redc

President Election Recall Poll - Full

28th October 2011
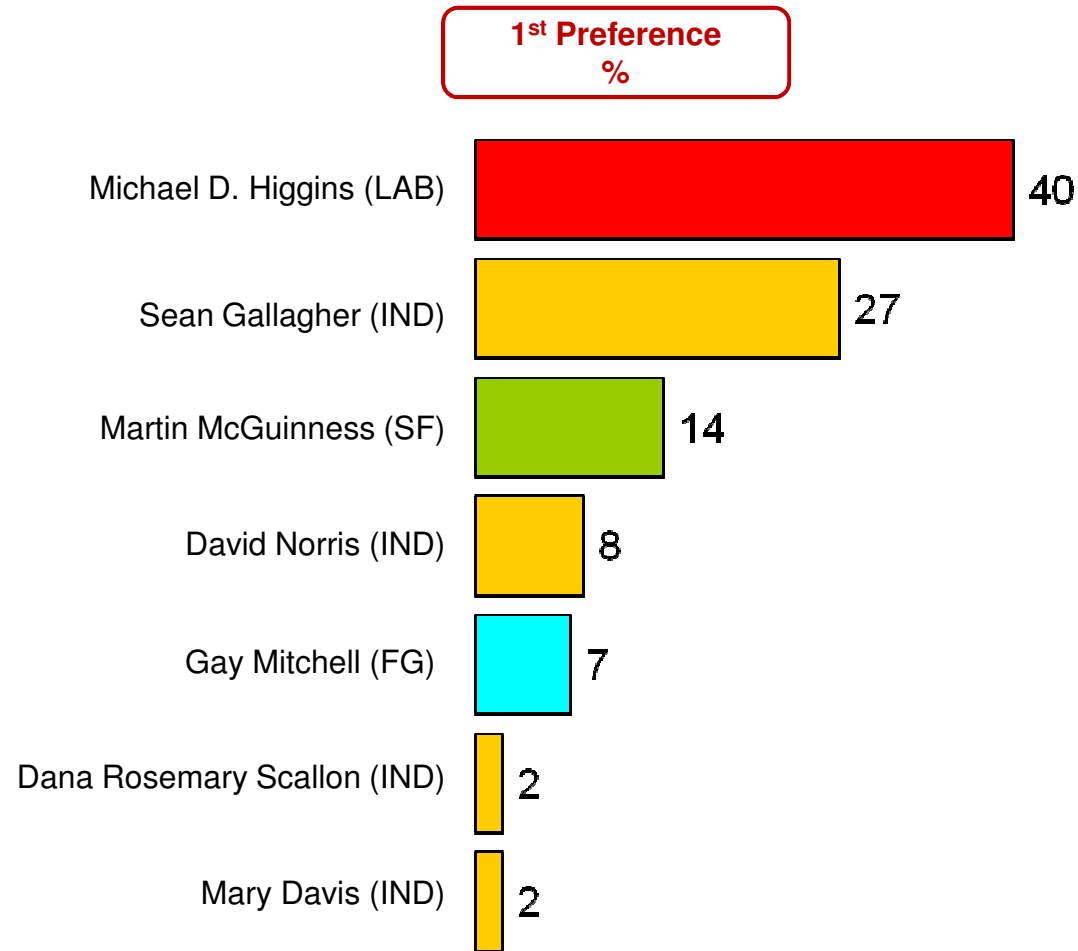
Prepared for:

RTÉ

Methodology and Weighting

- 1000 interviews were conducted between 3pm on the 27th October and 10.30am on the 28th October 2011 among all adults that had voted.

- A random sample of those who had completed pre-election polls and had said they were likely to vote was conducted. This included both mobile and landline sample, with an additional boost of random sampling to fill required quotas.

- For the random sample and the regional pre-election polls a random digit dial (RDD) method is used to ensure a random selection process of households to be included – this also ensures that ex-directory households are covered.

- Half of the sample are interviewed using a RDD landline sample, with the other half conducted using a RDD mobile phone sample, this ensures 98% coverage of the population reaching landline only households, mobile only households and those with both a landline and a mobile.

- Interviews were conducted across the country with quotas set by gender, age, class and region, based on those who said they were likely voters (8-10) in the final two pre-election polls.

- The final results were then also weighted to the profile of all adults likely to vote. A further past vote weighting is included that takes the current recall for how people voted at the last general election, compares this to the actual results, and weights the data to halfway between the two.

- Throughout the report we have used the following notations:

  Higher than average   Lower than average

Share of first preference vote across candidates for the next President of Ireland

(Base: All Irish Citizens who have voted and told us who they voted for)

