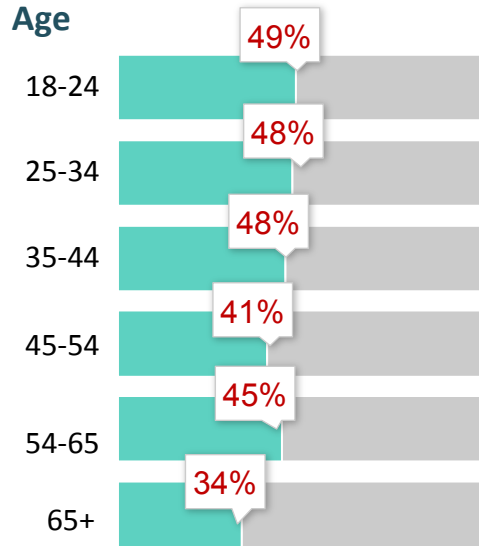
(Base: All Adults 18+)



## Gender



## Age



## Social Class

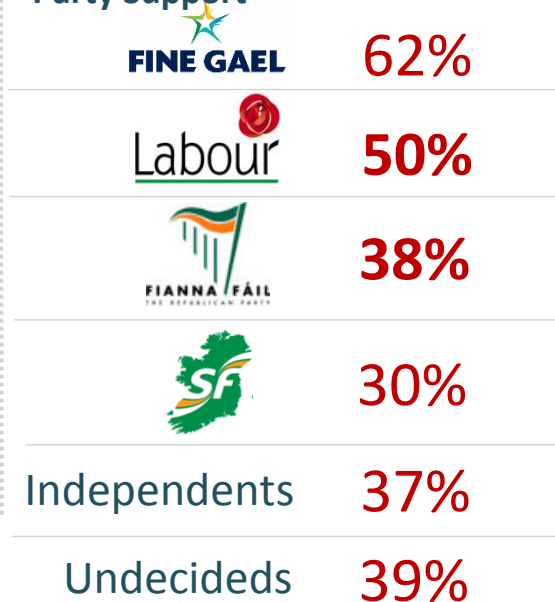
ABC1: **48%**



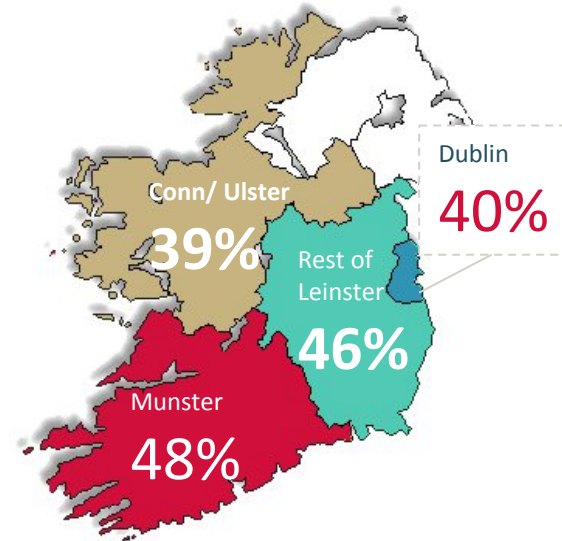
C2DE: **38%**



## Party Support

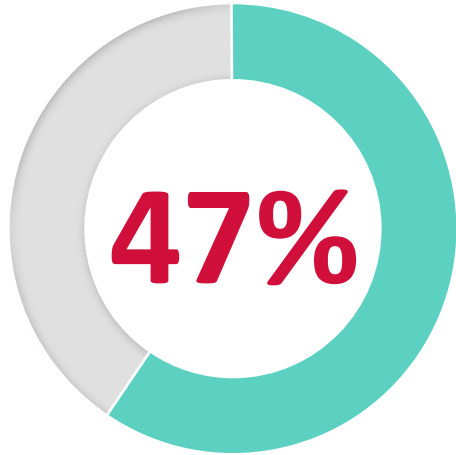


## Region

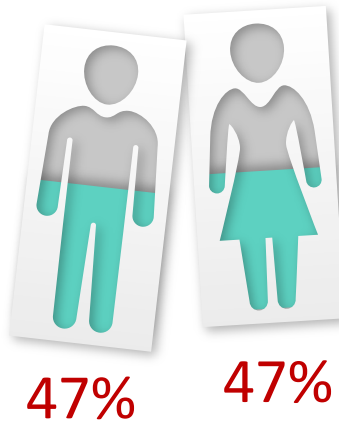


# Who agrees that the country is currently being run by Fianna Fail, even if they are not in Government

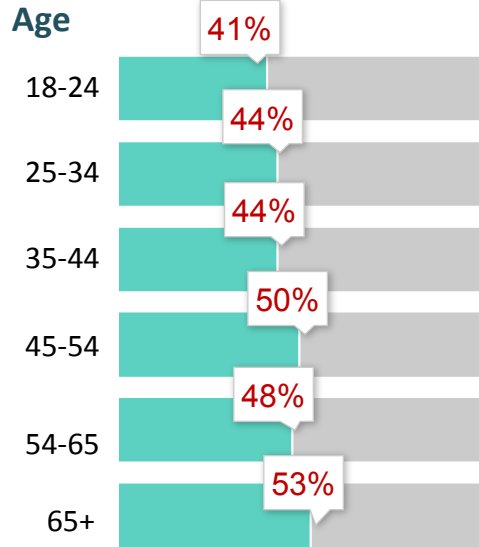
(Base: All Adults 18+)



## Gender



## Age



## Social Class

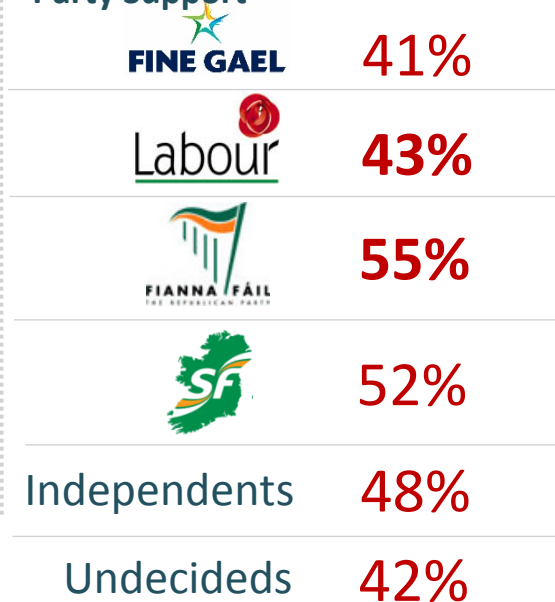
ABC1: **43%**



C2DE: **51%**



## Party Support



## Region