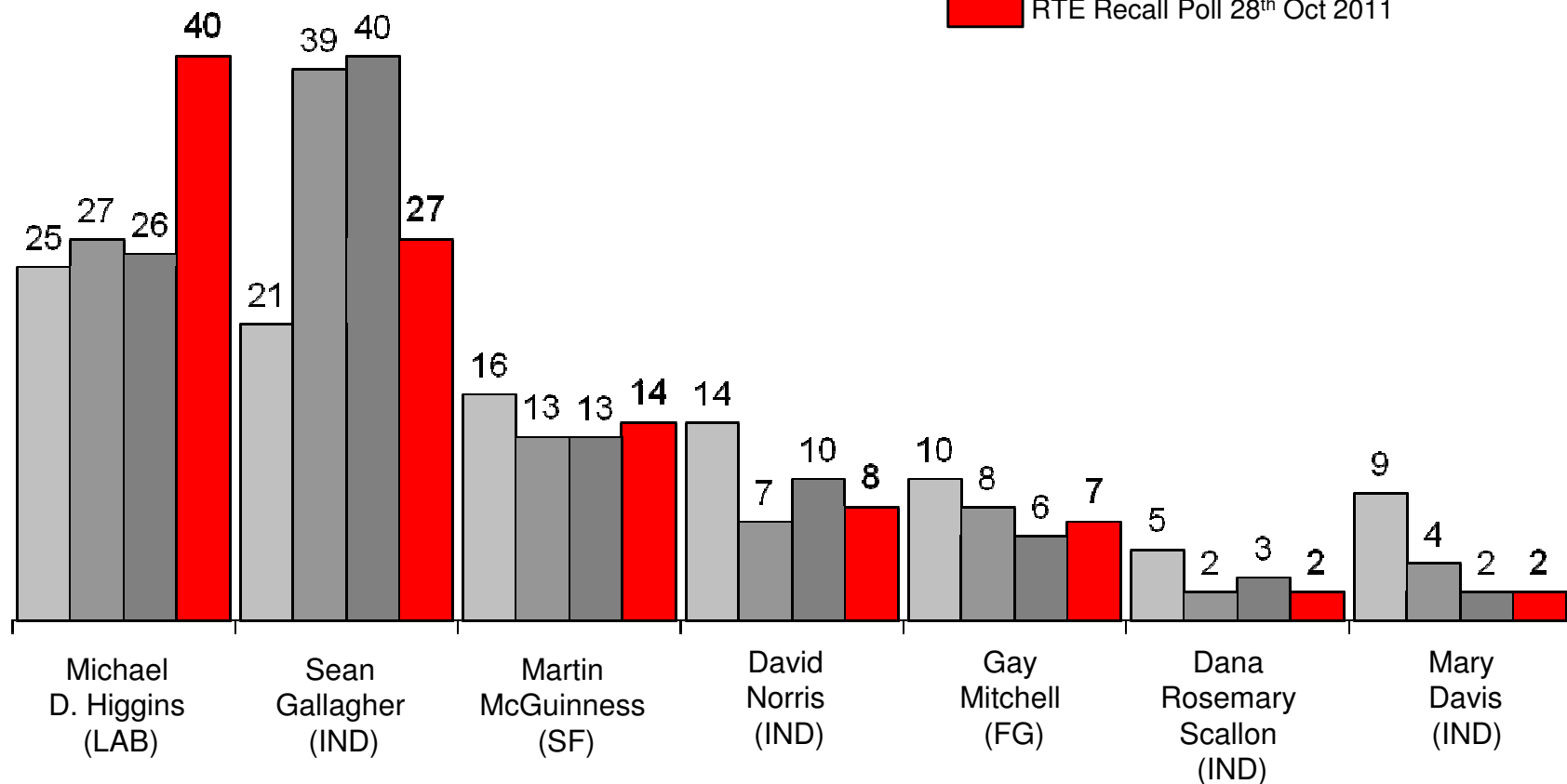| Candidate	1st Preference %
Michael D. Higgins (LAB)	40
Sean Gallagher (IND)	27
Martin McGuinness (SF)	14
David Norris (IND)	8
Gay Mitchell (FG)	7
Dana Rosemary Scallon (IND)	2
Mary Davis (IND)	2

(Q2a)

Share of first preference vote across candidates for the next President of Ireland

(Base: All Irish Citizens18+ who gave a preference for a candidate / had voted)

1st Preference %

Legend:
- Paddy Power 6th Oct 2011
- SBP 16th Oct 2011
- SBP 23rd Oct 2011
- RTE Recall Poll 28th Oct 2011

Candidate	Paddy Power 6th Oct	SBP 16th Oct	SBP 23rd Oct	RTE Recall 28th Oct
Michael D. Higgins (LAB)	25	27	26	40
Sean Gallagher (IND)	21	39	40	27
Martin McGuinness (SF)	16	13	13	14
David Norris (IND)	14	7	10	8
Gay Mitchell (FG)	10	8	6	7
Dana Rosemary Scallon (IND)	5	2	3	2
Mary Davis (IND)	9	4	2	2

(Q2a)

Share of first preference vote across candidates for the next President of Ireland x Demographics

(Base: All Irish Citizens who have voted and told us who they voted for)

	Total	Gender		Age						Region			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Dublin	ROL	Munster	Conn/Ulster
Michael D. Higgins (LAB)	40%	40%	40%	32%	35%	42%	42%	45%	42%	46%	36%	40%	37%
Sean Gallagher (IND)	27%	22%	32%	27%	23%	29%	31%	24%	29%	16%	31%	33%	31%
Martin McGuinness (SF)	14%	18%	10%	19%	21%	17%	9%	9%	11%	12%	12%	12%	23%
David Norris (IND)	8%	7%	9%	14%	12%	5%	8%	6%	4%	14%	9%	4%	2%
Gay Mitchell (FG)	7%	8%	6%	3%	6%	6%	6%	9%	8%	8%	6%	7%	4%
Dana Rosemary Scallon (IND)	2%	3%	2%	0	2%	0	3%	4%	4%	2%	3%	2%	2%
Mary Davis (IND)	2%	2%	2%	4%	2%	1%	2%	3%	2%	1%	3%	1%	2%

(Q2a)

Share of 1st preference vote across candidates for the next President of Ireland X party voted for in last general election on 25th Feb 2011

(Base: All Irish Citizens who have voted and told us who they voted for)

	Total 1st Preference %	Fianna Fáil %	Fine Gael %	Labour %	Sinn Féin %	Independent %
Michael D. Higgins (LAB)	40%	21%	43%	69%	14%	37%
Sean Gallagher (IND)	27%	62%	23%	14%	10%	22%
Martin McGuinness (SF)	14%	6%	7%	7%	70%	19%
David Norris (IND)	8%	5%	8%	8%	4%	14%
Gay Mitchell (FG)	7%	3%	15%	1%	0	2%
Dana Rosemary Scallon (IND)	2%	3%	3%	0	2%	4%
Mary Davis (IND)	2%	2%	2%	1%	0	4%

* Caution - Base size small for Sinn Fein (80) and Independent (116) & too small to show those who voted for Green Party (16)

(Q5a/3)

Share of 1st preference vote across candidates for the next President of Ireland X party voted for in last general election on 24th May 2007

(Base: All Irish Citizens who have voted and told us who they voted for)

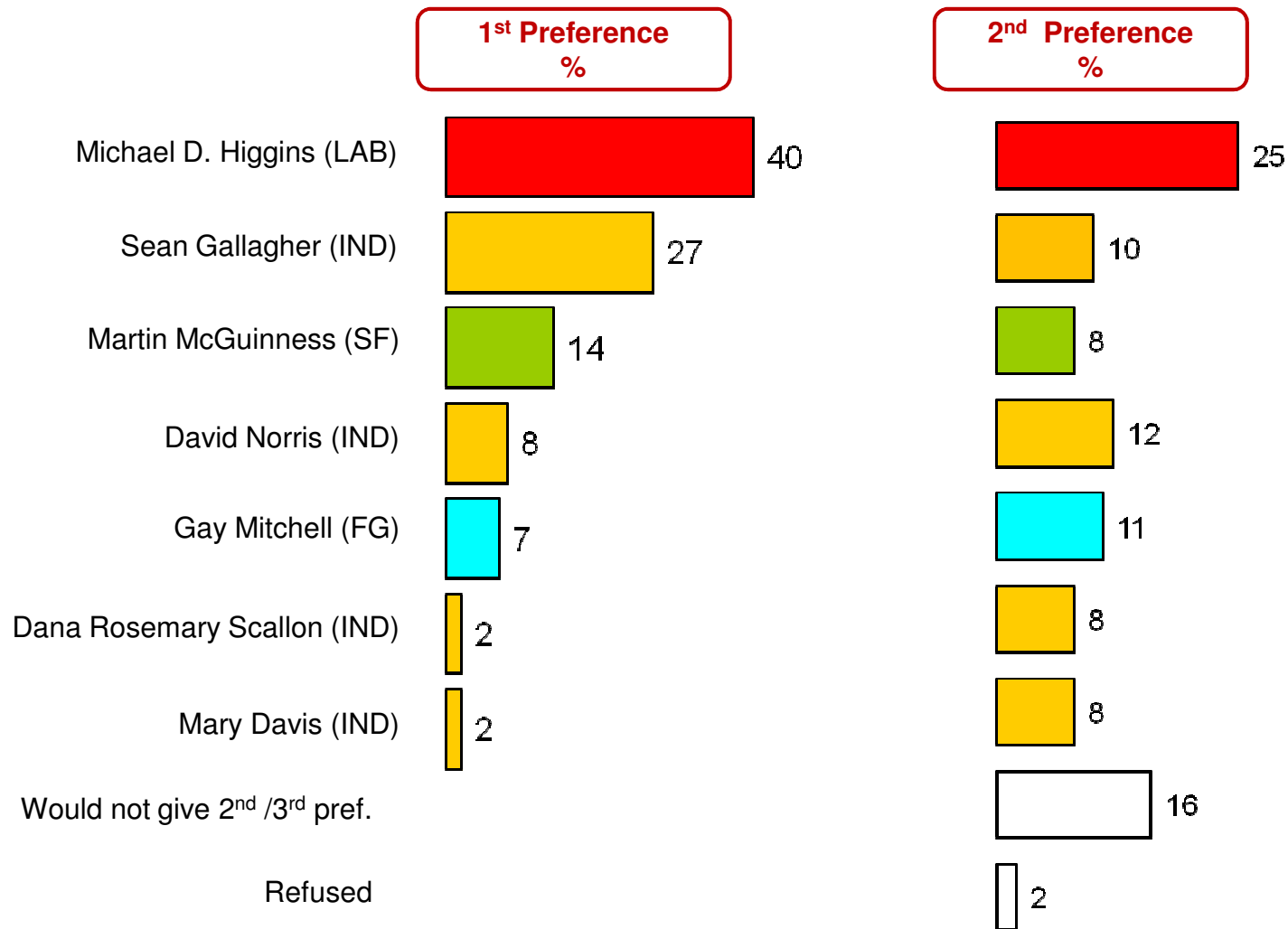|	Total 1st Preference %	Fianna Fáil %	Fine Gael %	Labour %	Sinn Féin %	Independent %
Michael D. Higgins (LAB)	40%	36%	38%	61%	11%	57%
Sean Gallagher (IND)	27%	45%	23%	10%	4%	20%
Martin McGuinness (SF)	14%	10%	7%	10%	69%	13%
David Norris (IND)	8%	4%	7%	13%	12%	7%
Gay Mitchell (FG)	7%	2%	19%	4%	0	0
Dana Rosemary Scallon (IND)	2%	2%	3%	1%	3%	2%
Mary Davis (IND)	2%	1%	2%	2%	2%	1%

* Caution - Base size small for Sinn Fein (55) and Independent (56) & too small to show those who voted for Green Party (26)

(Q2a)

Share of first and second preference vote across candidates for the next President of Ireland

(Base: All Irish Citizens who have voted and told us who they voted for)

Candidate	1st Preference %	2nd Preference %
Michael D. Higgins (LAB)	40	25
Sean Gallagher (IND)	27	10
Martin McGuinness (SF)	14	8
David Norris (IND)	8	12
Gay Mitchell (FG)	7	11
Dana Rosemary Scallon (IND)	2	8
Mary Davis (IND)	2	8
Would not give 2nd /3rd pref.		16
Refused		2

(Q2a/b)

RESEARCH EVALUATION DIRECTION CLARITY

RTÉ

(8)

2nd Preference Vote x 1st Preference Vote

(Base: All Irish Citizens who have voted and told us who they voted for)

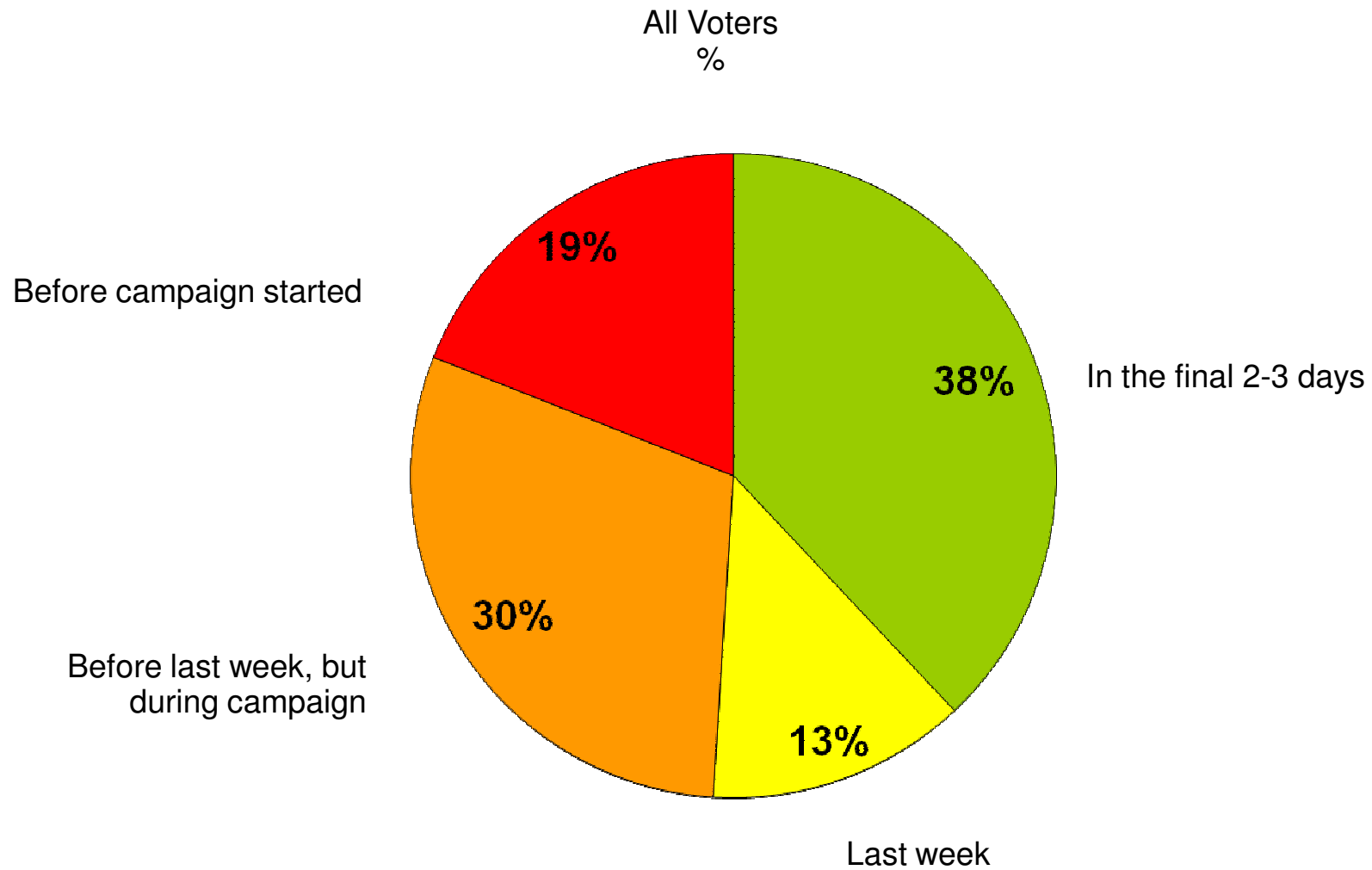|	Total 2nd Preference %	1ST PREFERENCE VOTE						
		Michael D. Higgins (LAB) %	Sean Gallagher (IND) %	Martin McGuinness (SF) %	David Norris (IND) %	Gay Mitchell (FG) %	Mary Davis (IND) %	Dana Rosemary Scallon (IND) %
Michael D. Higgins (LAB)	25%	0	36%	28%	65%	72%	49%	13%
Sean Gallagher (IND)	10%	13%	0	20%	8%	13%	15%	22%
Martin McGuinness (SF)	8%	12%	8%	0	7%	2%	3%	17%
David Norris (IND)	12%	21%	6%	10%	0	4%	5%	2%
Gay Mitchell (FG)	11%	20%	6%	2%	3%	0	11%	22%
Dana Rosemary Scallon (IND)	8%	9%	10%	1%	9%	4%	0	0
Mary Davis (IND)		4%	13%	14%	4%	2%	0	0

(Q2a/b)

* Caution - Base size small for Dana Rosemary Scallon (25) and Mary David (19)

When Finally Decided Who to Give First Preference To

(Base: All Irish Citizens who voted)

redc
Opinion Poll

All Voters
%

Before campaign started

19%

In the final 2-3 days

38%

Before last week, but during campaign

30%

13%

Last week

(Q3)

RESEARCH EVALUATION DIRECTION CLARITY

RTÉ

(10)

When Finally Decided Who to Give First Preference To

(Base: All Irish Citizens who voted)

All Voters %

	In the final 2-3 days	38
	Last week	13
	Before last week, but during campaign	30
	Before campaign started	19

	1ST PREFERENCE VOTE		
	Sean Gallagher (IND) %	Michael D. Higgins (LAB) %	Martin McGuinness (SF) %
In the final 2-3 days	31	43	31
Last week	16	14	12
Before last week, but during campaign	37	25	36
Before campaign started	16	18	21

(Q3)
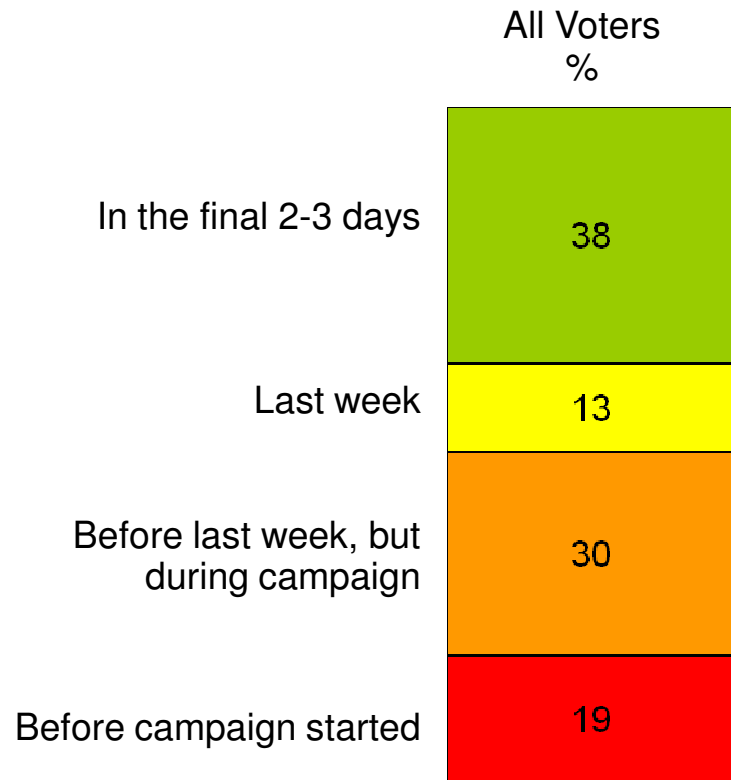
Switching Behaviour Between Candidates in Last Week

(Base: All Irish Citizens who voted)

Did you switch who you would give your first preference to in last week?

■ Switched From

Yes

28%

72%

No
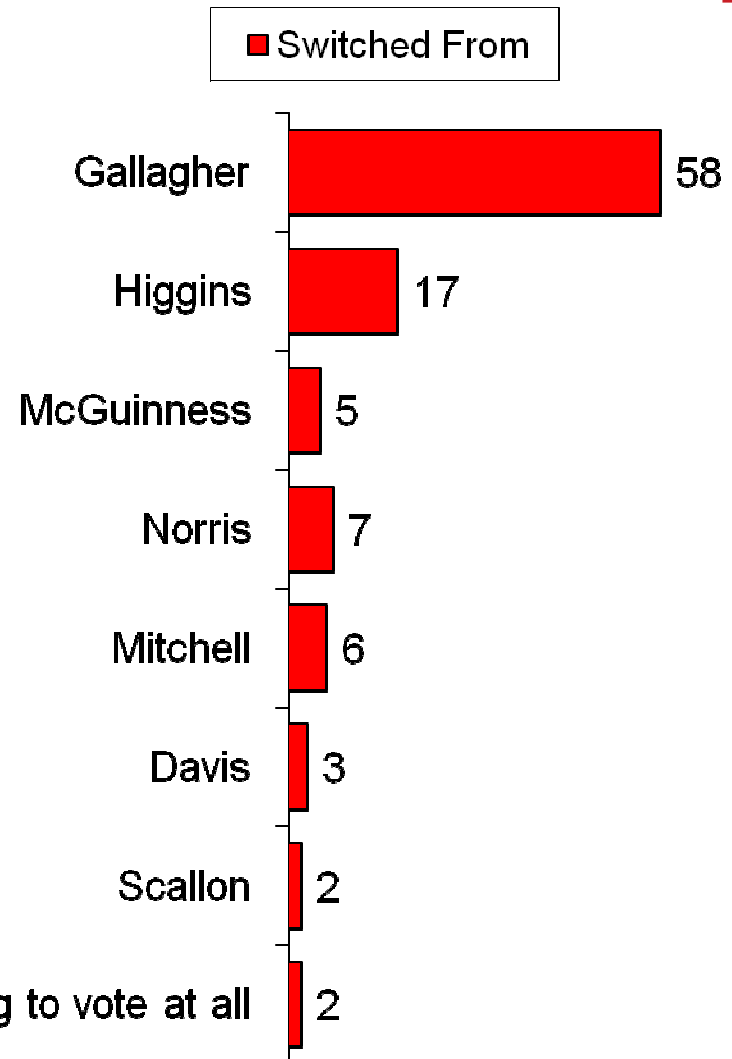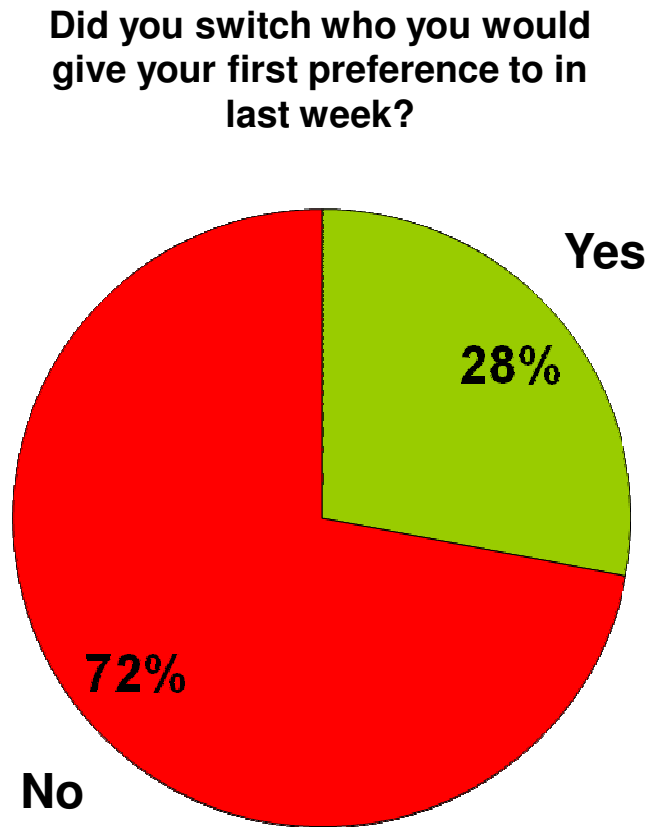
Candidate	Value
Gallagher	58
Higgins	17
McGuinness	5
Norris	7
Mitchell	6
Davis	3
Scallon	2
Wasn't going to vote at all	2

(Q4/4b)

Switching Behaviour

(Base: All Irish Citizens who have voted and told us who they voted for)

SWITCHED TO	SWITCHED FROM
	Sean Gallagher (IND)
Michael D. Higgins (LAB)	71%
Martin McGuinness (SF)	8%
David Norris (IND)	7%
Gay Mitchell (FG)	6%
Mary Davis (IND)	3%
Dana Rosemary Scallon (IND)	1%

(Q4b)

How much, if at all, did the recent controversy surrounding Sean Gallagher affect your final decision of who to vote for?

(Base: All Irish Citizens who voted)

Impacted decision
a lot

35%

Did not impact
on decision at all

45%

20%

Impacted decision
a little

(Q5)

(14)

How much, if at all, did the recent controversy surrounding Sean Gallagher affect your final decision of who to vote for?

(Base: All Irish Citizens who voted)
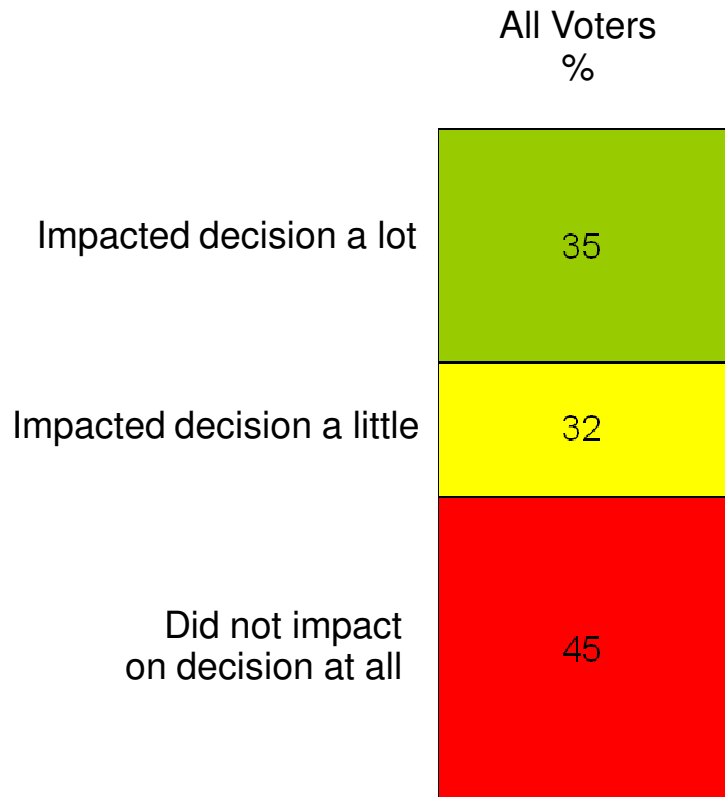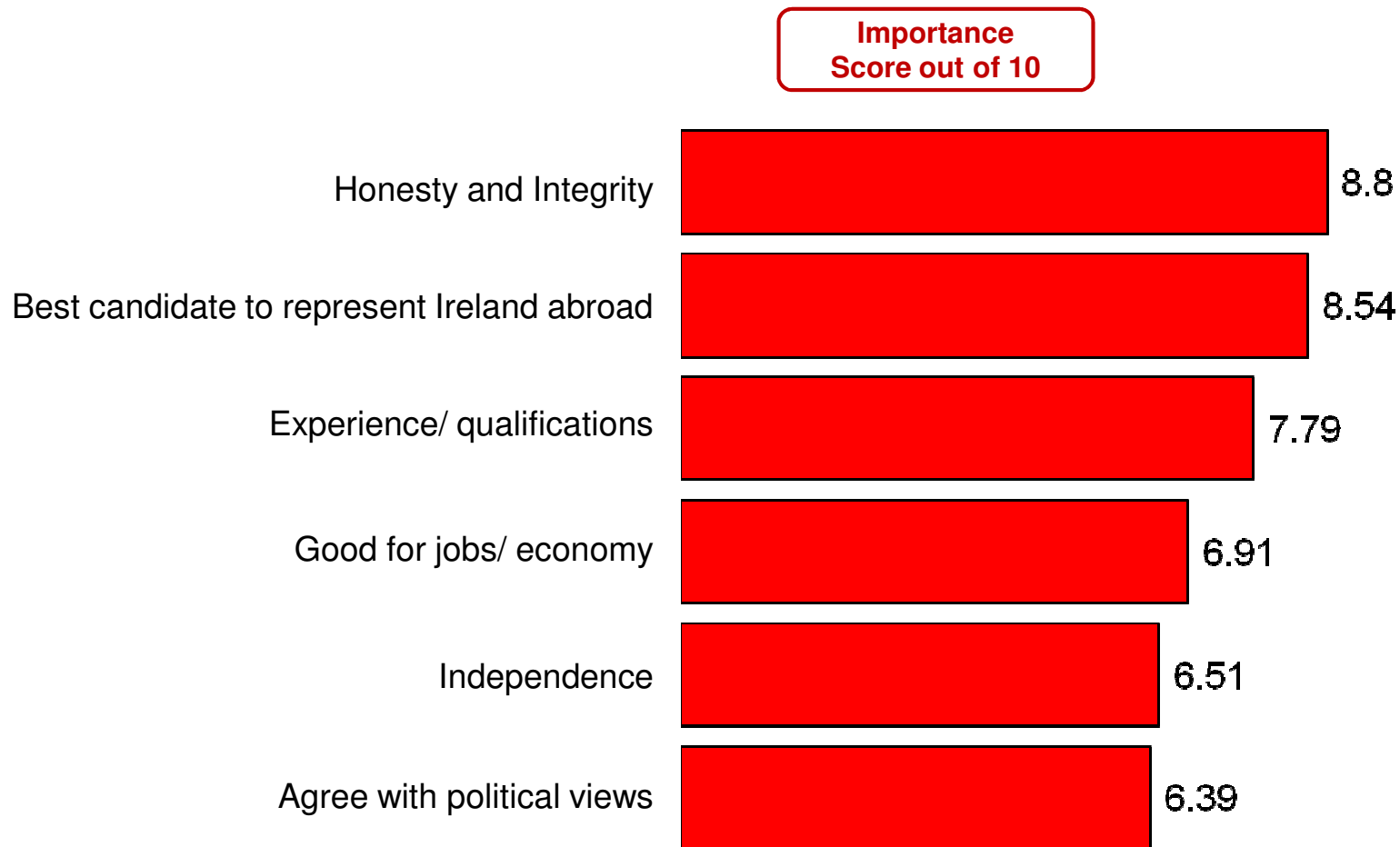
	All Voters %	1ST PREFERENCE VOTE		
		Sean Gallagher (IND) %	Michael D. Higgins (LAB) %	Martin McGuinness (SF) %
Impacted decision a lot	35	15	48	34
Impacted decision a little	32	28	19	8
Did not impact on decision at all	45	57	33	58

Importance of Candidate Characteristics in Decision of Who To Give First Preference Vote

(Base: All Irish Citizens who have voted and told us who they voted for)

Importance Score out of 10

Characteristic	Score
Honesty and Integrity	8.8
Best candidate to represent Ireland abroad	8.54
Experience/ qualifications	7.79
Good for jobs/ economy	6.91
Independence	6.51
Agree with political views	6.39

(Q6)

Importance of Candidate Characteristics x Demographics

(Base: All Irish Citizens who have voted and told us who they voted for)

Importance Score out of 10

	Total	Gender		Age						Region			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Dublin	ROL	Munster	Conn/Ulster
Honesty & Integrity	8.80	8.73	8.86	8.57	8.85	8.62	8.74	8.97	8.93	8.97	8.83	8.78	8.51
Best candidate to represent Ireland abroad	8.54	8.44	8.63	8.42	8.46	8.5	8.63	8.53	8.64	8.58	8.58	8.5	8.48
Experience/ qualifications	7.79	7.86	7.74	7.32	7.79	7.76	7.50	8.17	7.99	7.99	7.76	7.73	7.63
Good for jobs/economy	6.91	6.43	7.35	7.56	7.21	7.04	6.92	6.66	6.46	6.44	7.11	7.10	7.08
Independence	6.51	6.32	6.69	6.57	6.21	6.42	6.38	6.79	6.76	6.63	6.49	6.33	6.67
Agree with political views	6.39	6.2	6.55	6.69	6.97	6.43	6.19	6.20	6.02	6.47	6.12	6.43	6.58

Importance of Candidate Characteristics x 1st Preference Vote

(Base: All Irish Citizens who have voted and told us who they voted for)
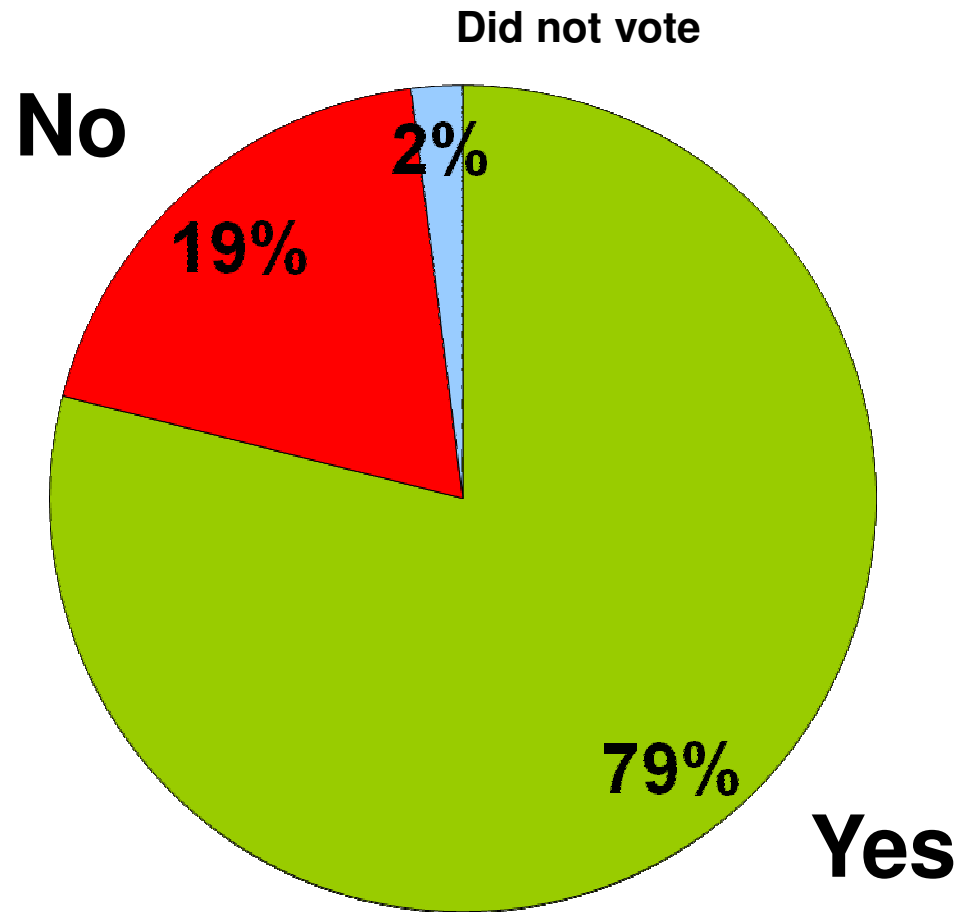
Importance Score out of 10

	Total	**1ST PREFERENCE VOTE**		
		Michael D. Higgins (LAB) %	Sean Gallagher (IND) %	Martin McGuinness (SF) %
Honesty & Integrity	8.80	9.5	7.82	8.33
Best candidate to represent Ireland abroad	8.54	8.82	8.45	8.11
Experience/ qualifications	7.79	8.46	6.66	7.83
Good for jobs/economy	6.91	6.18	8	7.56
Independence	6.51	6.44	6.71	6.46
Agree with political views	6.39	6.3	6.07	7.29

How Voted in Referendum on Judges Pay

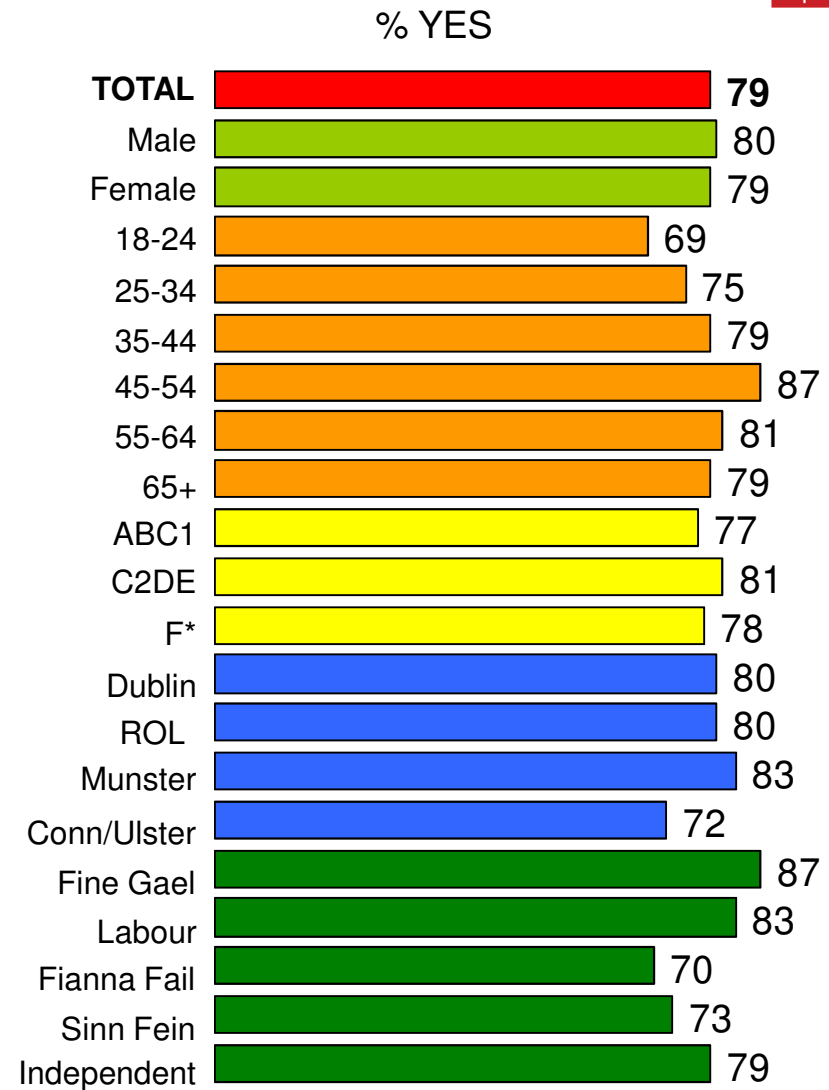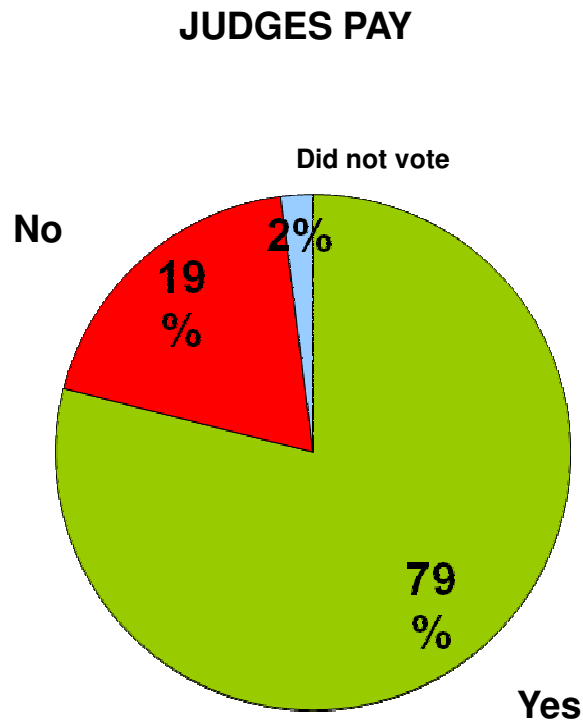**(Base: All Irish Citizens who voted)**

JUDGES PAY

Did not vote

No

2%

19%

79%

Yes

(Q7)

How Voted in Referendum on Judges Pay

(Base: All Irish Citizens who voted)

% YES

JUDGES PAY

Did not vote

No

2%

19 %

79 %

Yes

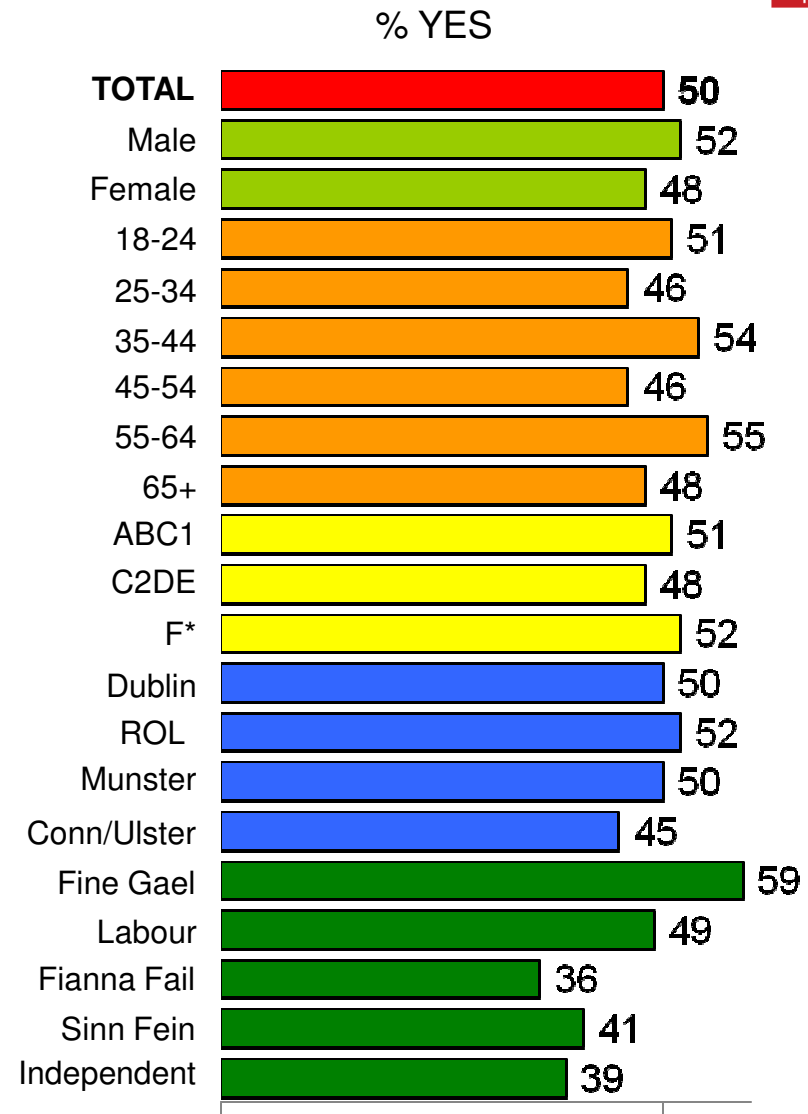|	% YES
TOTAL	**79**
Male	80
Female	79
18-24	69
25-34	75
35-44	79
45-54	87
55-64	81
65+	79
ABC1	77
C2DE	81
F*	78
Dublin	80
ROL	80
Munster	83
Conn/Ulster	72
Fine Gael	87
Labour	83
Fianna Fail	70
Sinn Fein	73
Independent	79

(Q7)

RESEARCH EVALUATION DIRECTION CLARITY
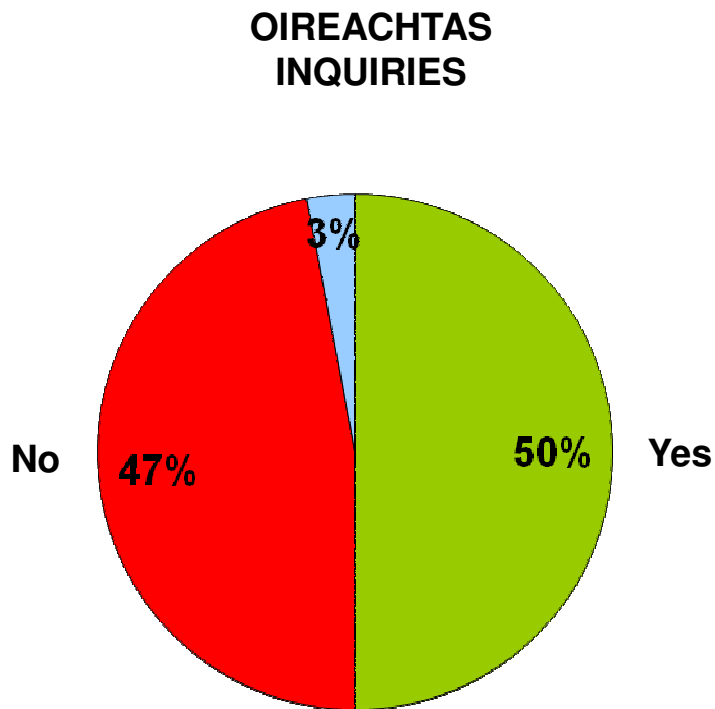
RTÉ

How Voted in Referendum on Oireachtas Inquiries

(Base: All Irish Citizens who voted)

OIREACHTAS INQUIRIES

No **47%**   3%   **50%** Yes

% YES

TOTAL	50
Male	52
Female	48
18-24	51
25-34	46
35-44	54
45-54	46
55-64	55
65+	48
ABC1	51
C2DE	48
F*	52
Dublin	50
ROL	52
Munster	50
Conn/Ulster	45
Fine Gael	59
Labour	49
Fianna Fail	36
Sinn Fein	41
Independent	39

(Q8)